



Conception.
Calving Ease.
Carcass.
Cows.



2015 Beef Sire Directory



YOUR SUCCESS *Our Passion*



David Thorbahn
President and CEO



Dr. Aaron Arnett
Vice President,
Beef Genetics



Brian House
Vice President,
Beef Program and
Product Manager



Luke Bowman
Public Relations,
Communications Coordinator



Joe Myers
Beef Sire Analyst



Jennie Johnson
Graphic Designer,
Admin Coordinator

Fellow Cattlemen,

We are honored to share the beef industry's finest genetics and services with you in this 2015 edition of our Beef Sire Directory. With herd bull costs at record levels, there has never been a more logical time to harvest the economic rewards of estrus synchronization and A.I., and Select Sires has everything you need to get it done successfully. Using both semen quality evaluations from our lab and conception data from the field, Select Sires is proud to introduce the Superior Settler designation to our beef lineup in 2015. For more detail about this proprietary fertility evaluation, see the inside back cover of this directory and look for the sires with the Superior Settler logo. Whether you are a returning or first time customer, and no matter the size of your herd, please call upon the Beef Specialists featured on the next page to experience the support of the most talented team of people in the business. They can assist with a broad range of services such as estrus synchronization and fixed-time breeding, honing in on the perfect sire for your environment and production goals and helping market your A.I.-sired calves. Thank you for helping us to a third consecutive record year in 2014 and we wish you prosperity in 2015.

Best Regards,

Aaron M. Arnett *Brian House* *Luke Bowman*

Aaron Arnett

Brian House

Luke Bowman

Joe Myers

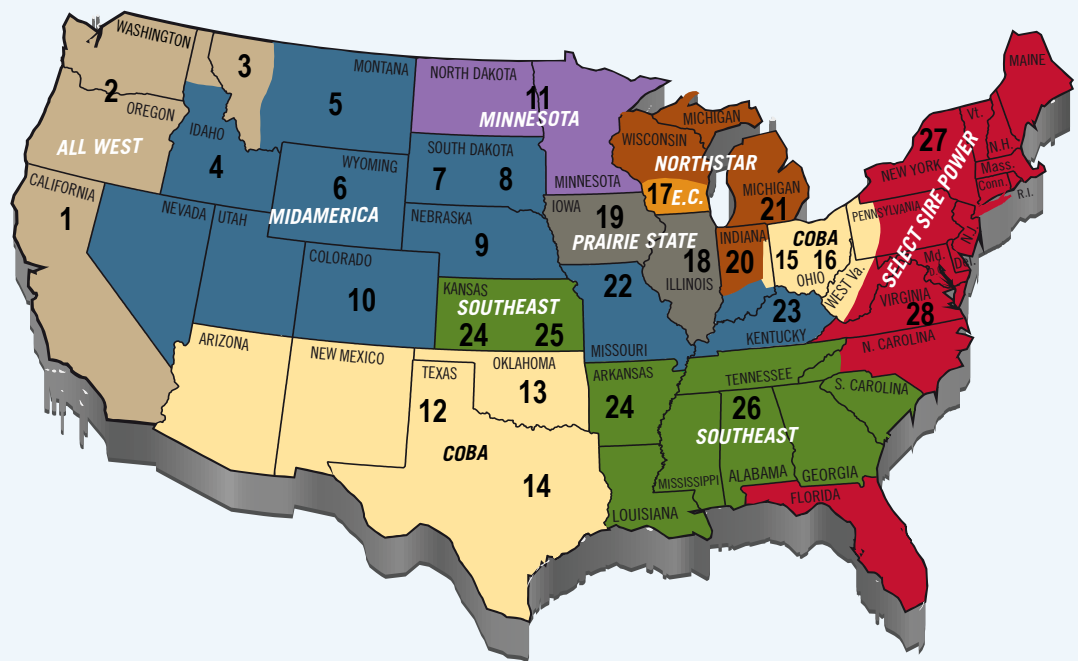
Joe Myers

Jennie Johnson

Jennie Johnson

BEEF SPECIALISTS

Locate your Beef Specialist using the map below and listing on the next page.



Our Mission: To enhance the productivity and profitability of dairy and beef producers, Select Sires is committed to be the premier provider of highly fertile, superior genetics accompanied by effective reproductive- and herd-management products and services.

BEEF Specialists

Please contact the Beef Specialist in your region to locate your local sales rep, order semen, request service, and all questions beef related!



1
Greg Schafer
 Orland, CA
 (209) 988-6599
 bigschaf@sbcglobal.net



2
Dan Morris
 Baker City, OR
 (541) 519-5590
 morrisangus@hotmail.com



3
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 mbeck43@yahoo.com



4
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 jeraldraymond@gmail.com



5
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 Billings, MT
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6
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7
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 timselect@gmail.com



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Trevor Yager
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 (712) 210-6222
 kmcattle.kyle@gmail.com



20
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 Bloomington, IN
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25
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 (620) 224-9423
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26
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 Pulaski, TN
 (931) 309-8892
 will.mayfield@southeastselectsires.com



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Steve Furrow
 Rocky Mount, VA
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 sfurrow@selectsirepower.com

7AN320 GAR PROPHET



Daughter, Deer Valley Farm, TN



Daughter, Deer Valley Farm, TN



Full sister to Prophet

REG: +16295688

TATTOO: 6128

BORN: 8-15-08 🍁

BW:	78 lbs/ ET
WW:	769 lbs/ ET
YW:	1556 lbs/ ET
Yr. SC:	37 cm
Yr. Frame:	6.2

BAR Ext Traveler 205
CRA Bextor 872 5205 608
 CRA Lady Jaye 608 498 S Easy
 SS Objective T510 OT26
GAR Objective 1885
 GAR 1407 New Design 2232

From Gardiner Angus Ranch, KS; CAM Ranches and Ogeechee Angus, GA

- From Calving Ease to Carcass—Prophet delivers what it takes to add PROFIT!
- One of the highest Marbling bulls available in the Angus breed—with carcass data to prove it
- A \$W and \$B Standout—plus he excels for calving ease
- Prophet daughters in production have beautifully designed udders
- Prophet's total performance offering includes high docility

Prophet exemplifies what the beef business is all about—cattle that are born easily, grow fast, excel for end-product premiums, make high-performance replacement females and ultimately, deliver PROFIT! His acceptance in both purebred and commercial sectors has been phenomenal and our customers are reaping the rewards. Ranking in the Top 1% of the Angus breed for 7 traits of merit, Prophet provides genetic advantages for every segment of the industry. The beef business is experiencing some great times—let Prophet make your beef business better.

AAA EPDs as of 12/5/14	Production								Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B		
EPD	11	0.9	80	139	.12	.6	.22	35	10.5	13	33	16	32	.3	-40.38	38	1.78	.63	.063	15	362	71.77	87.86	60.04	120.75		
Acc	.85	.93	.90	.82	.58	.90	.86	.79	.27	.34	.44	.32	.49	.36	.67	.71	.70	.69	.55	808							
% Rank	10		1	1				1		10	3				25	1	25				1	1	1	4			



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN379 DEER VALLEY ALL IN



REG: 17307074

TATTOO: 2138

BORN: 1-23-12

BW:	69 lbs / ratio 101
WW:	722 lbs / ratio 102
YW:	1144 lbs
Yr. SC:	43 cm
Yr. Frame:	6.0

Mytty In Focus
AAR Ten X 7008 SA
 AAR Lady Kelton 5551
 Sitz Upward 307R
Deer Valley Rita 0274
 GAR Objective 2345

From Deer Valley Farm, TN, Ken McMichael & Bridges Angus Farm LLC, GA



Daughter, Deer Valley Farm, TN



Daughter, Deer Valley Farm, TN



Daughter, Deer Valley Farm, TN

- A Ten X son with superior phenotype...cleaner fronted, tighter sheathed and squarer hipped than his sire.
- No other bull on the Angus supplement matches All In's Calving Ease and \$B combination
- Exceptionally high for WW and YW, especially given his CED at +15
- Descends from a strong cow family that includes GAR Objective 2345, the Calving Ease and Marbling legend who is also the dam of GAR Progress and GAR Composure.
- All In is not a single dimension terminal sire -- check his \$W value...big time value for people who care about cow power and sell calves at weaning

'Right for the Times' is a great way to describe the multi-trait excellence projected by this superior young sire. With a pedigree that's '3-deep' in breed changers, All In stands alone with his ability to improve calving ease, boost both pre-weaning and post-weaning performance and lift carcass premiums to new heights.

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	15	-1.1	85	141	.20	.4	1.83	11	9.5	14	31	0	15	.3	-28.07	70	1.18	.83	.003	0	0	89.66	88.45	47.84	138.33	
Acc	.47	.62	.49	.36	.41	.42	.44	.38	.21	.16	.23	0	.39	.27	.26	.35	.32	.33	0	0						
% Rank	2	10	1	1			4		4	10					1	2	10				1	1	4	1		



Spring 2015 Angus Breed Average EPDs
 Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN418 DEER VALLEY PATRIOT 3222



New!

REG: +17577916

TATTOO: 3222

BORN: 2-4-13

SAV Final Answer 0035

Connealy Capitalist 028

Prides Pita of Conanga 8821

Sitz Upward 307R

Deer Valley Rita 0274

GAR Objective 2345

BW:	71 lbs / ET
WW:	975 lbs / ET
YW:	1437 lbs / ET
Yr. SC:	37.5 cm
Yr. Frame:	6.2

From Deer Valley Farm and Taylor Angus Farms, TN



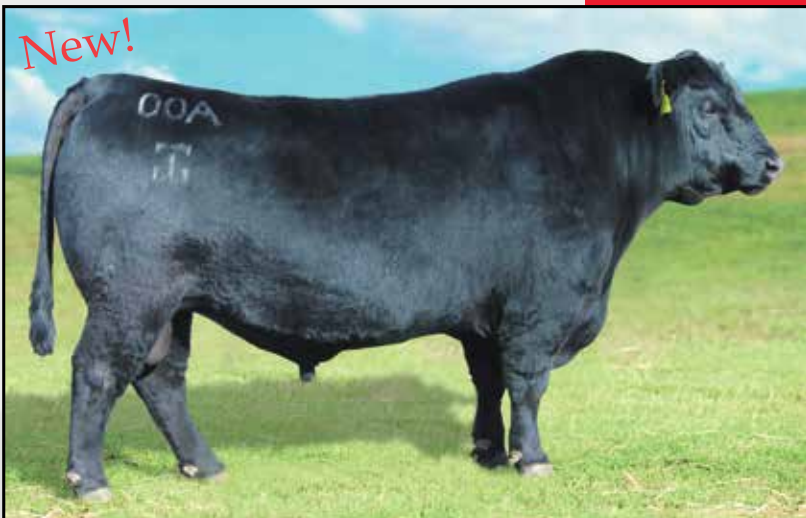
Full sister to Patriot

- The featured Lot 1 and high seller at the 2014 Deer Valley Fall Bull Sale
- Calving Ease, high maternal and high growth are combined in one complete package with Patriot
- Big time genetic merit and genomic superstar meets big time visual appeal
- Sired by the wide bodied Capitalist, this tank is a maternal brother to All In

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	17	-0.9	78	131	.20	.2	.55	11	13.9	16	33	0	29	.3	-33.29	45	.95	.92	.031	0	0	78.73	80.10	45.94	118.13
Acc	.33	.45	.35	.36	.34	.37	.39	.33	.17	.12	.19	0	.31	.19		.21	.34	.28	.32	0	0				
% Rank	1	10	1	1					20	1	3					15	5	4				1	3	10	10



7AN396 GAR ADVANCE



New!

REG: 16767972

TATTOO: A00

BORN: 8-8-10

GAR Predestined

GAR Progress

GAR Objective 2345

GAR New Design 5050

GAR 5050 New Design A84

GAR Objective A655

BW:	63 lbs / ratio 89
WW:	844 lbs / ratio 108
YW:	1174 lbs / ratio 95
Yr. SC:	37 cm
Yr. Frame:	5.0

From Gardiner Angus Ranch, KS, CAM Ranches, GA, Robert Carnahan, MO



Dam of Advance

- Advance sires Calving Ease deluxe before turning on the heat at weaning...you can have both!
- Advance is at the top for Marbling in the Angus population
- Use Advance to add base width, depth and body density
- A big footed, rugged designed, masculine power house

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	17	-1.7	65	106	.12	.0	-.28	20	2.5	17	31	0	21	.3	-19.93	28	1.74	.88	.012	0	2	70.70	43.72	68.87	111.67
Acc	.42	.48	.37	.38	.35	.50	.49	.35	.19	.16	.22	0	.36	.25		.27	.38	.33	.36	0	3				
% Rank	1	4	10	15					20		1	10				1	5					1		1	10



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN351 CONNEALY CAPITALIST 028



Daughter, Rock Ridge Angus, KY



Daughter, Long Angus Ranch, OK



Son, Myers Angus Farm, KY

REG: 16752262

TATTOO: 028

BORN: 1-11-10

BW:	70 lbs / ratio 96
WW:	861 lbs / ratio 117
YW:	1443 lbs / ratio 117
Yr. SC:	37 cm
Yr. Frame:	5.8

Sitz Traveler 8180
SAV Final Answer 0035
 SAV Emulous 8145
 CRA Bextor 872 5205 608
Prides Pita of Conanga 8821
 Prides Trav of Conanga 6499

From Connealy Angus Ranch, NE and 44 Farms, TX

- Few bulls can match Capitalist in terms of mass, muscle and base width
- One of only 3 proven sires in the breed with this blend of CE, YW and RE
- Capitalist daughters are amazing—worlds of rib and capacity with well-attached udders
- Customer comments from coast to coast—'We love our Capitalist calves!'
- Cowmaker extraordinaire—use to boost maternal strength and build a cow herd

Capitalist has captured the attention of plenty of good cattlemen—and as more view his progeny, his demand continues to grow. One of the most massive and widest-based bulls you will find, Capitalist defies the standard contention that calving ease bulls can't be thick. His first daughters are broody, maternal powerhouses with massive rib and well-attached udders with small teat size. Capitalists adds more width and volume in one generation than any bull we know. His sons are not only thick, but attractive beef-type bulls that have been highly sought-after. When you consider pedigree, performance and phenotype, it's easy to see how Capitalist can influence your beef program in a positive way.

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	\$F	\$G	\$B
EPD	10	-0.3	66	112	.17	-.1	1.33	2	14.3	12	27	6	22	.0	-18.12	25	.44	1.05	.078	0	185	63.28	62.65	30.83	80.08
Acc	.79	.91	.87	.80	.51	.85	.84	.77	.23	.30	.37	20	.47	.31	.39	.49	.45	.43	0	435					
% Rank	15	15	10	10			20		15	15	25							2				3	10		

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN394 JMB TRACTION 292



 **Superior Settler™**



Full sister to Traction



Daughter, Baldrige-Tiedeman, NE



Full sister to Traction

REG: 17262374

TATTOO: 292

BORN: 3-11-12

BW:	74 lbs / ratio 101
WW:	754 lbs / ratio 113
YW:	1303 lbs / ratio 109
Yr. SC:	36 cm
Yr. Frame:	6.0

GDAR Game Day 449
Sitz Top Game 561X
 Sitz Pride 88T
 SAV 004 Predominant 4438
JMB Emulota 013
 BAR S Emulota 5426

From Joel & Mary Bunker, KS; Baldrige-Tiedeman Angus, NE;
 Trowbridge Farms Inc., NY and Deer Valley Farm, TN

- One of the greatest outcross options available in the Angus population
- Easy to admire and easy to use on many of the notable pedigrees in the Angus breed
- One of the breed's most unique sires for combining elite levels of \$W and \$B
- First reports indicate calves come easy and impress at weaning
- A trait leader for Heifer Pregnancy...one of the highest in our lineup

Traction has captured the attention of breeders wanting outcross genetics with no loss of performance and value traits. Along with high projections for growth and muscle, Traction is an impressive individual in terms of look, shape and soundness. Wide topped and thick rumped, Traction is stout-structured with a powerful hip, hind leg and a big foot. With rankings in the top 1% for both \$W and \$B, expect additional returns from his potent genetic offering. Don't get stuck in a rut—you need some Traction!

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	\$G	\$B
EPD	5	2.7	75	126	.26	.4	.78	18	21.7	7	30	0	30	.3	-24.69	57	.68	1.25	.020	0	0	69.20	85.43	41.98	137.02
Acc	.52	.63	.50	.37	.38	.49	.50	.34	.15	.11	.18	0	.41	.22	.29	.40	.32	.34	0	0					
% Rank			2	2	10		25		1		10				4	20	1				1	2	15	1	



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN417 A & B SPOTLITE 3065



- Excellent outcross to the Select Sires lineup and to most of the Angus population
- Maternal side of pedigree includes respected cowmakers like Wulf's Ext 6106 and 263C
- Tremendous genomic profile, respected breeding program and awesome phenotype make him a young sire to sample
- 112 Gain Ratio and 150 IMF ratio

REG: 17689665 TATTOO: 3065 BORN: 2-9-13

BW: 75 lbs / ratio 100
 WW: 638 lbs / ratio 107
 YW: 1268 lbs / ratio 109
 Yr. SC: 38 cm
 Yr. Frame: 5.7

RP Bushwacker 3 944
 Tehama 944 R525
 Tehama Erica N127
 EXAR 263C
 A & B Queen 1021
 A & B Queen 9296

From A & B Cattle, NE

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C				U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B					
EPD	14	-1.4	66	120	.31	1.0	1.73	7	13.2	13	30	0	51	.5	-29.18	49	1.00	.45	.034	0	0	0	60.29	89.01	39.64	134.57					
Acc	.39	.44	.33	.35	.29	.46	.46	.28	.18	.12	.19	0	.30	.19		.22	.35	.27	.32	0	0										
% Rank	3	10	10	3	2		5		20	10	10		20	25		10	4						4	1	20	1					



7AN395 KCF BENNETT FORTRESS



- One of the standouts in the breed with the latest EPD update
- Unheard-of pairing of \$W and \$B
- Dam is an elite Knoll Crest donor from the front end of the Thomas cow herd
- Use Fortress on both heifers and cows to add performance and carcass power in a perfect package for generating females

REG: +17259012 TATTOO: Y331 BORN: 9-25-11

BW: 76 lbs / ET
 WW: 635 lbs / ET
 YW: 1054 lbs / ET
 Yr. SC: 35 cm
 Yr. Frame: 5.7

KMK Alliance 6595 I87
 Connealy Consensus
 Blinda of Conanga 004
 SS Objective T510 OT26
 Thomas Patricia 9705
 Thomas Patricia 71138

From Knoll Crest Farm Inc., VA

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C				U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B					
EPD	13	-0.9	81	130	.21	.6	.92	26	10.1	12	27	0	45	.4	-24.13	65	.66	.97	.015	0	0	0	79.02	82.17	37.34	132.54					
Acc	.37	.42	.33	.32	.34	.49	.48	.32	.17	.17	.23	0	.34	.25		.20	.33	.27	.31	0	0										
% Rank	4	10	1	1			10		15	25			25			1	25	3					1	2	25	1					



Full sister to Fortress



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81



A SELECTION INDEX FOR COW-CALF PRODUCTION



Dr. Dan Moser
President, Angus Genetics, Inc.
American Angus Association

For over ten years, the American Angus Association has provided a number of economic tools to assist commercial and seedstock breeders in sire selection. The first indices released, Feedlot Value (\$F), Grid Value (\$G) and Beef Value (\$B), focused on traits such as growth and carcass merit, essential for maximizing profit when selecting terminal sires.

Soon after, Weaned Calf Value (\$W), and its component trait Cow Energy Value (\$EN) were released. \$W is designed to select sires that maximize profit for commercial cow-calf producers that sell calves at weaning.

\$W combines several traits that have a direct impact on the revenue and expense of commercial cow-calf production. The primary revenue component of the index is weaning weight (WW) EPD, a growth trait which reflects the pounds of calf a commercial cow-calf producer has to sell. The underlying calculations use a base calf price, which is updated annually to reflect current market conditions over a three-year historical period. A standard relationship between calf weight and calf sale price per pound, commonly known as a “slide” is also assumed, with heavier calves receiving a lower price per pound at marketing. Milk EPD is also considered when calculating revenue, as heavier milking cows produce heavier calves at weaning.

On the expense side of the ledger, \$EN is the cow maintenance cost used in calculation of \$W. Components of \$EN are Mature Cow Weight (MCW) EPD and Milk EPD. Larger cows require more maintenance energy, and thus, have a higher annual cost. Similarly, research has shown that heavier milking beef cows have higher feed costs when lactating, but also when dry. Those two traits are combined with current feed prices and grazing costs to predict differences in annual cow energy costs. Keep in mind that \$EN values reflect savings in costs, so sires with higher \$EN values would be expected to sire lower

cost cows, due to lower levels of mature size and milk.

Another cost component in \$W is direct calving ease (CED) EPD. Besides the obvious labor costs and potential death loss, calving difficulty represents an increased risk of health issues for the calf, and increased postpartum interval for cows experiencing dystocia. Accordingly, sires with a higher CED EPD will have a higher \$W value.

The calculation of \$W combines revenue from WW and Milk EPD with expenses from CED EPD and \$EN, along with relevant assumptions of feed costs and calf sale prices, to identify the most profitable sires for producers that sell calves at weaning. Milk represents both a revenue through additional calf weight, and an expense as additional cow maintenance requirements. With current high calf prices, higher milk EPDs increase \$W values, because the additional calf revenue more than offsets the increased cow costs. Like all Angus \$Values, \$W is expressed in dollars of profit per calf produced, so the total additional profit generated by a higher \$W sire depends on the number of calves sired per year, and the number of years a sire is used. Consider two Angus sires, Bull A with a \$W value of \$30.00, and Bull B with a \$W value of \$45.00. The difference in \$W values between the sires is \$15.00, indicating that if those two sires were mated to similar cows, under similar environmental conditions, the additional profit resulting from use of Sire B would be \$15.00 per calf sired, due to a more favorable combination of revenues and expenses. If each bull sires 25 calves per year for four years, for a total of 100 calves sired, the additional profit generated by Sire B would be \$1,500.00, due to additional calf sale revenue and reduced input costs of daughters.

It's important to note that \$W does not take into consideration factors other than weight that may impact calf value. Increasingly, premiums are paid for weaned calves that are genetically superior for growth, feed efficiency and carcass merit. Producers with the opportunity to gain premiums for calves with desirable genetics for these traits should consider other selection tools like \$B, along with \$W, to select for both increased cow-calf production efficiency and higher calf value.

7AN398 SANDPOINT BUTKUS X797



New!

*** Superior Settler™**

REG: +16829413

TATTOO: X797

BORN: 1-29-10

BW:	75 lbs / ET
WW:	883 lbs / ET
YW:	1462 lbs / ET
Yr. SC:	n/a
Yr. Frame:	n/a

Sitz Traveler 8180
SAV Final Answer 0035
 SAV Emulous 8145
 GAR Grid Maker
GAR Grid Maker 4603
 GAR New Design 741

From Sandpoint Cattle Co., Baldrige Bros. Angus & Greg Gade, NE and Deer Valley Farm, TN



Son, Sandpoint Cattle Co., NE

- Butkus is a big time spread bull -- no bull in the population matches his tandem of CED and YW
- Butkus has rich maternal lineage that includes GAR EXT 614, one of the great producing cows in the history of the Angus breed
- Butkus will add muscle and a notch of frame in most herds.
- Progeny have already topped the 44 Farms bull sale and his legacy is just beginning
- Butkus delivers on a frequent request... moderate milk without sacrificing weaning weight



Butkus' pedigree traces to the legendary GAR Ext 614

The industry is demanding more pounds and Butkus provides the opportunity to get there quickly—make him part of your team this year! He fits the term ‘industry demand’ in lots of ways and as a modern beef bull, he delivers. Ranking in the Top 1% of the breed for 6 traits, he allows you to maximize both calving ease and growth at the same time and does this with mature size EPDs that are under control. The bottom side of his pedigree is rich with powerful maternal matrons and his structure is blessed with flexibility and longevity. If you’re serious about boosting performance in your calf crop, Butkus needs to be considered.

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB	
EPD	19	-1.5	77	134	.27	.3	1.00	20	10.6	20	19	1	16	-.1	-9.41	25	.60	.70	.026	0	10	71.30	96.51	38.05	95.54	
Acc	.54	.68	.56	.50	.42	.56	.47	.36	.25	.21	.27	1	.40	.31	.29	.39	.35	.38	0	15						
% Rank	1	5	1	1	10		20		1										15			1	1	20		

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81



7AN319 TC THUNDER 805



- Use to improve feet and legs—his foot design is impeccable
- One of our high sellers because he contributes in so many areas
- Sires cattle that slick off early and excel for PAP
- Proven through YSP program with super CED and low BW
- Daughters are fantastic young cows—great udders and ample rib



Dam of Thunder

REG: 16150299 TATTOO: 805 BORN: 1-16-08

BW: 76 lbs / ratio 94
 WW: 780 lbs / ratio 110
 YW: 1350 lbs / ratio 104
 Yr. SC: 35 cm
 Yr. Frame: 5.4

Baldridge Kaboom K243 KCF
Connealy Thunder
 Parka of Conanga 241
 TC Grid Topper 355
TC Forever 6123
 TC Forever 1004

From TC Ranch, NE

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	15	-1.4	44	86	.15	.2	.50	20	9.8	16	21	11	-22	-.1	7.29	25	.72	.68	.005	6	31	45.62	28.65	43.42	83.44
Acc	.74	.87	.81	.69	.51	.62	.63	.52	.20	.29	.38	19	.45	.30	.51	.58	.53	.53	16	56					
% Rank	2	10					20		1						20	20	20				25		10		



7AN371 BENFIELD REALITY 6211



- Reality is an exceptionally wide-based, three dimensional beef bull
- Stands on picture perfect feet that are hard to find in the Angus breed
- Use Reality to add thickness and body density on a solid foundation
- Outcross sire that brings Docility, \$W and proven cow power



Dam of Reality

REG: +17065973 TATTOO: 6211 BORN: 2-25-11 ★

BW: 70 lbs / ratio 91
 WW: 672 lbs / ratio 102
 YW: 1232 lbs / ratio 102
 Yr. SC: 35 cm
 Yr. Frame: 5.5

S Alliance 3313
S Chisum 6175
 S Gloria 464
 Jauer Java 8136
Benfield Edella 1105
 Benfield Edella 7813

From Benfield Farms Inc., VA

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	10	-0.7	72	115	.11	.5	.11	27	12.4	11	21	0	25	.3	-6.85	60	.08	.58	.045	0	0	70.23	57.77	5.55	90.37
Acc	.51	.71	.59	.41	.42	.38	.49	.32	.19	.20	.27	0	.40	.26	.33	.44	.35	.38	0	0					
% Rank	15	10	2	5			5		25	25					3						1		15		

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

Foot & Leg Soundness

THE FOUNDATION OF A SUCCESSFUL BEEF INDUSTRY.

Dr. Sarel R. Van Amstel
Professor, College of Veterinary Medicine, University of Tennessee

Dr. David Kirkpatrick
Professor, Beef Cattle Extension Specialist, University of Tennessee

Kevin W. Thompson
Research Center Director, Middle Tennessee Research and Education Center

The importance of hoof structure as a primary selection criterion is a necessity as longevity and fertility are directly related to structural soundness. Select Sires, Inc. desires to be proactive by aiding customers in developing an accurate picture of the effects of both environmental and genetic hoof abnormalities. Negative hoof conditions caused by environment are of definite concern to the individual animal and have potential to cause reduced individual performance and longevity. However, hoof abnormalities of a heritable nature affect not only the individual, but their offspring as well.

A danger often within the seed-stock industry is continued utilization of sires that may possess multiple genetic traits of significant value, however express negative issues with structural correctness. This scenario is impactful upon offspring when these soundness deficiencies are of a heritable nature.

An inherent responsibility of industry leadership is to be proactive in combating factors negative to progress. A strong beef industry demands quality genetics that provide for efficient growth, carcass desirability, productive maternal characteristics and longevity. Of these industry relevant traits, longevity has the most significant impact on productivity and profitability.

There are numerous structural factors that can result in lameness and early culling. The focus of this article will deal primarily with hoof abnormalities and associated structural abnormalities both heritable and environmental.

Dr. David Kirkpatrick, administrator of the University of Tennessee Bull Test Center, states, "We started subjectively scoring bulls for foot structure using a modified Australian scoring system at the University of Tennessee Central Bull Test Center 4 years ago. Bulls were scored upon arrival and again at the end of the test. All scoring is performed on concrete pads in order to adequately evaluate the foot. Scores were assigned to both the worst front and worst rear foot on each individual.

This was implemented due to some complaints of bulls developing feet problems a few months after the sale. We would eliminate bulls from the sale that were easily identified with abnormal feet structure at the end of the test at the age of 12 to 15 months. Some of these maladies were curled toes either of the front or hind feet. However, it seemed apparent that some of these abnormalities were not completely manifested until later than 15 months of age. The ability to predict early in age (9 to 12 months of age) using objective measurements to accurately

identify those individuals that may experience foot problems would be advantageous to the industry."

Select Sires has asked Dr. Sarel Van Amstel, an expert in structure and laminitis to provide a detailed narrative on this important industry issue.

Using the research and experience gleaned from established foot scoring systems in Australia (beef) and the Netherlands (dairy), as well many years of my own experience (including the past 18 years at the University of Tennessee College of Veterinary Medicine), I would like to share information on how to judge whether an animal has good feet and leg structure.

1. Background information: Records. If possible, secure records of the sire and other family members regarding health and lameness issues. These records may provide information regarding the presence of heritable conditions such as "screw claw."

Management. Nutrition: Find out what the animal has been fed. Animals that are primarily grass fed with added minerals, including trace minerals, generally have strong, good quality hooves, which are the basis for effective weight bearing. Rumen function is also important. The rumen performs optimally if the primary product of fermentation is cellulose. However, many cultivated or some natural pastures might be high in easily fermentable sugars. Too much fermentable sugars and starch in grain fed animals could result in subclinical rumen acidosis and have a deleterious effect on blood flow through the feet. In turn, altered blood flow can be detrimental to hoof wall quality, which predisposes the animal to lameness at a later age. Exercise: Find out where the animal has been housed. Adequate exercise is necessary for normal blood flow to bring nutrients to developing hoof walls. Animals that are kept in small lots may not get the necessary exercise to develop normal, strong hoof walls.

2. Pre-Purchase evaluation: If the animal is standing in dirt or straw, bring it onto a hard surface such as concrete and let it walk freely. A subtle lameness problem that might not show up on a soft surface will often show when the animal walks on a hard surface. The stride should be strong and easy, and the animal should have a flat back in this stride. When walking, the back foot should land on the same spot as the front foot on the same side. The head should be held steady, and bones and joints should appear smooth and tight. There should not be any generalized or small swellings over any of the joints. It is important to inquire whether the animal has undergone a recent foot trim. Abnormalities in conformation may easily be masked by a skilled trimmer, and such abnormalities might not show up again until 4 to 6 weeks later.

Body condition. Over-conditioning is a common problem and is usually associated with overfeeding and lack of exercise. Excess body weight puts an additional biomechanical load on the feet. Most of the downward force during the initial part of the stride (also referred to as heel strike) in the back legs is concentrated



Figure 1A
Acquired screw claw



Figure 1B
Acquired screw claw



Figure 2
Sickie hocks



Figure 3
Post hocks



Figure 4
Normal claw size



Figure 5
Narrow claws. Note
curvature and crossover toes

on the heel/wall area of the outer claw. If the animal is over conditioned, particularly if hoof quality is poor, the outside wall might start to curve inward and under, resulting in what I refer to as environmentally-induced or -acquired screw claw (Figure 1a & b). Because of the normal weight-bearing dynamics, this curvature of the claw is most commonly seen in the outer claws of the back feet but can also occur in the front feet. One study showed that the heaviest bulls entering a test station were seven times more likely to develop lameness than lighter weight bulls.

Leg angle. Front leg: Leg angle should be straight from the elbow down through the knee and the fetlock to the foot, as viewed from the front and side. Any obvious angulation is undesirable because it could indicate a mineral imbalance or a heritable defect. Back legs: View from the side and behind. Look for overly angled (sickle) (Figure 2) or overly straight (post) (Figure 3) hocks as viewed from the side. In the Netherlands, hock angle is scored between 1 and 9, with 1 being equal to 160° and 9 equal to 134°. Research there and elsewhere has shown that the cull rate for animals with sickle hocks is higher than those with straight hocks. Sickle-hocked animals usually also have long toes and shallow heels because their weight bearing is displaced further back on the foot, resulting in increased wear of the heels and overgrowth of the toes. Long toes and low heels predispose to lameness, and such animals often develop heel erosion, sole or heel ulcers, and white line disease because of abnormal weight bearing. However, stifle injuries, such as ligament and meniscus damage which usually result from hyperextension are often associated with straight hocks. Stifle injuries are serious and usually result in culling of the animal. Such injuries are more common in near mature or mature heavy-musclcd or over- conditioned animals particularly bulls. Other risk factors for stifle injuries particularly if the animal has overly straight hocks is when bulls are run with cows all year round which place extra strain on the supporting structures in the stifle leading to injury and break down. Uneven or slippery footing is another risk factor predisposing to stifle injury which again is more likely to occur if the animal is straight hocked. Legs viewed from the back should be straight, particularly in younger animals. Slight inward rotation of the hocks when viewed from the back is acceptable in older animals because of normal overgrowth of the outer claws, particularly if the claws have not been trimmed.

Claw size. The importance of claw size in relation to lameness is widely recognized and is a heritable trait. In cattle that have small claws relative to their body weight, there is significantly more compressive force on the structures in the foot during weight bearing. This extra compressive force can contribute to the development of claw disorders and lameness. Examine the claw size in relation to body size and conditioning. Looking from the front, claws should be wide with a big bearing surface (Figure 4).

Claw shape. Narrow claws are unacceptable because of an unstable weight bearing surface (Figure 5). One of the most common abnormalities in claw shape is corkscrew claw. In corkscrew claw, there is a curvature of the wall (outside to inside) and rotation of the toe. This abnormality is most commonly found in the outside claw of the rear leg. The cause of screw claw is multifactorial and can be both genetic and acquired. In my experience, the acquired form is more common and is caused by some or all of the following: over conditioning, inadequate claw size, normal biomechanics of weight bearing, confinement on concrete, inadequate exercise, and laminitis. Laminitis is responsible for the production of poor quality hooves (Figure 9) and is highly correlated with what is

generally regarded as heritable screw claw. One of the ways that laminitis can be recognized is the presence of multiple horizontal grooves in the wall (Figure 9). Because of the close association of environmental issues with the development of screw claw, a diagnosis of heritable screw claw can be made only if deviation of the wall develops at a young age (less than about 14 months); for that reason, it is important to see a family history and the absence of signs of laminitis (horizontal grooves). Screw claw, whether inherited or environmentally acquired, leads to lameness, discomfort when walking, and reduced reproductive performance in virtually 100% of affected animals more than 3 years of age.

Claw angles. Some claw angles have been shown to be heritable. These include a very steep or very shallow toe angle, very high or low heels, curvature in the outside wall (screw claw), splayed and curved toes. **Toe angle:** This is the angle between the wall at the toe and the level of the sole (Figure 6). Studies have shown that there is a genetic correlation between the development of sole lesions and toe angle. Toe angles of 50 to 60° are positively correlated with increased survival. Bulls that have a steeper foot angle produce female offspring that live longer. A shallow toe angle is also associated with long toes and shallow heels. This pushes the weight bearing axis back toward the heel, which predisposes the animal to sole ulcers and white line disease (Figure 7). **Claw diagonal:** This is the distance from the tip of the toe to the skin hoof junction at the heel (Figure 8). Long claw diagonal is also associated with long toes low heels, and a sickle-hocked posture. Similar to toe angle, there is a genetic correlation between development of lameness and claw diagonal, resulting in higher cull rates. **Claw splaying:** Splaying could be a heritable trait. It causes more strain on the interdigital structures and facilitates entrapment of manure, which predisposes to interdigital skin disease. It also predisposes to interdigital trauma. There should be only a relatively small space between the two claws (Figure 4).

Determining general feet and leg quality is done by combining different feet and leg traits:

- Rear leg (side view)—Straight legs are preferred over sickle hocks.
- Claw diagonal—A shorter diagonal is preferred.
- Locomotion—The animal should walk strong and with a flat back. Locomotion is more heavily weighted and is a valuable trait for improving herd life and longevity.
- Claws—Wide weight bearing surface.
- Toe angle—Between 50 to 60° with the front angle normally a little more steep than the back.
- Toe length—Short (3 inches or slightly less)
- Wall—At the toe and on the side of the claw, straight with no curve or rotation. No obvious grooves (fine lines are normal).
- Heel—Adequate depth.
- Interdigital space—Only slightly open.
- Hock angle—Almost straight from the side and behind; smooth bones and joints.
- Front legs—Straight from the front and the side; smooth bones and joints
- Stride—Strong and easy; animal should have a flat back and head held steady when walking on a hard surface.



Figure 6
Toe angle



Figure 7
Displacement of weight bearing



Figure 8
Claw diagonal



Figure 9
Laminitis-induced screw claw

7AN370 BOYD SIGNATURE 1014



REG: 16916267

TATTOO: 1014

BORN: 1-6-11 ♀

BW:	69 lbs / ratio 101
WW:	807 lbs / ratio 112
YW:	1338 lbs / ratio 116
Yr. SC:	38 cm
Yr. Frame:	5.8

Connealy Front Page 0228

Kessler's Frontman R001

Kessler's Bell 0024

Boyd Next Day 6010

Boyd Erica Dianna 9054

Boyd Erica Dianna 606

From Boyd Beef Cattle, KY and KiamichiLink Ranch LLC, OK



Daughter, Boyd Beef Cattle, KY

- Signature's feet would be hard to improve...Use to add foot size and heel depth
- Top 1% for \$W backed by the Erica Dianna cow family
- Extremely high \$B outcross option
- Use to increase performance and scrotal in a dense-bodied package
- Signature offspring are consistently wide topped and bold ribbed

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	-1	2.6	78	129	.27	.1	1.50	10	5.4	7	36	0	29	.2	-36.85	50	.52	1.01	.000	0	5	74.34	89.73	37.26	126.86
Acc	.60	.77	.67	.45	.44	.45	.57	.49	.20	.17	.24	0	.43	.28	.33	.42	.36	.37	0	5					
% Rank			1	1	10		15				1				10		2				1	1	25	2	



7AN419 CTS REMEDY 1T01



REG: 17331233

TATTOO: 1T01

BORN: 8-23-11

BW:	65 lbs / ratio 100
WW:	749 lbs / ratio 107
YW:	1443 lbs/ratio 110
Yr. SC:	38 cm
Yr. Frame:	6.0

Baldridge Kaboom K243 KCF

Connealy Thunder

Parka of Conanga 241

LT 598 Bando 9074

CTS 7V03 Bellemere Maid 9T02

SVA Rita 7V03 of 1407 502

From Ellingson Angus, ND and The 1T01 Group, TN



Daughter, Ellingson Angus, ND

- If you are serious about improving foot quality, here's your Remedy
- An exciting outcross sire that offers superior foot quality and maternal capability
- First calves were born easily, and grew at the front of the pack with extra eye appeal
- Use to create broody replacement heifers with exceptional foot integrity and outstanding fleshing ability

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	11	-0.9	48	98	.21	.2	.12	19	16.0	14	30	0	35	.3	-17.96	38	.61	.53	-.003	0	0	45.22	46.31	37.10	98.48
Acc	.41	.51	.39	.34	.38	.37	.38	.31	.20	.18	.24	0	.37	.26	.24	.36	.29	.34	0	0					
% Rank	10	10					20		10	4	10				25									25	



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN421 MOGCK FRONTMAN 1141



- Joins our lineup as a formidable low birth weight specialist with added visual appeal
- Produces heavy muscled, capacious cattle with structural integrity that have been well received in South Dakota
- His Pathfinder dam records 4@97 BW, 4@109 WW, 4@111 YW, 4@106 IMF and 4@104 RE
- A proven sire of top sellers – his progeny are easy to like due to Calving Ease and power



Daughter, Dikoff Ranch, SD

REG: 17103199 TATTOO: 1141 BORN: 2-2-11

BW:	82 lbs/ratio 94
WW:	751 lbs/ratio 103
YW:	1404 lbs/ratio 107
Yr. SC:	42 cm
Yr. Frame:	n/a

Connealy Front Page 0228
Kessler's Frontman R001
 Kessler's Bell 0024
 Mytty In Focus
MOGCK Entello 1446
 MOGCK Entello 1724

From Mogck & Sons, Dikoff Angus Ranch and Lazy TV Ranch, SD

AAA EPDs as of 12/5/14	Production							Maternal					Carcass			C		U		\$Value					
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	13	-1.7	46	87	.21	.5	1.98	6	6.7	13	34	0	46	.3	-25.19	33	.31	.59	-.013	0	0	44.77	38.49	28.28	89.82
Acc	.48	.69	.58	.49	.41	.41	.58	.39	.19	.18	.24	0	.32	.22	.27	.35	.33	.32	0	0					
% Rank	4	4					3		10	2		25				25	20								

7AN424 CONNEALY NEW VISION 1334



- Calving Ease New Day 454 son with a pedigree for making super mommas
- First yearlings at Stucky Ranch are quality replacements, big bodied and quiet natured
- His dam records 5@97 BW, 5@101 WW, 3@108 YW, 3@109 IMF and 3@103 RE at Connealy's
- With his phenotype and elite pedigree New Vision is destined to be a great calving ease cowmaker



New Vision

REG: 17031344 TATTOO: 1334 BORN: 2-1-11

BW:	68 lbs/ratio 87
WW:	681 lbs/ratio 93
YW:	1327 lbs/ratio 106
Yr. SC:	36 cm
Yr. Frame:	n/a

Boyd New Day 8005
B/R New Day 454
 B/R Ruby 1224
 Connealy Black Baron of SCAR
Becka Lina of Conanga 5651
 Becka Lee of Conanga 37

From Connealy Angus Ranch, NE and Gordon Stucky, KS

AAA EPDs as of 12/5/14	Production							Maternal					Carcass			C		U		\$Value					
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	14	0.0	47	96	.17	.2	.28	22	4.2	14	24	0	55	.4	-11.68	31	.66	.95	.031	0	0	35.61	47.01	41.17	96.07
Acc	.42	.50	.39	.40	.37	.48	.49	.33	.21	.17	.24	0	.35	.24	.25	.36	.32	.35	0	0					
% Rank	3	20					15		4			15				25	4							15	



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN368 CONNEALY COMRADE 1385



REG: 17031465

TATTOO: 1385

BORN: 2-2-11

BW:	74 lbs / ratio 102
WW:	816 lbs / ratio 111
YW:	1419 lbs / ratio 113
Yr. SC:	35 cm
Yr. Frame:	5.9

From Connealy Angus Ranch, NE

Connealy Consensus
Connealy Consensus 7229
 Blue Lilly of Conanga 16
 GAR New Design 5050
Happy Gee of Conanga 919
 Hap Gina of Conanga 260 4965



Daughter, Wesner Livestock Ent., IN



Son, McConnell Angus, NE

- One of our best for semen quality and production...he defines Superior Settler™
- Comrade is an ultra-complete choice for both heifers and cows
- Excellent structural integrity, good feet and sound moving
- An extremely high Marbling, high Docility Consensus 7229 son
- Comrade's dam is one of the cows you'll always find in the Connealy pastures
- A cowman's bull that is here to stay....Comrade does so many things well

Slick haired and attractive, Comrade is one of the best-fronted and soundest Consensus 7229 sons in the business and as one of our highest conception bulls, his value in heifer programs continues to grow. His 5050 dam is a gem of a cow at Connealy's and contributes extra marbling and high docility to her son. Comrade is destined to be a famous bull—don't hesitate to use him.

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	16	-2.4	60	111	.19	.2	.35	29	13.2	13	28	0	-16	.0	-8.55	32	1.05	.83	.024	0	0	69.55	62.18	49.80	106.89	
Acc	.61	.80	.70	.39	.45	.42	.49	.34	.21	.19	.25	0	.41	.27	.30	.42	.33	.35	0	0						
% Rank	1	2	20	10			3		20	10	20				3	10					1	10	3	15		

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81



7AN405 TEX DEMAND 2791



REG: +17449802 TATTOO: 2791 BORN: 10-5-12 ♣

BW: 75 lbs / ratio 97
 WW: 683 lbs / ratio 108
 YW: 1160 lbs / ratio 109
 Yr. SC: 38 cm
 Yr. Frame: 6.0

GAR Predestined
 Rito 9M25 of Rita 5F56 Pred
 Rita 5F56 of 1198 FD
 Mytty in Focus
 Empress of Holiday 7004
 Empress of Holiday 5122



Dam of Demand

From Teixeria Cattle Co., CA; Bill Rishel and Hoffman Ranch, NE and Seven T Farms LLC, MO

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	11	-0.1	67	112	.19	.5	1.22	4	9.1	13	26	0	12	.2	-12.73	42	1.07	.42	.009	0	0	67.62	64.85	45.11	120.38
Acc	.35	.44	.35	.37	.35	.38	.47	.32	.17	.14	.20	0	.32	.20	.22	.35	.29	.33	0	0					
% Rank	10	20	5	10			25		10						20	3					2	10	10	4	



7AN385 CONNEALY UNION 215X



REG: 17302232 TATTOO: 215X BORN: 1-29-12 ♣

BW: 78 lbs / ratio 98
 WW: 801 lbs / ratio 106
 YW: 1390 lbs / ratio 109
 Yr. SC: 38 cm
 Yr. Frame: 6.2

KMK Alliance 6595 187
 Connealy Consensus
 Blinda of Conanga 004
 Mytty In Focus
 Barbie of Conanga 524
 Barb of Conanga 527

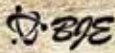
From Connealy Angus Ranch, NE

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	9	-0.3	58	107	.21	.3	2.07	28	15.4	10	26	0	1	-.1	-7.22	49	.72	.41	.051	0	0	60.73	61.86	29.93	112.01
Acc	.47	.60	.47	.37	.38	.40	.48	.39	.16	.16	.24	0	.39	.26	.28	.42	.32	.35	0	0					
% Rank	20	15	25	15			2	4	10						10	20					4	15		10	



- A superior docility sire that is impressive to see in person
- First calves have an attractive pattern with added extension and stature and no compromises in muscle expression or base width
- A unique opportunity to incorporate one of the best Connealy cows into your herd
- A stacked pedigree including the calving ease cowmaker, Larks Canyon

7AN384 CONNEALY COURAGE 25L



REG: +17302304

TATTOO: 25L

BORN: 2-6-12 ♣

BW:	83 lbs / ratio 101
WW:	791 lbs / ratio 107
YW:	1386 lbs / ratio 110
Yr. SC:	37 cm
Yr. Frame:	5.7

Connealy Tobin
Connealy Confidence 0100
 Becca Gala of Conanga 8281
 Vermillion Dateline 7078
Pearl Pammy of Conanga 194
 Pearl Jam of Conanga 6114

From Connealy Angus Ranch, NE; Way View Cattle Co., OH and Raymond Haugen, ND

- Courage is one of the most asked about up-and comers in our lineup and an instant favorite of visitors to Select Sires
- A Confidence son with more scrotal, more power and more performance with the same attractive pattern of his sire
- Sire of superior phenotype, Courage's first calves are thick topped and square hipped with a wide pin and deep quarter
- Maternal brother to Connealy Impression
- Excellent choice on long bodied, clean fronted females that need more lower width and power

Big footed and big hipped, Courage was easy to find in his yearling contemporary group because he carries himself with extra class and style. Early calves by Courage have been born under control for BW and display added thickness and shape. Calving ease bulls with this much shape are rare and Courage makes the list. You don't have to give up muscle to get calving ease—you need to have Courage!



Daughter, Spickler Ranch, ND



Son, Spickler Ranch, ND

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	17	-0.8	63	108	.19	-2	.43	18	19.1	19	29	0	50	.5	-22.18	30	.35	1.24	-.013	0	0	60.03	59.04	36.85	93.63
Acc	.45	.63	.50	.39	.39	.41	.50	.41	.16	.14	.21	0	.37	.21	.30	.43	.34	.36	0	0					
% Rank	1	10	10	15			25		2	1	15		20	25					1	20		5	15	25	

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN410 VBR CHIEFTAIN 3W21



- Chieftain is royally bred to make power cows... War Party x ND 454 x Total
- Reaches up into the Top 1% of the breed for WW and YW
- His tandem of \$W and \$B is remarkable plus he's a Docility superstar
- Overall structural integrity and completeness – Chieftain excels

REG: 17733575 TATTOO: 3W21 BORN: 2-6-13

BW: 76 lbs / ratio 101
 WW: 822 lbs / ratio 135
 YW: 1356 lbs / ratio 122
 Yr. SC: 34 cm
 Yr. Frame: 5.4

Connealy Onward
Werner War Party 2417
 BAAR USA Lady Jaye 489
 B/R New Day 454
VBR 1ND9 of 611 New Day
 VBR 611 Total of 428

From Van Beek Ranch, SD

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	0	1.2	78	132	.17	.5	.47	27	13.9	5	38	0	42	.4	-43.75	50	.69	.90	.018	0	0	75.69	81.23	39.73	116.72	
Acc	.38	.44	.33	.35	.36	.46	.46	.31	.18	.17	.23	0	.35	.24	.23	.35	.28	.32	0	0						
% Rank			1	1				5	20		1					10	20	5				1	2	20	10	



7AN407 BRUNS THUNDERBOLT 963



- High growth, dense-bodied power bull
- Broody, super feminine dam with perfect feet and udder design
- Adds thickness and performance without adding stature
- This bull shines for foot and leg quality

REG: 17680550 TATTOO: 963 BORN: 1-31-13 ♣

BW: 82 lbs / ratio 101
 WW: 866 lbs / ratio 114
 YW: 1463 lbs / ratio 109
 Yr. SC: 36 cm
 Yr. Frame: 6.4

MOGCK Sure Shot
MOGCK Bullseye
 MOGCK Mary 1255
 Connealy Thunder
Highland Barbara 809 BAF
 Highland Barbara 3263 BAF

From Bruns Angus Farm, SD

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	3	2.4	74	130	.29	.8	.96	28	18.3	10	32	0	3	.1	-28.13	45	.92	.63	.013	0	0	69.74	93.08	43.67	128.09	
Acc	.36	.43	.33	.35	.30	.35	.47	.30	.15	.09	.16	0	.28	.14	.20	.33	.26	.31	0	0						
% Rank			2	1	3			4	3		5					15	10	25				1	1	10	2	



Dam of Thunderbolt



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN414 DEER VALLEY TOTAL RECALL 2557



REG: +17490966 TATTOO: 2557 BORN: 8-20-12

BW: 81 lbs / ratio 103
 WW: 822 lbs / ratio 120
 YW: 1315 lbs / ratio 112
 Yr. SC: 36 cm
 Yr. Frame: 6.8

TC Total 410
Poss Total Impact 745
 Poss Blackcap 5116
 GAR Predestined
Bridges Predestined 7023
 Bridges Evergreen Erica 4139

- Pedigree loaded with respected sires... Total Impact x Predestined x Yield Grade x Right Time x 8180
- 7-frame power bull that's super stout and fluid moving with loads of performance
- Use to increase pounds at weaning and yearling
- Excellent choice where slick hair and added stature is desired



Famous maternal granddam of Total Recall

From Deer Valley Farm, TN

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C		U		SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	-2	2.5	81	134	.20	.7	1.04	19	3.7	7	22	0	73	.7	-23.62	58	1.13	.69	.006	0	0	0	0	61.58	86.81	47.05	135.29
Acc	.33	.44	.34	.36	.36	.37	.47	.32	.16	.15	.22	0	.32	.21		.24	.36	.30	.34	0	0	0					
% Rank			1	1				20					5	10		3	2	20						4	2	5	1



7AN413 CONNEALY OBSERVER 372



REG: 17587895 TATTOO: 372 BORN: 1-18-13

BW: 64 lbs / ratio 96
 WW: 787 lbs / ratio 106
 YW: 1385 lbs / ratio 108
 Yr. SC: 36 cm
 Yr. Frame: 6.2

Connealy Consensus
Connealy Earnan 076E
 Brazila of Conanga 3991 839A
 Connealy Final Solution
Datrey of Conanga 171X
 Dorothy of Conanga 676

- High phenotype, high growth son of Connealy Earnan
- One of the most impressive individuals in the 2014 class
- Proven cowmaker pedigree ... Granddam is the mother of Connealy Contrast
- Use to power up your cow herd without sacrificing end product values

From Connealy Angus Ranch, NE; Way View Cattle Co., OH and Kyle Gillooly, GA

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C		U		SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	0	2.9	70	126	.28	.7	1.03	12	13.1	7	28	0	26	.2	-23.90	57	.65	.75	.021	0	0	0	0	58.02	86.58	35.01	128.55
Acc	.38	.44	.33	.36	.29	.37	.47	.30	.12	.07	.15	0	.28	.13		.17	.31	.23	.28	0	0	0					
% Rank			3	2	5				20		20					4	25	15						10	2		2



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN311 WHS LIMELIGHT 64V



REG: 16073564 TATTOO: 64V BORN: 9-14-07 ♣

BW:	52 lbs / ratio 77
WW:	876 lbs / ratio 127
YW:	1455 lbs / ratio 115
Yr. SC:	40 cm
Yr. Frame:	6.5

SAF Focus of ER
Mytty In Focus
 Mytty Countess 906
 GAR Predestined
WHS Predestined Lass 77T
 WHS 8180 Lass 14K



Dam of Limelight

From Shelton Angus Farm, VA

AAA EPDs as of 12/5/14		Production						Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	5	1.8	70	127	.26	.8	2.10	35	5.7	12	31	32	48	.4	-34.53	65	1.24	.74	.011	4	147	57.42	81.21	47.82	140.33
Acc	.77	.91	.86	.78	.59	.81	.78	.75	.26	.40	.49	54	.49	.35		.43	.53	.48	.48	4	306				
% Rank		3	2	10		2	1		15	10		25			1	1	15				10	2	4	1	



- Proven sire to inject superior growth, docility and carcass merit
- You'll look a long time to find a better bull to boost \$Value Indexes
- Provides ample improvement for scrotal size, carcass weight, marbling and stature
- Limelight daughters excel for quality udder design and added rib depth

7AN383 HPCA INTENSITY



REG: +17366506 TATTOO: 7102 BORN: 1-26-12 ♣

BW:	78 lbs / ET
WW:	699 lbs / ET
YW:	1421 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	6.4

GAR New Design 5050
GAR Ingenuity
 GAR Objective 1067
 GAR Predestined
GAR Predestined 287L
 GAR Objective 1885



Dam of Intensity

From Hinkle's Prime Cut Angus, MO & Coal Valley Angus, KS

AAA EPDs as of 12/5/14		Production						Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	-4	5.4	76	130	.21	.6	.96	21	9.8	5	36	0	37	.4	-38.74	50	1.51	.89	.040	0	0	59.95	87.45	55.14	140.04
Acc	.43	.56	.44	.33	.34	.50	.49	.35	.18	.12	.18	0	.33	.20		.26	.38	.31	.35	0	0				
% Rank		1	1					15			1				10	1	5					5	1	1	1



- A hard to find Power Bull with all the carcass extras highlighted by Marbling in the Top 1%
- In this cattle market, pounds pay -- look no further than Intensity.
- Use Intensity to generate scale crushing weaning and yearling weights
- One of our best indexing sires...check his \$F, \$QG and \$B values

7AN349 PLATTEMERE WEIGH UP K360



REG: 16692552 TATTOO: K360 BORN: 2-8-10

BW:	92 lbs / ratio 108
WW:	756 lbs / ratio 111
YW:	1322 lbs / ratio 114
Yr. SC:	36 cm
Yr. Frame:	6.8

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M
GAR Retail Product
Barbara of Plattemere 337

From Deer Valley Farm, TN and Koberstein Farms, CO Barbara of Plattemere 311

- Weigh Up betters his sire for foot quality and sires daughters that are more practical for milk
- A True Performance Outlier--ranks in the Top 1% of the Angus breed for 7 traits!
- Big-time growth and high for RADG, Weigh Up adds major pounds in one generation
- For big, stout cattle, use a big, stout bull!
- Progeny are classy, big-hipped and extremely sound-moving



Daughter, Deer Valley Farm, TN

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C U				SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	4	1.7	79	144	.35	.9	.77	13	20.6	9	23	7	49	.7	-27.36	69	.78	.72	-.045	0	52	59.95	106.95	42.71	143.26	
Acc	.64	.90	.84	.70	.49	.68	.73	.51	.24	.26	.39	.25	.46	.30	.38	.48	.44	.43	0	181						
% Rank			1	1	1				1				25	10		1	15	15	3			5	1	15	1	



7AN369 CONNEALY UPTOWN 098E



REG: 16896296 TATTOO: 098E BORN: 8-4-10

BW:	68 lbs / ratio 98
WW:	703 lbs / ratio 108
YW:	1196 lbs / ratio 111
Yr. SC:	39 cm
Yr. Frame:	5.9

Connealy Onward
Sitz Upward 307R
Sitz Henrietta Pride 81M
Connealy Thunder
Jace of Conanga 4660 818N

From Connealy Angus Ranch, NE; Way View Cattle Co. and Claylick Run Farm, OH

- One of the unique Upward sons in the Angus population – check his CED and Docility
- A rare pairing of calving ease and growth
- Avoids extremes without sacrificing performance
- Take advantage of added foot quality and longevity from his Thunder dam
- Our best for Carcass Weight

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C U				SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	11	0.6	73	125	.19	.5	.81	24	16.3	13	32	0	74	.9	-37.77	73	.72	.83	-.020	0	5	62.88	68.28	39.46	128.74	
Acc	.61	.79	.70	.49	.46	.54	.57	.44	.23	.19	.25	0	.43	.29	.35	.45	.39	.41	0	25						
% Rank	10		2	2				10	10	10	5		5	4		1	20	10	15			3	10	20	2	



Spring 2015 Angus Breed Average EPDs
Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN373 CONNEALY SHREK 4242



REG: 16204949 TATTOO: 8241 BORN: 1-29-08

BW:	77 lbs / ratio 96
WW:	773 lbs / ratio 105
YW:	1347 lbs / ratio 108
Yr. SC:	36 cm
Yr. Frame:	6.7

Rito 112 of 2536 Rito 616
GAR-EGL Protege
 LB 6807 Isabel 339
 Connealy Danny Boy
Black Shell of Conanga 10
 Black Sheba of Conanga 010

From Connealy Angus Ranch, NE and Way View Cattle Co., OH

- A positive scrotal Protégé son that significantly betters his sire for \$W
- Use to make big outlined, high performing cattle with bred in feed efficiency
- Sires daughters with perfect udders, strong attachments and refined teats
- Progeny were some of the favorites on our National Beef Tour



Daughter, Way View Cattle Co., OH

AAA EPDs as of 12/5/14										Maternal				Carcass				C U				\$Value			
Production																									
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
2	-0.1	74	130	.26	.6	.18	23	6.4	6	29	2	52	.2	-32.22	45	.59	.66	.014	0	47	64.44	89.29	35.06	115.68	
.67	.85	.78	.65	.45	.73	.67	.50	.19	.32	.43	26	.42	.28		.34	.46	.40	.40	0	119					
% Rank	20	2	1	10			10			15		20			15		20				3	1		10	



7AN328 SAV PROSPERITY 9131



REG: 16396523 TATTOO: 9131 BORN: 3-2-09 *

BW:	82 lbs / ratio 98
WW:	983 lbs / ratio 108
YW:	1573 lbs / ratio 108
Yr. SC:	40 cm
Yr. Frame:	5.8

SAV 004 Predominant 4438
SAV Providence 6922
 SAV May 7238
 BCC Bushwacker 41-93
SAV Emblynette 3123
 SAV Emblynette 1177

From Schaff's Angus Valley, ND; Greg Shearer, SD; Werner Angus, IL and The Prosperity Group

- Known for making power cows that excel for their udder design
- #1 Providence son for Docility—and 2nd place isn't even close!
- Injects extra pounds into calves that look good and excel for added muscle
- A Power Bull that transmits exceptional phenotype



Dam of Prosperity

AAA EPDs as of 12/5/14										Maternal				Carcass				C U				\$Value			
Production																									
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
-3	4.7	76	121	.19	.7	2.04	30	3.2	3	34	55	67	.8	-41.16	50	.49	.93	.035	0	136	55.75	70.02	31.76	112.32	
.69	.92	.88	.82	.51	.75	.83	.67	.17	.53	.62	145	.43	.25		.33	.46	.40	.38	0	324					
% Rank		1	3			2	2			2		10	10		10		4				10	10		10	

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN402 SAV RECHARGE 3436



REG: +17633838 **TATTOO: 3436** **BORN: 1-3-13**

BW: 72 lbs / ET
 WW: 969 lbs / ET
 YW: 1472 lbs / ET
 Yr. SC: 41 cm
 Yr. Frame: 5.8

RR Rito 707
Rito 707 of Ideal 3407 7075
 Ideal 3407 of 1418 076
 SAV 8180 Traveler 004
SAV Blackcap May 4136
 SAV May 2397

From Schaffs Angus Valley, ND; Boyd Beef Cattle, KY;
 Rafter U Cross, SD and the Recharge Group

- The popular standout of the 2014 SAV sale
- A docility leader at +38 and it comes through in his perfect manners
- Power bull with extra style and balance as well as modest for BW with tremendous growth
- Stout featured, excellent foot design and wide tracking with a refreshing amount of thickness and muscle expression
- Jorgenson Rito heritage blended with the SAV Blackcap May family



Full sister to Recharge

AAA EPDs as of 12/5/14		Production										Maternal					Carcass				C		U		\$Value			
EPD	Acc	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B		
3	.34	1.8	73	123	.25	.6	1.30	38	4.1	4	31	0	38	.3	-29.74	61	.22	.54	-.011	0	0	66.41	79.06	18.47	113.68			
		.37	.39	.32	.37	.49	.43	.15	.19	.26	0	.31	.18			.20	.34	.28	.32	0	0							
% Rank			2	2	10		20	1			10					2		25				2	3		10			

7AN415 CONNEALY POWER SURGE 3115



REG: 17585502 **TATTOO: 3115** **BORN: 1-20-13**

BW: 63 lbs
 WW: 794 lbs / ratio 107
 YW: 1436 lbs / ratio 112
 Yr. SC: 36 cm
 Yr. Frame: 5.9

GAR Predestined
PA Power Tool 9108
 Shamrocks Beebee Queen 3095
 Connealy In Focus 4925
Basha of Conanga 1475
 Bastion of Conanga 9285

From Connealy Angus Ranch, NE; Alan Mead, Gerloff Farms and Brockmere Farms, MO; Green Valley Cattle, NE

- The crowd favorite from the 2014 Connealy sale
- Exceptionally long necked, upheaded and smooth shouldered with a big, square hip
- Use to add thickness, a classy look and loads of performance
- Great potential for adding extra pounds at weaning – Top 1% for \$W

AAA EPDs as of 12/5/14		Production										Maternal					Carcass				C		U		\$Value			
EPD	Acc	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B		
6	.39	1.3	71	128	.20	.6	1.16	36	13.0	8	40	0	20	.5	-44.21	41	.84	.73	.021	0	0	69.54	80.55	42.71	111.05			
		.44	.33	.36	.32	.37	.46	.30	.15	.13	.20	0	.30	.19		.18	.31	.25	.29	0	0							
% Rank			3	2			25	1			1			25		20	10	15				1	3	15	15			

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81





Mark McCully
Vice President, Production
Certified Angus Beef LLC

In 2014, prices set records for all classes of cattle – and for all beef. Those who buy the cattle have something in common with those who buy beef: they will only keep paying these prices as long as they find real value for the money.

If you are producing beef from a commercial herd, keep in mind USDA Select beef has only increased in price because of a shortfall in supply. On the other hand, USDA Prime grading beef grew to a record 5% of the fed-beef supply in the fall and still set price records.

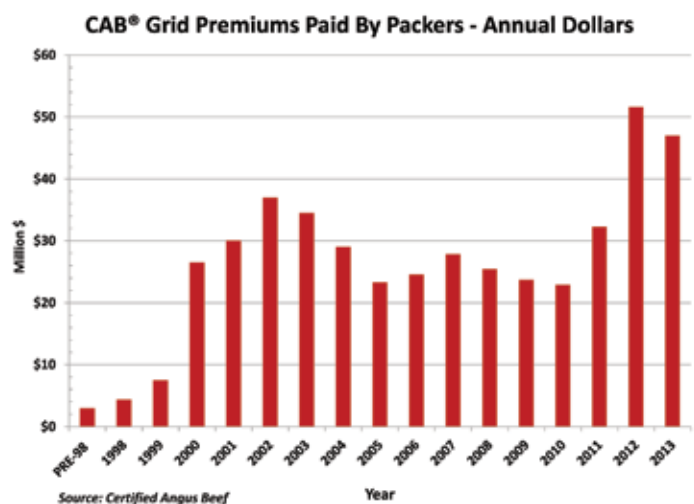
The Certified Angus Beef® brand, including CAB® Prime, set records for both price and volume sold last year. In fact, it was the tenth consecutive year of increasing volume sales, even as overall beef supplies continued to decline.

New research from the University of Missouri shows that increases in supply of premium beef in the years ahead are much less likely to reduce beef prices than increases in USDA Select beef, which is more easily supplanted by pork or chicken.

Obviously, there is a key shift going on. A packer survey last winter revealed they are paying \$50 million per year in CAB® brand premiums. They had paid \$450 million cumulative as of the start of 2014, and nearly a third of that was just in the last three years.

Are your bull selection decisions on the right side of that key change? Select Sires makes it easy to make sure they are. Just look for a “Targeting the Brand” logo next to sires that meet our recommendations for improving your herd so that progeny can hit the lucrative premium beef target.

And as you look to retain more heifers back into your herd, rest assured you can improve maternal function and carcass quality at the same time. A 2014 white paper from Virginia Tech by Jason Smith and Scott Greiner concludes there is no reason to shy away from marbling in bull selection. When you include above-average marbling as part of balanced-trait selection, correlations show you don't give up anything else.



There is incredible optimism in the beef industry today and the outlook for premium beef growth is very positive. With prices of feeder calves and breeding females at record highs, the value of top Angus genetics has never been more apparent. The folks at Select Sires have assembled some of the breed leading genetics into their offering. Investing in these genetics today certainly puts cattlemen in the driver's seat for years to come.





Select Sires Angus Bulls that meet or exceed the Marbling and \$Grid EPD Recommendations of the CAB® Best Practices Manual

Stud Code	Name	Cowherd Genetics		Stud Code	Name	Cowherd Genetics	
		Angus or Other English Base	Continental Influenced Medium and Large Frame			Angus or Other English Base	Continental Influenced Medium and Large Frame
7AN258	Total	✓	✓	7AN388	Niagara	✓	✓
7AN303	New Day 454	✓	✓	7AN389	Sure Fire	✓	✓
7AN306	War Party	✓		7AN390	Expert	✓	✓
7AN311	Limelight	✓	✓	7AN391	Tanker	✓	
7AN319	Thunder	✓		7AN392	Momentum	✓	✓
7AN320	Prophet	✓	✓	7AN394	Traction	✓	✓
7AN322	Progress	✓	✓	7AN395	Fortress	✓	✓
7AN327	Workhorse	✓		7AN396	Advance	✓	✓
7AN329	Mustang	✓		7AN397	Early Bird	✓	✓
7AN341	Ingenuity	✓	✓	7AN398	Butkus	✓	
7AN345	Beacon	✓		7AN399	Ten Point	✓	✓
7AN349	Weigh Up	✓	✓	7AN401	Elation	✓	
7AN352	Combination	✓	✓	7AN404	Security	✓	
7AN357	Top Hand	✓	✓	7AN405	Demand	✓	✓
7AN361	Sunrise	✓	✓	7AN406	Charter	✓	✓
7AN362	Composure	✓	✓	7AN407	Thunderbolt	✓	✓
7AN363	Horizon	✓	✓	7AN408	Konza	✓	
7AN367	Heisman	✓	✓	7AN409	Convenience	✓	✓
7AN368	Comrade	✓	✓	7AN410	Chieftain	✓	✓
7AN369	Uptown	✓	✓	7AN412	Yadi	✓	✓
7AN370	Signature	✓		7AN413	Observer	✓	✓
7AN373	Shrek	✓		7AN414	Total Recall	✓	✓
7AN375	Fruition	✓	✓	7AN415	Power Surge	✓	✓
7AN376	Anticipation	✓	✓	7AN416	Driver	✓	✓
7AN379	All In	✓	✓	7AN417	Spotlite	✓	✓
7AN380	Endurance	✓		7AN418	Patriot	✓	✓
7AN381	Lumineer	✓	✓	7AN419	Remedy	✓	
7AN383	Intensity	✓	✓	7AN422	Prophecy	✓	✓
7AN385	Union	✓		7AN424	New Vision	✓	✓



Ask your Select Sires representative for a copy of the CAB Best Practices Manual or visit www.CABpartners.com to receive more information about adding value to your Select Sires influenced Angus calves.



7AN422 GAR PROPHECY



- Joins our lineup as the Lot 1 feature of the 2015 GAR spring sale
- Prophecy has curve bending performance with an 81 BW ratio and 109 WW ratio
- A deep lineage of breed leaders including Predestined and Objective 2345
- The only bull in the non-parent sort with his blend of Calving Ease, Docility and \$B

REG: 17623660

TATTOO: 8293

BORN: 9-19-13

BW:	61 lbs / ratio 81
WW:	655 lbs/ratio 109
YW:	1202 lbs/ratio 104
Yr. SC:	39 cm
Yr. Frame:	5.9 in

CRA Bextor 872 5205 608

GAR Prophet

GAR Objective 1885

B/R Ambush 28

GAR 28 Ambush 181

GAR Predestined 1869

From Gardiner Angus Ranch, KS

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C				U				SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
EPD	14	0.4	76	132	.18	1.1	1.07	35	8.9	17	30	0	91	.9	-39.33	43	1.51	.79	.008	0	0	61.49	84.17	58.55	129.38				
Acc	.39	.43	.32	.31	.34	.38	.39	.33	.18	.13	.19	0	.31	.19	.25	.37	.31	.34	0	0									
% Rank	3	25	1	1			1		1	10		2	4		20	1	10				4	2	1	2					



7AN392 GAR MOMENTUM



- The Lot 1 feature of the 2014 GAR sale and a high use young sire in the GAR system
- Calving ease with excellent structure and feet
- Check his pairing of Marbling and RE EPDs... rare air!
- Momentum weaned off with a 113 WW ratio... a great example of rapid early growth with conservative frame size

REG: 17354145

TATTOO: 7372

BORN: 8-31-12

BW:	68 lbs / ratio 98
WW:	600 lbs / ratio 113
YW:	1158 lbs / ratio 109
Yr. SC:	39 cm
Yr. Frame:	5.3

GAR Predestined

GAR Progress

GAR Objective 2345

ALC Big Eye D09N

GAR Big Eye 1770

GAR Objective 3387

From Gardiner Angus Ranch, KS and Mayer Ranch, OK

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C				U				SValue			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
EPD	13	1.2	59	107	.18	.3	.27	13	12.7	15	34	0	55	.6	-31.93	38	1.49	1.01	.030	0	0	52.39	54.89	59.19	122.05				
Acc	.39	.43	.33	.35	.33	.48	.47	.34	.20	.15	.21	0	.33	.22	.26	.37	.31	.35	0	0									
% Rank	4		20	15					25	2	2		15	20		25	1	2				15	20	1	4				



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN361 GAR SUNRISE



HALL

REG: +16933958

TATTOO: R760

BORN: 8-25-10

BW:	72 lbs / ET
WW:	539 lbs / ET
YW:	1398 lbs / ET
Yr. SC:	37 cm
Yr. Frame:	5.2

Boyd New Day 8005

MCC Daybreak

MCC Miss Focus 134

SS Objective T510 OT26

GAR Objective R227

GAR 1407 New Design 2983

From Gardiner Angus Ranch, Randy Bayne and Sellard Farms, KS

- Siring consistent progeny that excel for growth and carcass merit
- Offers big advantages for Heifer Pregnancy & CEM and over 1.0 for both Marb and RE
- Adds an impressive amount of depth and width to progeny
- Progeny are attractive, balanced and excel for performance
- Sunrise shines a bright light on profitability

Sunrise provides positive improvements from Calving Ease to Carcass with an emphasis on exceptional carcass value. In the AAA Main Report, no other Daybreak son can beat his combination of CED and YW and he's one of only 10 bulls with figures of 1.0 or higher for both Marbling and Ribeye. His offspring will compete at the top end for grid premiums and you'll find his progeny are good-footed and deeper and wider than most Daybreak-pedigreed cattle. Offering excellence for Heifer Pregnancy and CEM, expect Sunrise daughters to perform as solid maternal contributors. The beef business has been extremely profitable for those that study their lesson—let Sunrise make your beef business even better.



Dam of Sunrise



Full sister to Sunrise



Sunrise in his working clothes

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	\$F	\$G	\$B
EPD	13	1.2	63	120	.30	.6	-.60	16	16.2	16	23	0	81	.9	-23.02	40	1.21	1.08	-.011	6	91	43.02	76.77	57.46	127.83
Acc	.69	.82	.73	.64	.46	.78	.73	.64	.23	.20	.26	0	.45	.32	.51	.58	.54	.53	13	146					
% Rank	4		10	3	3				10	1			3	4		25	1	2	25			3	1	2	

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81



7AN376 GAR ANTICIPATION



REG: 17057287

TATTOO: 7261

BORN: 8-31-11

BW:	70 lbs / ratio 89
WW:	664 lbs / ratio 108
YW:	1226 lbs / ratio 109
Yr. SC:	41 cm
Yr. Frame:	5.5

Boyd New Day 8005
MCC Daybreak
 MCC Miss Focus 134
 GAR New Design 5050
GAR 5050 New Design 0530
 DRMCTR Objective 7J57

From Gardiner Angus Ranch, KS

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
EPD	17	-2.0	58	112	.24	.6	1.11	19	19.7	17	21	0	32	.5	-6.39	39	1.17	1.25	.017	0	6	52.75	69.75	56.14	127.49		
Acc	.62	.70	.58	.39	.44	.53	.52	.38	.22	.19	.24	0	.45	.33		.36	.45	.39	.40	0	12						
% Rank	1	3	25	10	15			20	2	1			25			25	2	1				15	10	1	2		



- Sure bet heifer bull with an incredible script of carcass EPDs
- Considerably better than his sire for Marbling and \$B and moderates mature weight and height
- Offers tremendous improvement in several traits of economic merit
- One of our best for Heifer Pregnancy

7AN390 KCF BENNETT EXPERT Z138



REG: 17417375

TATTOO: Z138

BORN: 2-28-12 ♀

BW:	70 lbs / ratio 91
WW:	641 lbs / ratio 105
YW:	1238 lbs / ratio 110
Yr. SC:	37 cm
Yr. Frame:	6.1

SAV Final Answer 0035
KCF Bennett Absolute
 Thomas Miss Lucy 5152
 Sinclair Extra 4X13
KCF Miss 4X13 W161
 KCF Miss 208 T13

From Knoll Crest Farm Inc., VA

AAA EPDs as of 12/5/14		Production							Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
EPD	12	-1.2	59	106	.22	.4	.90	24	12.7	15	24	0	-6	-.4	-2.91	49	1.22	.49	.011	0	0	63.33	58.30	47.32	127.74		
Acc	.38	.44	.33	.36	.30	.46	.46	.39	.15	.12	.19	0	.35	.27		.23	.35	.29	.33	0	0						
% Rank	10	10	20	15	25			10	25	2						10	1					3	15	5	2		



- Unique pedigree with no compromises for Calving Ease and carcass merit
- Expert's dam record includes 3@94 for BW with 3@100 for WW and 3@118 for IMF
- Expert is a rare blend of cow herd traits and carcass value traits
- An Absolute son that better than his sire for Marbling

7AN389 GAR SURE FIRE



REG: +17328461

TATTOO: K62

BORN: 2-5-12

BW:	84 lbs / ET
WW:	716 lbs / ET
YW:	1210 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	6.6

Mytty In Focus
Connealy In Sure 8524
 Entreena of Conanga 657
 GAR New Design 5050
Chair Rock 5050 GAR 8086



Dam of Sure Fire

From Gardiner Angus Ranch & Chair Rock, KS & Mayer Ranch, OK Chair Rock Grid Maker 2107

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB	
EPD	15	-1.9	51	97	.19	.8	1.85	31	10.9	15	31	0	53	.7	-23.82	40	1.42	.97	.019	0	0	47.16	48.81	57.84	127.25	
Acc	.33	.37	.29	.32	.33	.51	.49	.33	.16	.13	.19	0	.32	.18	.22	.34	.28	.32	0	0						
% Rank	2	4						4	2		2	10		20	10		25	1	3			25		1	2	



- An excellent footed prospect that excels for Docility and Scrotal EPDs
- Calving Ease deluxe with carcass and phenotype extras
- One of the heavy use young sires at GAR and a standout for Marbling and \$B
- Excellent for heel depth and foot shape

7AN397 GAR EARLY BIRD



REG: 17354178

TATTOO: 7722

BORN: 9-18-12

BW:	82 lbs / ratio 98
WW:	521 lbs / ratio 98
YW:	1079 lbs / ratio 101
Yr. SC:	40 cm
Yr. Frame:	5.3

MCC Daybreak
GAR Daylight
 GAR Objective R227
 GAR Progress
GAR Progress 830
 GAR 111 Rito 3346



Record selling dam of Early Bird

From Gardiner Angus Ranch, KS and Big Timber Cattle Co., FL

AAA EPDs as of 12/5/14	Production								Maternal						Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB	
EPD	14	0.7	57	107	.17	.4	.67	34	7.3	15	22	0	71	.8	-14.81	36	1.71	.95	-.008	0	0	41.27	50.80	69.06	124.14	
Acc	.37	.42	.32	.33	.31	.47	.46	.30	.16	.09	.15	0	.30	.17	.23	.36	.29	.33	0	0						
% Rank	3		25	15				1			2		10	10		1	4	25				25		1	3	



- A Calving Ease specialist and one of the high use young sires at GAR
- One of our best for Marbling, Early Bird ratioed 124 for IMF in his strong contemporary group
- Use to keep milk in check and while capitalizing on the traits of economic merit
- In the top 1% of the breed, Early Bird is one of our best for Docility

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81

7AN322 GAR PROGRESS



- The #1 Marbling bull in the Angus breed today
- From a cow family known for quality females
- Progress can dramatically boost quality grade in one generation
- Daughters of Progress are feminine, high-production cows

BW: 76 lbs/ET
 WW: 698 lbs/ET
 YW: 1458 lbs/ET
 Yr. SC: 38 cm
 Yr. Frame: 5.9

From Gardiner Angus Ranch, KS and
 Lake View Farm, NY

B/R New Design 036
GAR Predestined
 GAR Ext 4206
 SS Objective T510 OT26
GAR Objective 2345
 GAR 1407 New Design 2413

REG: +16290873 TATTOO: 7608 BORN: 9-1-08

AAA EPDs as of 12/5/14									Production							Maternal							Carcass				C U				\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B									
17	-0.4	55	98	.10	.1	-.10	15	-4.0	18	27	66	25	.3	-13.43	23	1.87	.47	.027	18	439	52.53	32.59	69.16	98.95										
Acc	.85	.93	.89	.84	.52	.90	.88	.82	.39	.50	.60	119	.55	.48	.69	.73	.72	.71	58	1018														
% Rank	1	15								1	25				1						15		1	25										



7AN375 GAR FRUITION



- One of our best for RE and it shows in his progeny
- Sires big footed, rugged designed cattle with depth and width
- Fruition's dam has 30 progeny @102 for IMF and 101 for RE

BW: 86 lbs / ratio 97
 WW: 829 lbs / ratio 107
 YW: 1384 lbs / ratio 106
 Yr. SC: 42 cm
 Yr. Frame: 6.4

From Gardiner Angus Ranch, KS;
 CAM Ranches and Rockin W Ranch, GA

CF Right Design 1802
Summitcrest Complete 1P55
 Summitcrest Elba 1M17
 GAR New Design 5050
GAR 5050 New Design A84
 GAR Objective A655

REG: +17123488 TATTOO: A127 BORN: 8-24-11

AAA EPDs as of 12/5/14									Production							Maternal							Carcass				C U				\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B									
4	2.4	60	108	.25	.7	.97	19	11.1	10	40	0	13	.2	-34.28	34	.89	1.18	-.014	0	9	60.70	64.13	53.00	118.93										
Acc	.51	.63	.50	.40	.44	.56	.55	.45	.23	.19	.25	0	.45	.33	.36	.45	.40	.41	0	20														
% Rank		20	15	10			20			1					10	1	20				4	10	2	5										



7AN409 DEER VALLEY CONVENIENCE



- Calving Ease specialist blending Consensus 7229 with Objective 2345
- Maternal brother to GAR Progress and GAR Composure
- Slam dunk heifer bull...use where extreme Calving Ease is needed
- Carcass extras from both sides of his pedigree

BW: 74 lbs / ratio 97
 WW: 610 lbs / ratio 94
 YW: 1207 lbs / ratio 101
 Yr. SC: 33 cm
 Yr. Frame: 5.5

From Deer Valley Farm, TN and
 Bridges Angus Farm, GA

Connealy Consensus
Connealy Consensus 7229
 Blue Lilly of Conanga 16
 SS Objective T510 OT26
GAR Objective 2345
 GAR 1407 New Design 2413

REG: +17096323 TATTOO: 1661 BORN: 8-29-11

AAA EPDs as of 12/5/14									Production							Maternal							Carcass				C U				\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B									
18	0.0	62	108	.16	.3	.72	28	13.6	15	37	0	-10	.1	-25.42	42	1.30	.82	.046	0	0	71.41	55.57	50.40	119.22										
Acc	.38	.47	.38	.39	.40	.41	.50	.37	.26	.23	.29	0	.38	.30	.25	.37	.31	.34	0	0														
% Rank	1	20	15	15			4		20	2	1				20	1	10				1	20	2	5										



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN362 GAR COMPOURE



REG: +16496980

TATTOO: 5689

BORN: 8-16-09

BW: 76 lbs / ET
WW: 759 lbs / ET
YW: 1410 lbs / ET
Yr. SC: 38 cm
Yr. Frame: 5.7

B/R New Design 036

GAR New Design 5050

GAR Precision 706

SS Objective T510 OT26

GAR Objective 2345

GAR 1407 New Design 2413

From Gardiner Angus Ranch and Randy Bayne, KS

- One of our top sellers from 2014 -- elite pedigree combining 5050 and 2345
- Great choice for incredible CED with plenty of growth and high Docility
- Every \$Value Index ranks in the Top 10% of the breed
- Excels for CEM and Marbling
- Make your calving season a breeze while adding extra pounds and carcass bonuses



Dam of Composure

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B		
EPD	19	-0.4	70	123	.28	.3	.98	34	8.9	18	38	3	24	.5	-38.81	35	1.13	.73	.032	4	24	71.91	81.70	48.84	117.62		
Acc	.64	.76	.66	.54	.46	.66	.61	.58	.28	.26	.32	4	.48	.36	.50	.56	.52	.51	11	38							
% Rank	1	15	3	2	5		1		1	1			25			2	15				1	2	3	10			



TOP DOLLAR ANGUS



Tom Brink
Founder, President
Top Dollar Angus

What's New in the U.S. Beef Cattle Business for 2015?

Top Dollar Angus! Top Dollar Angus is a genetic certification and marketing company focused exclusively on the best Angus-influenced feeder cattle/calves in the industry. To qualify, feeder cattle/calves must contain two or more generations of Angus genetics with growth and carcass traits in the top 25% of the breed. This new program works by certifying calf crops that meet program requirements on the farm or ranch, enabling these cattle to be marketed using the Top Dollar Angus brand name and logo. Top Dollar Angus feeder cattle are eligible to receive a \$50 per head premium (sometimes more) above the average market when sold to partner feedyards. One group of Top Dollar Angus steer calves sold recently on Superior Video Auction for \$67 per head above the average market for their weight and location. Another group was forward-contracted for a \$52 premium per head.

Why are so many profit-minded cattle feeders interested in Top Dollar Angus calves and yearlings? Because these cattle perform well both in the feedyard and on value-based grids. Top Dollar Angus cattle consistently deliver rapid growth and high quality grades. That puts extra dollars in cattle feeders' pockets, which are passed back to cow-calf producers in the form of premium prices.

Select Sires has a large Angus offering, including some of the most elite Angus sires the beef industry has ever seen. If you want to create tremendous value for all segments of the beef supply chain---it's right here! Matching up these genetics with the Top Dollar Angus certification and marketing program can help producers capture the premiums they've earned.



FOR MORE INFORMATION CONTACT:

Tom Brink • 303-478-4331

| tom@topdollarangus.com

| www.topdollarangus.com

7AN381 CURTIN LUMINEER 2001



- First calves are standouts in several herds we have visited
- A heifer bull with added phenotype and muscle... you don't have to sacrifice quality on the first calves out of your heifers
- Lumineer is a power bull with a wide chest floor and loads of volume and body mass
- One of our best for fertility and semen quality
- Stop and see him at Curtin Angus Farm in Illinois.



Dam of Lumineer

REG: 17276958 TATTOO: 2001 BORN: 12-12-11

BW: 70 lbs / ratio 86
 WW: 784 lbs / ratio 114
 YW: 1330 lbs / ratio 108
 Yr. SC: 42 cm
 Yr. Frame: 5.5 in

SAV Bismarck 5682
 SAV Brilliance 8077
 SAV Blackcap May 5270
 LCC New Standard
 Blueston CAF Forever Lady 0200
 SHF Forever Lady T019

From Curtin Land and Cattle, IL

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB
EPD	15	-0.8	56	101	.19	-.1	1.50	-3	12.9	13	36	0	8	.1	-24.94	33	.77	.53	.030	0	0	62.38	50.42	39.05	97.61
Acc	.43	.51	.39	.36	.45	.48	.47	.32	.17	.17	.23	0	.33	.21	.26	.37	.31	.34	0	0					
% Rank	2	10		20			15		25	10	1				15						3	25	20		



7AN391 MAF TANKER 23



- One of the larger framed spread bulls in our offering...compare his CE and YW EPDs!
- Tanker comes from one of the great maternal and phenotype cow herds in the Dakotas
- His first calf crop was heifer approved plus recorded a 103 WW ratio

REG: 17420717 TATTOO: 23 BORN: 1-21-12 ♀

BW: 68 lbs / ratio 88
 WW: 773 lbs / ratio 123
 YW: 1504 lbs / ratio 122
 Yr. SC: 40 cm
 Yr. Frame: 6.0

SAV Final Answer 0035
 Connealy Right Answer 746
 Happy Dell of Conanga 262
 Sitz Dash 10277
 Jackie Lass 032 of Tripp
 Jackie Lass 1142 of Tripp

From Mogck Angus Farm and Mogck & Sons Angus, SD

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB
EPD	12	-0.4	73	123	.18	.2	1.48	26	18.1	12	27	0	35	.2	-20.71	33	.60	.31	.030	0	0	70.64	78.27	31.22	95.45
Acc	.46	.58	.46	.36	.37	.36	.47	.39	.20	.18	.24	0	.34	.22	.23	.35	.28	.32	0	0					
% Rank	10	15	2	2			15	10	4	15	25										1	3			



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81

7AN357 THOMAS TOP HAND 0536



REG: 16860273

TATTOO: 0536

BORN: 7-17-10

BW:	52 lbs / ratio 69
WW:	707 lbs / ratio 125
YW:	1286 lbs / ratio 118
Yr. SC:	41 cm
Yr. Frame:	6.0

GAR Grid Maker
SAV Bismarck 5682
 SAV Abigale 0451
 Mytty In Focus
Thomas Ruby Erica 8293
 Thomas Ruby Erica 51000



Dam of Top Hand

From Thomas Angus Ranch, OR

AAA EPDs as of 12/5/14	Production								Maternal				Carcass				C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB
EPD	17	-2.2	78	132	.30	.4	1.93	16	16.4	19	30	0	87	.7	-38.97	34	.84	.70	-.023	0	15	68.27	94.67	47.66	119.14
Acc	.64	.74	.63	.57	.45	.63	.62	.49	.22	.20	.25	0	.44	.33	.34	.46	.38	.40	0	50					
% Rank	1	3	1	1	3		3		10	1	10		2	10		10	15	15			2	1	4	5	



- Building a reputation as a super spread bull
- A larger framed bull that is well-suited for heifers
- No other bull competes with Top Hand's combination of CED, YW and \$B
- A Bismarck son with high \$W and High \$B – every \$Value Index ranks in the Top 5% or higher

7AN401 HOOVER ELATION M123



REG: 17603620

TATTOO: M123

BORN: 2-13-13

BW:	60 lbs / ratio 84
WW:	780 lbs / ratio 103
YW:	1497 lbs / ratio 110
Yr. SC:	40 cm
Yr. Frame:	6.1

Basin Expedition R156
Basin Excitement
 Basin Lady S532 AK
 SydGen CC&7
Pride of Ellston K68
 Pride of Ellston D58

From Hoover Angus Farm, IA

AAA EPDs as of 12/5/14	Production								Maternal				Carcass				C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB
EPD	15	-2.0	66	125	.22	.4	1.42	32	17.0	15	24	0	51	.7	-20.52	55	.55	.74	.052	0	0	56.62	84.70	28.20	117.24
Acc	.38	.44	.33	.36	.30	.36	.47	.39	.20	.12	.19	0	.30	.19	.19	.33	.26	.31	0	0					
% Rank	2	3	10	2	25		15	2	10	2			20	10		5	15				10	2		10	



- One of the most useful outcross Angus bulls to enter AI this year and unrelated to the entire SS lineup
- His dam and 3 full sisters are working in the Hoover herd and his Gridiron granddam is a donor there
- Tremendous spread and exceptionally high docility -- this bull does many things well.
- Ideal structure with a long level hip and a neat pattern

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN408 KSU KONZA 3111



- Expect expansive middled, easy fleshing females from this Confidence x ND 454... the stockman's kind
- If you like 'em wide at all four corners, Konza is your bull
- Correct made and attractive like his sire but with more growth, CW and \$B

REG: 17667190 TATTOO: 3111 BORN: 2-5-13

BW: 72 lbs / ratio 93	Connealy Tobin
WW: 647 lbs / ratio 108	Connealy Confidence 0100
YW: 1372 lbs / ratio 110	Becka Gala of Conanga 8281
Yr. SC: 36 cm	B/R New Day 454
Yr. Frame: 5.3	KSU Miss New Day 1173
	GAR Objective 2177

From Kansas State University, KS

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C				U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
EPD	14	-0.1	62	113	.18	.1	-27	24	12.3	16	32	0	42	.4	-28.11	48	.56	1.37	-.003	0	0	58.18	61.39	42.74	116.80				
Acc	.39	.43	.33	.35	.33	.47	.47	.38	.15	.12	.18	0	.30	.17	.21	.34	.28	.32	0	0									
% Rank	3	20	15	10			10		25	1	5				10		1				10	15	15	10					



7AN350 CONNEALY CONFIDENCE 0100



- No other bull competes with Confidence at his levels of CED and Ribeye
- Daughters are some of the best young cows in the country
- Confidence sires feminine, big-middled, square hipped daughters with super udders
- Confidence offspring are topping sales everywhere—they are uniquely good!

REG: 16761479 TATTOO: 0100 BORN: 1-16-10

BW: 68 lbs / ratio 93	Bon View New Design 208
WW: 752 lbs / ratio 102	Connealy Tobin
YW: 1325 lbs / ratio 107	Delia of Conanga 667
Yr. SC: 36 cm	Connealy Thunder
Yr. Frame: 5.5	Becka Gala of Conanga 8281
	Becka Lee of Conanga 37

From Connealy Angus Ranch, NE and The Confidence Group



Daughter, Rafter U Cross Ranch, SD

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C				U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
EPD	19	-2.9	50	90	.15	-.3	-.90	11	17.7	21	31	4	8	.2	-16.31	34	.44	1.60	.037	4	744	54.38	40.30	39.26	101.78				
Acc	.91	.96	.94	.90	.52	.91	.91	.87	.19	.29	.35	20	.42	.24	.43	.54	.49	.47	6	1952									
% Rank	1	2							4	1	10								1			10	20	25					

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +.18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN404 MCR SECURITY 293



- Like his sire, Security is bred to deliver big time calving ease with extra phenotype
- Positive Scrotal EPD and +.2 for Yearling Height
- Impressive individual with a smooth shoulder, long, level topline and hip, sound jointed and a perfect disposition
- Big Ribeye with more MARB, CW and \$B than his sire
- Maternal brother to MCR Horizon

REG: 17569776 TATTOO: 293 BORN: 1-25-13

BW: 68 lbs / ratio 80
 WW: 707 lbs / ratio 110
 YW: n/a
 Yr. SC: n/a
 Yr. Frame: 5.6

Connealy Tobin
Connealy Confidence 0100
 Becka Gala of Conaga 8281
 Dr J Analyst M250
MCR Analyst Design 199
 MCR 1023 Designs 744 366

From Mill Creek Ranch, KS

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	16	-1.9	60	99	.18	.2	.24	17	12.5	18	31	0	27	.2	-19.27	42	.60	1.31	.044	0	0	64.55	52.74	40.16	118.04
Acc	.39	.44	.34	.32	.33	.37	.39	.32	.15	.12	.18	0	.29	.15	.21	.34	.28	.32	0	0					
% Rank	1	4	20	25					25	1	10				20		1				3	25	15	10	



7AN363 MCR HORIZON 081



- Top 1% for CED with exceptional growth
- A complete package with high figures for both Heifer Pregnancy and CEM
- Backed by a dam who has consistently delivered phenotype and performance
- Provides more shape and phenotype than most calving ease bulls

REG: 17076135 TATTOO: 081 BORN: 1-1-11

BW: 67 lbs / ratio 90
 WW: 732 lbs / ratio 111
 YW: 1223 lbs / ratio 108
 Yr. SC: 38 cm
 Yr. Frame: 6.2

Boyd New Day 8005
MCC Daybreak
 MCC Miss Focus 134
 Dr J Analyst M250
MCR Analyst Design 199
 MCR 1023 Designs 744 366

From Mill Creek Ranch, KS

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	16	-1.3	62	111	.21	.7	1.01	11	17.9	17	26	0	69	.8	-21.80	33	.62	.78	.034	0	4	53.13	62.15	37.41	96.65
Acc	.62	.72	.60	.36	.41	.38	.46	.38	.21	.19	.24	0	.41	.28	.33	.44	.37	.40	0	11					
% Rank	1	10	15	10					4	1			10	10		25	10				15	15	25		



Spring 2015 Angus Breed Average EPDs
 Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN380 MILL BRAE ENDURANCE 2118



REG: 17317984

TATTOO: 2118

BORN: 2-7-12

BW:	80 lbs / ratio 98
WW:	720 lbs / ratio 107
YW:	1336 lbs / ratio 109
Yr. SC:	40 cm
Yr. Frame:	5.8

Sitz Upward 307R
Sitz Dash 10277
 Sitz Everelda Entense 2665
 SAV Final Answer 0035
Mill Brae FA Queen 8035
 Mill Brae 338 Queen 5115

From Mill Brae Ranch LLC, KS

AAA EPDs as of 12/5/14	Production								Maternal					Carcass			C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	15	-0.8	58	98	.12	-.1	1.85	19	10.9	15	27	0	-2	-.4	-5.90	42	.63	.61	.067	0	0	64.94	46.84	29.62	101.92
Acc	.46	.54	.42	.36	.35	.36	.47	.40	.22	.19	.24	0	.35	.24	.20	.33	.27	.31	0	0					
% Rank	2	10	25				4	20		2	25					20	25	25				2			25



- Endurance is maturing in to one of the most impressive phenotype bulls in our barns
- First calves weaned at Mill Brae were standouts... everything we expected and more
- A calving ease cowmaker that's below zero for both mature weight and height
- Endurance was bred in one of the no nonsense cow herds in the Angus breed for functionality and longevity
- His powerful dam records 5@91 for BW and 5@105 for WW

7AN340 s SUMMIT 956



REG: 16433346

TATTOO: 956

BORN: 3-12-09 ♣

BW:	87 lbs / ratio 102
WW:	854 lbs / ratio 117
YW:	1356 lbs / ratio 107
Yr. SC:	36 cm
Yr. Frame:	6.3

Boyd New Day 8005
GDAR Game Day 449
 GDAR Miss Wix 474
 R&S Expedition 1404
S Pride Anna 709
 S Pride Anna 567

From Spickler Ranch, ND

AAA EPDs as of 12/5/14	Production								Maternal					Carcass			C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	14	-0.7	62	98	.08	.4	.73	40	13.0	11	42	7	0	-.2	-37.06	30	.27	.59	.150	13	45	71.11	42.62	3.79	58.30
Acc	.77	.90	.84	.78	.52	.82	.77	.77	.21	.38	.46	40	.46	.29	.56	.63	.59	.59	25	257					
% Rank	3	10	15					1	25	25	1											1			



Daughter, Spickler Ranch, ND

- A \$W Standout—high for CED and WW and keeps mature size under control
- At +40 Docility, he considerably betters his sire and is our highest
- Imagine super-uddered, big-ribbed, gentle cows that are easy to look at!
- A reputation sire for generating solid females that produce high-performance calves

7AN352 CONNEALY COMBINATION 0188



REG: 16748950 TATTOO: 0188 BORN: 1-24-10 ♀

BW: 65 lbs / ratio 90
 WW: 762 lbs / ratio 103
 YW: 1272 lbs / ratio 103
 Yr. SC: 35 cm
 Yr. Frame: 5.4

KMK Alliance 6595 I87
Connealy Consensus
 Blinda of Conanga 004
 Connealy Tobin
Black Cayra of Conanga 8127
 Black Camma of Conanga 4184

From Connealy Angus Ranch, NE

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	10	-0.9	52	88	.11	-2	.85	29	16.8	13	17	1	5	.1	9.11	49	.69	.98	.028	6	27	49.14	33.89	39.80	118.92	
Acc	.71	.84	.76	.62	.38	.57	.61	.47	.15	.17	.24	1	.39	.25		.39	.49	.43	.43	6	61					
% Rank	15	10						3	10	10					20	10	20	3				20		20	5	



Daughter, Kinsey's Oak Front Farm, WV

- A rare blend of high \$EN and high \$B -- a low input sire with no sacrifices in performance and value
- Combination sires cattle that are dense, wide and conservative for stature
- A standout for Docility, Heifer Pregnancy and CEM
- First daughters are big-middled and easy-fleshing with super udders
- Outcross maternal genes with plenty of extras



7AN367 GDAR HEISMAN 1705



REG: 16944751 TATTOO: 1705 BORN: 1-27-11

BW: 64 lbs / ratio 85
 WW: 714 lbs / ratio 110
 YW: 1255 lbs / ratio 110
 Yr. SC: 38 cm
 Yr. Frame: 5.4

Sitz Upward 307R
Sitz Dash 10277
 Sitz Everelda Entense 2665
 GDAR Game Day 449
GDAR Forever Lady 959
 GDAR Forever Lady 6242

From Gartner-Denowh Angus Ranch and Chad Denowh, MT

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	18	-2.9	59	96	.06	-3	1.53	10	17.9	16	27	0	-38	-.6	3.39	11	.74	.62	.063	0	0	78.34	37.17	39.60	58.53	
Acc	.58	.73	.62	.37	.40	.49	.48	.40	.23	.19	.25	0	.43	.29		.28	.41	.32	.35	0	0					
% Rank	1	2	20					10	4	1	25					15	25					1		20		



Daughter, Mansfield ODRC, OH

- Heisman defines how highly fertile, maternal Angus cattle should look and perform
- The perfect choice for keeping cow size and inputs in check while cranking out the pounds at weaning
- One of our best for \$W and Heifer Pregnancy
- His dam record is 4@94 for BW, 4@107 for WW and 3 @115 for Ribeye



Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN299 CONNEALY ANSWER 71



REG: 15832579 TATTOO: 71 BORN: 1-1-07 ♣

BW: 45 lbs / ratio 64
 WW: 733 lbs / ratio 100
 YW: 1371 lbs / ratio 108
 Yr. SC: 36 cm
 Yr. Frame: 5.0

Sitz Traveler 8180
 SAV Final Answer 0035
 SAV Emulous 8145
 Rito 112 of 2536 Rito 616
 Euro Reeka of Conanga 3539
 Euro Copa of Conanga 869

From Connealy Angus Ranch, NE

AAA EPDs as of 12/5/14		Production							Maternal					Carcass			C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	10	0.3	56	95	.10	.0	.49	17	9.9	10	20	43	6	-.3	2.14	22	.47	.60	.029	10	157	52.95	36.95	32.66	70.04
Acc	.81	.91	.87	.82	.58	.81	.83	.70	.30	.55	.67	146	.53	.43		.60	.66	.63	.62	28	430				
% Rank	15	25																		25		15			

- Delivers consistent high quality maternal genetics
- Cowmaker genetics powerful enough to build a herd around
- Proven calving ease and low birth weight offering
- Moderate for size and one of our best to improve udders



Daughter, University of Kentucky

7AN329 SAV MUSTANG 9134



REG: 16397246 TATTOO: 9134 BORN: 3-2-09 ♣

BW: 82 lbs / ratio 97
 WW: 975 lbs / ratio 107
 YW: 1514 lbs / ratio 104
 Yr. SC: 37 cm
 Yr. Frame: 5.3

Sitz Traveler 8180
 SAV Final Answer 0035
 SAV Emulous 8145
 SAV Net Worth 4200
 SAV Emblynette 7415
 SAV Emblynette 7260

From Schaff's Angus Valley, ND; Buford Ranches LLC, OK and the Mustang Group

AAA EPDs as of 12/5/14		Production							Maternal					Carcass			C		U		\$Value				
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	\$EN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	11	0.4	45	80	.14	-.1	1.71	15	10.4	11	30	59	-3	-.1	-8.14	19	.59	.71	.075	5	209	48.84	31.71	33.33	76.04
Acc	.82	.93	.89	.84	.65	.83	.85	.79	.29	.54	.63	163	.54	.47		.50	.58	.55	.53	11	679				
% Rank	10	25					10				25	10								15		20			

- Mustang has a strong reputation for siring, easy-fleshing maternal machines
- Balanced genetics for calving ease and strong maternal traits
- Pedigree blended from long-time favorites
- Daughters are excellent uddered and excel for customer satisfaction



Dam of Mustang



7AN330 COLEMAN REGIS 904



REG: 16364794 TATTOO: 904 BORN: 1-11-09

BW: 69 lbs / ratio 82
WW: 813 lbs / ratio 111
YW: 1333 lbs / ratio 106
Yr. SC: 38 cm
Yr. Frame: 5.0

Sitz Traveler 8180
SAV Final Answer 0035
 SAV Emulous 8145
 Connealy Onward
Coleman Donna 714
 Coleman Donna 386

From Coleman Angus, MT

- Calving ease with added muscle from the legendary Donna cow family
- Regis does exactly what he is designed to do—sires moderate, soggy females
- Provides maternal magic with an emphasis on low BW and Docility
- Use to ramp up \$W in cattle that you'll be proud to own



Dam of Regis

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	14	-1.1	56	90	.07	-.2	.83	26	-2.4	14	25	113	19	.1	1.01	29	.23	.77	.043	4	460	64.96	25.89	21.87	66.17
Acc	.89	.95	.92	.89	.64	.88	.89	.86	.36	.64	.70	273	.66	.45		.45	.54	.50	.49	5	1016				
% Rank	3	10					10		4							10					2				

7AN386 SAT REVIVAL 210



REG: 17329930 TATTOO: 210 BORN: 3-5-12 ♣

BW: 60 lbs / ratio 82
WW: 727 lbs / ratio 116
YW: 1193 lbs / ratio 108
Yr. SC: 35 cm
Yr. Frame: 5.0

SAV Final Answer 0035
Coleman Regis 904
 Coleman Donna 714
 Connealy Danny 5398
SAT Dixie 010
 SAT Dixie 606

From Talkington Angus Ranch and Travis Froehlich, ND

- A pedigree stacked with Select Sires favorites including Regis, Danny 5398 and 616
- A perfect choice where calving ease and reduced stature are needed
- From an up-and-coming breeder whose herd is rich with cow power and strong \$W

AAA EPDs as of 12/5/14	Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	14	-1.3	68	107	.19	-.2	.94	23	3.9	13	23	0	18	.0	-4.96	32	.17	.79	.018	0	0	71.82	56.58	21.24	82.97
Acc	.41	.48	.35	.36	.40	.48	.48	.39	.17	.16	.23	0	.39	.23		.29	.41	.32	.35	0	0				
% Rank	3	10	5	15			10		10							10						1	20		

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 \$EN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

TOP TEN Angus

The Top Ten List Features the Top Bulls from the Select Sires Angus Lineup in each of 16 traits.

Select Sires provides bulls that excel for **EVERY** trait!

Calving Ease Direct			Birth Weight			Weaning Weight			Yearling Weight		
		EPD			EPD			EPD			EPD
7AN350	Confidence	19	7AN350	Confidence	-2.9	7AN379	All In	85	7AN349	Weigh Up	144
7AN362	Composure	19	7AN367	Heisman	-2.9	7AN395	Fortress	81	7AN379	All In	141
7AN398	Butkus	19	7AN368	Comrade	-2.4	7AN414	Total Recall	81	7AN320	Prophet	139
7AN367	Heisman	18	7AN357	Top Hand	-2.2	7AN320	Prophet	80	7AN398	Butkus	134
7AN409	Convenience	18	7AN376	Anticipation	-2.0	7AN349	Weigh Up	79	7AN414	Total Recall	134
7AN322	Progress	17	7AN401	Elation	-2.0	7AN357	Top Hand	78	7AN357	Top Hand	132
7AN357	Top Hand	17	7AN389	Sure Fire	-1.9	7AN370	Signature	78	7AN410	Chieftain	132
7AN376	Anticipation	17	7AN404	Security	-1.9	7AN410	Chieftain	78	7AN422	Prophecy	132
7AN384	Courage	17	7AN396	Advance	-1.7	7AN418	Patriot	78	7AN418	Patriot	131
7AN396	Advance	17	7AN421	Frontman 1141	-1.7	7AN398	Butkus	77	7AN373	Shrek	130
Breed Average		5	Breed Average		1.7	Breed Average		49	Breed Average		86

RADG			Yearling Height - Taller			Yearling Height - Shorter			Scrotal Circumference		
		EPD			EPD			EPD			EPD
7AN349	Weigh Up	.35	7AN422	Prophecy	1.1	7AN350	Confidence	-.3	7AN311	Limelight	2.10
7AN417	Spotlite	.31	7AN417	Spotlite	1.0	7AN367	Heisman	-.3	7AN385	Union	2.07
7AN357	Top Hand	.30	7AN349	Weigh Up	.9	7AN330	Regis	-.2	7AN328	Prosperity	2.04
7AN361	Sunrise	.30	7AN258	Total	.8	7AN332	Classic	-.2	7AN421	Frontman 1141	1.98
7AN407	Thunderbolt	.29	7AN311	Limelight	.8	7AN352	Combination	-.2	7AN357	Top Hand	1.93
7AN362	Composure	.28	7AN374	First-N-Goal	.8	7AN384	Courage	-.2	7AN380	Endurance	1.85
7AN413	Observer	.28	7AN389	Sure Fire	.8	7AN386	Revival	-.2	7AN389	Sure Fire	1.85
7AN370	Signature	.27	7AN407	Thunderbolt	.8	7AN416	Driver	-.2	7AN379	All In	1.83
7AN398	Butkus	.27	7AN306	War Party	.7	7AN329	Mustang	-.1	7AN302	Mentor	1.80
7AN311	Limelight	.26	7AN328	Prosperity	.7	7AN351	Capitalist	-.1	7AN399	Ten Point	1.75
Breed Average		.18	Breed Average		.5	Breed Average		.5	Breed Average		.79

Docility			Calving Ease Maternal			\$Energy			Carcass weight		
		EPD			EPD			EPD			EPD
7AN340	Summit	40	7AN350	Confidence	21	7AN352	Combination	9.11	7AN369	Uptown	73
7AN402	Recharge	38	7AN398	Butkus	20	7AN319	Thunder	7.29	7AN379	All In	70
7AN415	Power Surge	36	7AN357	Top Hand	19	7AN302	Mentor	6.46	7AN349	Weigh Up	69
7AN311	Limelight	35	7AN384	Courage	19	7AN367	Heisman	3.39	7AN311	Limelight	65
7AN320	Prophet	35	7AN322	Progress	18	7AN303	New Day 454	2.54	7AN395	Fortress	65
7AN422	Prophecy	35	7AN362	Composure	18	7AN299	Answer 71	2.14	7AN402	Recharge	61
7AN362	Composure	34	7AN404	Security	18	7AN327	Workhorse	1.20	7AN306	War Party	60
7AN397	Early Bird	34	7AN363	Horizon	17	7AN330	Regis	1.01	7AN371	Reality	60
7AN306	War Party	32	7AN376	Anticipation	17	7AN372	Full Proof	-1.62	7AN414	Total Recall	58
7AN401	Elation	32	7AN396	Advance	17	7AN390	Expert	-2.91	7AN394	Traction	57
Breed Average		11	Breed Average		9	Breed Average		-5.40	Breed Average		29

Marbling			Ribeye			\$Weaning			\$Beef		
		EPD			EPD			EPD			EPD
7AN322	Progress	1.87	7AN350	Confidence	1.60	7AN379	All In	89.66	7AN341	Ingenuity	151.46
7AN320	Prophet	1.78	7AN408	Konza	1.37	7AN395	Fortress	79.02	7AN349	Weigh Up	143.26
7AN396	Advance	1.74	7AN341	Ingenuity	1.34	7AN418	Patriot	78.73	7AN311	Limelight	140.33
7AN397	Early Bird	1.71	7AN404	Security	1.31	7AN367	Heisman	78.34	7AN383	Intensity	140.04
7AN383	Intensity	1.51	7AN376	Anticipation	1.25	7AN410	Chieftain	75.69	7AN379	All In	138.33
7AN422	Prophecy	1.51	7AN394	Traction	1.25	7AN370	Signature	74.34	7AN394	Traction	137.02
7AN392	Momentum	1.49	7AN384	Courage	1.24	7AN306	War Party	73.32	7AN414	Total Recall	135.29
7AN389	Sure Fire	1.42	7AN375	Fruition	1.18	7AN362	Composure	71.91	7AN417	Spotlite	134.57
7AN409	Convenience	1.30	7AN306	War Party	1.14	7AN386	Revival	71.82	7AN406	Charter	132.84
7AN341	Ingenuity	1.28	7AN361	Sunrise	1.08	7AN320	Prophet	71.77	7AN395	Fortress	132.54
Breed Average		.45	Breed Average		.39	Breed Average		37.74	Breed Average		80.81

OTHER SIRES Available

ANGUS

Code no.	Full Name	Code Name	Reg. no.
7AN213	GAR Grid Maker	Grid Maker	13254554
7AN222	GAR Predestined	Predestined*	13395344
7AN238	Rito 2X15 of Rita 8Z22 Exp	2X15	14056739
7AN245	GAR US Premium Beef	Premium Beef	14301014
7AN254	Brooks Night Off 309	Night Off	14551206
7AN278	GAR Selective	Selective*	15129617
7AN285	GAR Game On	Game On	15482196
7AN301	ALOCA New Standard 427	New Standard	16063087
7AN331	Haynes Sterling 924	Sterling	16505482
7AN333	Rito 954 of Rita 7E2 5050	Rito 954*	16329691
7AN335	Connealy Hemisphere 957L	Hemisphere*	16468595
7AN337	RB Barometer 9721	Barometer	16400061
7AN342	Baldrige Xcel X57	Xcel	16761598
7AN344	Ellingson Scotsman 0010	Scotsman	16731737
7AN346	44 Conveyance 0X52	Conveyance	16645185
7AN353	Limestone Made Right W935	Made Right	16720850
7AN355	RAB-MR Future Direction 3407N	MR 3407N	14617465
7AN358	TOSU Stoneburner 1305	Stoneburner	17006057
7AN359	TOSU Olentangy 1305	Olentangy	17006098
7AN364	KSU Scholar 1104	Scholar	17069934
7AN387	Welytok Prime Premier 2A20	Prime Premier*	17217052
7AN406	Welytok Charter 3B20	Charter	17456955

*Denotes DD Carrier

SIMMENTAL

7SM49	TNT Jump Start R238	Jump Start	2321659
7SM61	Limestone Rimrock W242	Rimrock	2501666
7SM62	TJ Easy Money 101W	Easy Money	2488518

LIMOUSIN

7LM12	Wulf's Warbonnet 6254W	Warbonnet	NPM1931819
7LM14	Wulf's Accel T303A	Accel	NPM2039370
7LM15	Wulf's Africa 1086A	Africa	NXM2028134

CLUB CALF

7CA10	STF Park Place	Park Place	347734
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BRAHMAN

7BR527	Mr. D Bar 686/1 gray	Mr. D Bar	891991
7RR3	JS 950 Built Right red	Built Right	880054

BRANGUS

7BN4	SCC Roberts Passport 409U3	Passport	R10123153
7BN5	Sankeys Remington 392W	Remington	R10138972
7BN6	Sankeys Elijah 108A	Elijah	R10243105

RED BRANGUS

7RB4	CX MR Home Run 77W	Home Run	RR10134517
7RB5	Trio's Balco Zoltar 175Z2	Zoltar	RR10222922

7AN222 PREDESTINED



7AN331 STERLING



7AN355 MR 3407N



7SM61 RIMROCK



7LM12 WARBONNET



7BR527 MR. D BAR



7BR4 HOME RUN



7AN345 SAV BEACON 0008



REG: 16687591 TATTOO: 0008 BORN: 2-20-10

BW:	62 lbs / ratio 82
WW:	844 lbs / ratio 95
YW:	1502 lbs / ratio 99
Yr. SC:	42 cm
Yr. Frame:	5.6

GAR Grid Maker
SAV Bismarck 5682
 SAV Abigale 0451
 SAV Net Worth 4200
SAV Madame Pride 8180
 SAV Madame Pride 0102

From Schaff's Angus Valley, ND

AAA EPDs as of 12/5/14	Production									Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	5	2.1	66	112	.16	.3	1.27	20	14.1	13	28	1	47	.5	-22.49	39	.52	1.05	-.006	3	28	56.37	57.59	39.87	103.28	
Acc	.65	.80	.71	.55	.45	.55	.58	.43	.21	.22	.27	2	.43	.29	.38	.48	.42	.43	3	44						
% Rank		10	10			20	20		15	10	20		25	25	25	2					10	15	20	20		



- Sires good-looking cattle that perform with the best
- Adds a touch of class and solid feet and legs to his offspring
- Square-hipped and big-topped, Beacon provides power in any mating
- His Madame Pride dam records 4@97 BW, 4@105 WW, 3@106 YW and 3@109 RE



Daughter, Davis Angus, OK

7AN332 BC CLASSIC 385-7



REG: 15748956 TATTOO: 3857 BORN: 4-18-07

BW:	76 lbs / ratio 97
WW:	693 lbs / ratio 105
YW:	693 lbs / ratio 105
Yr. SC:	40 cm
Mature Height:	56 in

DHD Traveler 6807
BC Classic 443 6807 RT 2424
 Double W Miss Primrose E64
 OCC Legend 616L
BC Mignonne's Libby 385
 Gibbet Hill Mignonne E37

From Conley Angus, MO; Pembroke Cattle & Conley Cattle, OK and Saucer 5 Ranches, UT

AAA EPDs as of 12/5/14	Production									Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B	
EPD	5	2.0	59	91	.11	-.2	.51	-3	6.3	4	21	19	51	.3	-4.88	43	.38	.54	.038	2	56	48.90	40.03	23.39	101.19	
Acc	.73	.87	.81	.69	.44	.67	.65	.41	.15	.29	.40	34	.40	.24	.37	.48	.42	.42	3	90						
% Rank			20									20			20						20			25		



Daughter, Geffert & Cherney, WI

- One of the phenotype stars of our lineup
- Well-above average for foot quality and longevity
- Wears the BC brand--where cows excel for fleshing ability, femininity and udders
- Consistently delivers added fore rib and depth of flank

7AN374 SCC FIRST-N-GOAL GAF 114



- No other First Class descendant can match First-N-Goal's win record
- Winning starts with genetics...First-N-Goal is the undisputed sire for show ring success
- Consistently sires power and mass with all the structure and style needed to win



Daughter, Lauren Grimes, OH



Daughter, Horstman Cattle Co., IN

REG: +17030115

TATTOO: 114

BORN: 1-5-11

BW:	82 lbs / ET
WW:	883 lbs / ET
YW:	1396 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	6.1

EXG RS First Rate S903 R3

Dameron First Class

Dameron Northern Miss 3114

Champion Hill Edition 2029

SCC Royal Blackbird 502

Champion Hill Blackbird 1943

From Stertzbach Cattle Co., OH; Dameron Angus Farm, IL; Steele Angus, IA; Grandview Angus, MD and F-N-G Syndicate

AAA EPDs as of 12/5/14									Production				Maternal					Carcass				C		U		\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
-19	7.0	66	103	.25	.8	-.25	4	14.0	-2	32	0	35	.5	-23.94	21	.01	.28	.004	0	3	3	46.20	60.50	10.42	63.87				
Acc	.55	.77	.67	.38	.37	.38	.47	.34	.12	.10	.20	0	.37	.20	.27	.39	.30	.33	0	3		25	15						
% Rank		10	20	10					15		5			25								25	15						

7AN420 PENNERS-CC DOUBLE BLACK 2257



- Dam is a well-known BAR Ext daughter who has consistently produced great ones
- Linebred for tremendous phenotype
- The Black Friday son that has potential to surpass his sire
- His first calves are destined to be the 'talk of the tanbark'
- Flawless in his design – from nose to tail he is impressive!

REG: 17311160

TATTOO: 2257

BORN: 1-15-12

BW:	85 lbs / ratio 100
WW:	799 lbs / ratio 116
YW:	1450 lbs / ratio 100
Yr. SC:	n/a
Yr. Frame:	n/a

Duff New Edition 6108

PR Black Friday 0244

PR Mona Lisa 529

BAR Ext Traveler 205

PR 629 205-554

PR Lisa 554

From Penner Ranch, Conley Cattle and The Double Black Group, OK



Full sister to dam of Double Black

AAA EPDs as of 12/5/14									Production				Maternal					Carcass				C		U		\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B				
-3	3.9	54	87	.23	.4	-.25	0	2.3	2	29	0	-2	-.1	-6.67	17	-.03	.50	.001	0	0	0	51.39	44.40	11.78	58.61				
Acc	.27	.33	.31	.29	.29	.31	.34	.26	.13	.09	.17	0	.29	.15	.16	.30	.20	.28	0	0		15							
% Rank				20							15											15							

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81

7AN382 WAR LUCKY 7 Y527 S009 ET



REG: +17372589

TATTOO: Y527

BORN: 8-9-11 ♣

BW: 76 lbs / ET
 WW: 656 lbs / ET
 YW: 1594 lbs / ET
 Yr. SC: 39 cm
 Yr. Frame: 6.0

SAF Connection
 SydGen CC & 7
 SydGen Forever Lady 4087
 GAR US Premium Beef

WAR Premium S009 4165
 WAR Lead On 4165 1124

From Wagonhammer Angus Ranch, NE

- Expansive middled with a big square hip and great manners
- Use Lucky 7 to add a touch of frame and length of body without sacrificing base width
- Out of the Wagonhammer power cow who ratios 4@94 for BW and 4@105 for WW
- Outcross choice that compliments both cows and heifers



Dam of Lucky 7

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	7	0.0	56	107	.26	.3	-.18	20	13.5	10	28	0	78	.7	-25.48	49	.21	.71	-.026	0	0	43.47	64.25	23.65	107.07
Acc	.43	.54	.42	.33	.37	.36	.38	.31	.22	.18	.25	0	.36	.25		.24	.36	.29	.33	0	0				
% Rank		20		15	10			20	20		20		4	10		10		15	10			10			15

7AN412 HPCA YADI 63



REG: +17539662

TATTOO: 63

BORN: 1-25-13 ♣

BW: 68 lbs / ratio 100
 WW: 741 lbs / ratio 100
 YW: 1359 lbs / ratio 100
 Yr. SC: 37 cm
 Yr. Frame: 5.8

B/R New Design 036
 GAR New Design 5050
 GAR Precision 706
 GAR Progress
 HPCA Progress 121
 GAR Objective 1417

From Hinkle's Prime Cut Angus, MO

- Good footed 5050 son that is more moderate framed than his sire
- Great blend of Calving Ease, high maternal and carcass genetics
- Has the potential to be a great cowmaker
- One of the few 5050 sons available in the A.I. industry

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B
EPD	11	0.3	59	107	.23	.3	.08	30	4.0	13	31	0	42	.5	-23.52	28	1.16	.98	.000	0	0	55.78	60.90	56.31	111.26
Acc	.33	.36	.29	.32	.37	.47	.47	.32	.22	.18	.23	0	.36	.26		.26	.38	.32	.36	0	0				
% Rank		10	25	20	15	20		2			10		10		25			2	3			10	15	1	10

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81



7AN388 SS NIAGARA Z29



REG: 17287387

TATTOO: Z29

BORN: 1-5-12

BW: 74 lbs / ratio 101
 WW: 690 lbs / ratio 108
 YW: 1408 lbs / ratio 114
 Yr. SC: 36 cm
 Yr. Frame: 6.0

SydGen CC & 7
 Hoover Dam
 Erica of Ellston C124
 B/R New Day 454

Jet SS X144
 Jet SS T151

From Stewart Select Angus, IN



Dam of Niagara

- Rock solid, highly proven pedigree stack that includes Hoover Dam, New Day 454 and In Focus
- From one of the great Angus herds in the Midwest where everything is measured
- Niagara's first calf crop ratioed 99 for BW and 103 for WW
- A "no holes" genetic profile...solid EPD script across the board

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB	
EPD	10	-0.1	62	117	.20	.2	.90	23	18.6	12	30	0	67	.4	-28.96	39	.81	.77	-.028	0	0	53.01	64.86	47.41	108.52	
Acc	.48	.57	.44	.37	.52	.49	.49	.42	.21	.19	.24	0	.43	.32		.34	.44	.36	.38	0	0					
% Rank	15	20	15	4				10	3	15	10		10			25	10	10	10			15	10	5	15	



7AN327 BALDRIDGE WORKHORSE W74



REG: 16476952

TATTOO: W74

BORN: 1-29-09

BW: 74 lbs / ratio 101
 WW: 759 lbs / ratio 119
 YW: 1178 lbs / ratio 111
 Yr. SC: 36 cm
 Yr. Frame: 5.5

Rito 112 of 2536 Rito 616
 GAR-EGL Protege
 LB 6807 Isabel 339
 Baldridge Rapid R31
 Baldridge Maverick T43
 Baldridge Maverick R39

From Baldridge Angus, NE



Dam of Workhorse

- Backed by one of the strongest cow families at Baldridge Bros.
- Actual carcass data has boosted Workhorse's \$B to new heights
- Use to generate balanced cattle that will keep you in business

AAA EPDs as of 12/5/14		Production								Maternal					Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB	
EPD	11	-0.5	57	97	.20	.4	.02	12	5.2	13	17	6	39	.4	1.20	45	.60	.96	-.007	5	9	47.77	47.28	40.73	118.27	
Acc	.60	.80	.71	.59	.48	.61	.56	.45	.18	.23	.30	9	.45	.38		.46	.54	.48	.47	13	15					
% Rank	10	15	25								10					15		3				20		15	5	



Spring 2015 Angus Breed Average EPDs
 Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81

7AN315 CIRCLE A IMAGE MAKER 7463



- A YSP standout—proven low birth weight with plenty of growth
- Outcross genetics for calving ease with performance
- High for CED, Growth, HP, CEM and \$W—plenty of good here!

BW:	48 lbs / ratio 66
WW:	530 lbs / ratio 94
YW:	1018 lbs / ratio 98
Yr. SC:	32 cm
Yr. Frame:	5.0

Hero 6267 of RR 2418
HA Image Maker 0415
 HA Rito Blackcap 9038
 B/R New Frontier 095
DCF Royal Queen 4685
 SAF Royal Queen J24

From Circle A Ranch, MO

REG: +16005498 TATTOO: 7463 BORN: 12-8-07 ♣

AAA EPDs as of 12/5/14								Production							Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B								
EPD	10	-0.1	64	110	.18	.6	.59	2	17.3	12	28	6	21	.4	-18.68	35	.32	.01	.004	17	1	61.81	55.55	19.26	77.06								
Acc	.67	.81	.72	.64	.44	.61	.48	.36	.22	.30	.37	15	.45	.36	.62	.66	.63	.61	46	3													
% Rank	15	20	10	10					5	15	20											4	20										

7AN372 CONNEALY FULL PROOF 682E



- A high fertility calving ease sire with a conservative level of milk
- Dam's record includes 6@100 for BW, 6@107 for WW and 5@109 for YW
- Balanced performance sire with a strong maternal lineage

BW:	77 lbs / ratio 103
WW:	823 lbs / ratio 112
YW:	1418 lbs / ratio 114
Yr. SC:	37 cm
Yr. Frame:	6.0

Rito 112 of 2536 Rito 616
GAR-EGL Protege
 LB 6807 Isabel 339
 Lemmon Newline C804
Elisa of Conanga 868 T927
 Eligence Plus of Conanga

From Connealy Angus Ranch, NE and
 Way View Cattle Co., OH

REG: 16204942 TATTOO: 8221 BORN: 1-28-08

AAA EPDs as of 12/5/14								Production							Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B								
EPD	10	0.3	54	94	.19	.2	.85	14	11.4	9	21	4	20	.1	-1.62	39	.25	.84	-.055	0	43	48.58	38.49	30.62	94.43								
Acc	.67	.81	.72	.64	.42	.71	.64	.52	.18	.36	.46	35	.41	.28	.32	.45	.40	.41	0	113													
% Rank	15	25														25	10	2				20											

7AN399 THOMAS TEN POINT 3322



- Use as a larger framed calving ease candidate
- Sure-bet heifer bull, smooth shouldered, square made and attractive
- Highly maternal pedigree with Final Answer and US Premium Beef
- Dam records 3@97 for BW, 3@106 for WW, 2@104 for YW and 2@108 for RE

BW:	74 lbs / ratio 89
WW:	664 lbs / ratio 104
YW:	1173 lbs / ratio 103
Yr. SC:	38 cm
Yr. Frame:	6.9

Mytty In Focus
AAR Ten X 7008 SA
 AAR Lady Kelton 5551
 SAV Final Answer 0035
Thomas Miss Liberty 9364
 Thomas Miss Liberty 7080

From Thomas Angus Ranch, OR

REG: 17554274 TATTOO: 3322 BORN: 2-14-13

AAA EPDs as of 12/5/14								Production							Maternal							Carcass				C		U		\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	\$W	\$F	\$G	\$B								
EPD	11	-0.7	62	109	.18	.1	1.75	9	12.3	12	24	0	20	.1	-8.21	51	1.25	.98	.003	0	0	61.53	55.96	54.17	131.88								
Acc	.39	.44	.34	.36	.37	.36	.47	.31	.19	.16	.23	0	.37	.29	.22	.35	.28	.32	0	0													
% Rank	10	10	15	10					25	15						10	1	3				4	20	1	1								

Spring 2015 Angus Breed Average EPDs

Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: \$W: +37.74 \$F: +35.54 \$G: +28.07 \$B: +80.81



7AN306 WERNER WAR PARTY 2417



REG: +16004857

TATTOO: 2417

BORN: 9-1-07

BW:	74 lbs / ratio 89
WW:	858 lbs / ratio 111
YW:	1423 lbs / ratio 131
Yr. SC:	41 cm
Yr. Frame:	5.5

Connealy Lead On
Connealy Onward
 Altune of Conanga 6104
 BAR Ext Traveler 205
BAAR USA Lady Jaye 489
 CRA Lady Jaye 608 498 S Easy

From Werner Angus, IL; 44 Farms, TX and KiamichiLink Ranch LLC, OK



Daughter, Gaffney Family Cattle, WI

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
EPD	3	1.8	66	124	.15	.7	1.13	32	11.7	5	43	167	39	.5	-38.17	60	.55	1.14	-.009	8	584	73.32	68.72	38.84	117.33		
Acc	.86	.95	.92	.88	.67	.89	.88	.83	.35	.69	.77	453	.70	.72		.52	.60	.57	.55	14	1299						
% Rank			10	2				2			1			25		3		1	25			1	10	20	10		



7AN302 CONNEALY MENTOR 7374



REG: 15832714

TATTOO: 7374

BORN: 1-31-07

BW:	85 lbs / ratio 106
WW:	849 lbs / ratio 116
YW:	1500 lbs / ratio 118
Yr. SC:	41 cm
Yr. Frame:	6.7

GAR Precision 1680
GAR Retail Product
 GAR Ext 4927
 Jauer 353 Traveler 589 27
Executa of Conanga 939
 Exec of Conanga 6940

From Connealy Angus Ranch, NE



Dam of Mentor

AAA EPDs as of 12/5/14		Production							Maternal					Carcass				C		U				\$Value			
	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
EPD	3	1.7	57	104	.15	.4	1.80	6	15.7	7	23	98	5	.2	6.46	42	.42	1.03	.077	11	420	62.88	50.58	26.81	93.47		
Acc	.79	.95	.92	.90	.74	.89	.89	.83	.48	.65	.74	317	.63	.61		.58	.64	.62	.61	20	1229						
% Rank			25	20				4			10				20			2				3	25				

Spring 2015 Angus Breed Average EPDs

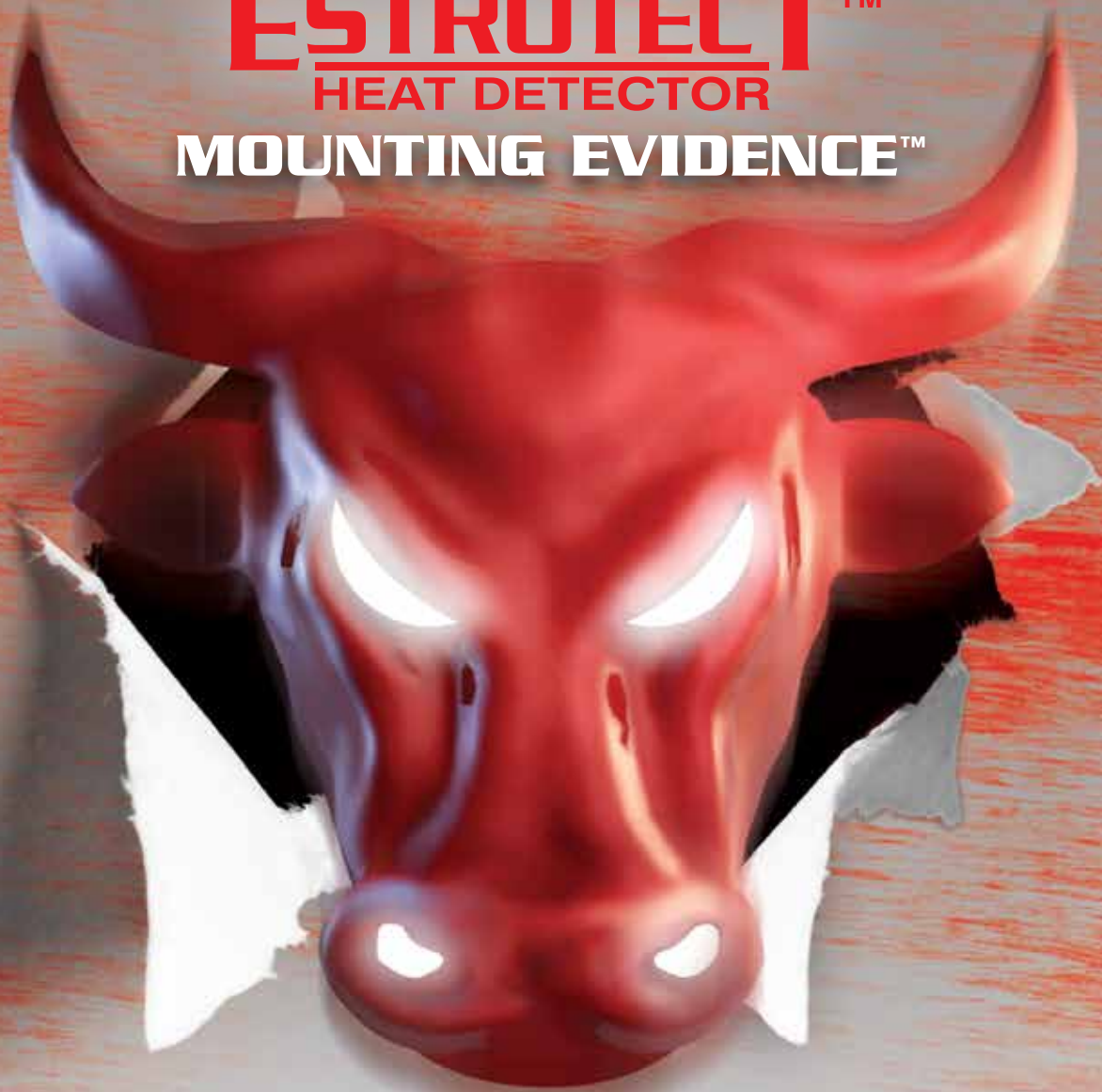
Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +.5 SC: +.79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +.3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81

- His popularity improves ever year with additional daughter exposure
- Use to add length, growth and a gentle attitude
- Top 20% or higher for EVERY \$Value index
- Adds significant muscle to sound, long-bodied calves

- Use to add muscle and performance with a notch of stature
- A proven maternal powerhouse—his daughters are keepers with excellent foot quality
- Perfect choice for siring both broody replacements and range-ready sons

ESTROTECT™ HEAT DETECTOR

MOUNTING EVIDENCE™



AS GOOD AS A BULL™

GET CONFIRMATION: There are multiple ways ESTROTECT™ Heat Detectors can improve the success of your breeding program no matter how you breed your cows.



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to learn new applications for ESTROTECT™ Heat Detectors.



7AN303 B/R NEW DAY 454



- New Day daughters are money in the bank!
- Truly one of the best cowmaker bulls available in AI today
- If thick, sound, good-uddered cows are desired—use him!
- A great choice for muscle and docility improvement

BW:	82 lbs / ratio 96
WW:	683 lbs / ratio 99
YW:	1385 lbs / ratio 110
Yr. SC:	36 cm
Mature Height:	55.5 in

AAR New Trend
Boyd New Day 8005
 SVF Forever Lady 57D
 B/R New Design 323
B/R Ruby 1224
 HF Ruby 036-951

From 44 Farms, TX and
 Weiderstein Pure Angus Farm, IA

REG: 14675445 TATTOO: 454 BORN: 1-23-04

AAA EPDs as of 12/5/14								Production				Maternal				Carcass				C		U		\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
3	1.7	55	100	.09	.2	.22	28	10.2	4	25	364	25	.0	2.54	37	.64	1.07	-.006	39	1424	60.50	37.88	44.25	96.56			
.90	.96	.95	.93	.78	.95	.94	.91	.73	.81	.86	1177	.81	.83		.75	.78	.76	.76	100	3762							
% Rank								25				4				25				2		4		10			



7AN341 GAR INGENUITY



- Our highest bull for \$B
- Does exactly what he was bred to do—adds extreme Marbling and Muscle
- Sires big, stout cattle that are attractive and thick
- Use to improve end-product value and your bottomline

BW:	80 lbs / ET
WW:	719 lbs / ET
YW:	1298 lbs / ET
Yr. SC:	39 cm
Yr. Frame:	6.3

B/R New Design 036
GAR New Design 5050
 GAR Precision 706
 SS Objective T510 OT26
GAR Objective 1067
 GAR Retail Product 2195

From Gardiner Angus Ranch, KS,
 Dreamcatcher Genetics, TX and Taylor Angus Farms, TN

REG: +16497066 TATTOO: 6759 BORN: 8-27-09

AAA EPDs as of 12/5/14								Production				Maternal				Carcass				C		U		\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
8	1.4	57	102	.26	.4	.60	23	11.5	10	35	16	18	.3	-28.48	54	1.28	1.34	-.008	11	466	54.85	60.27	59.06	151.46			
.80	.92	.88	.83	.50	.90	.88	.82	.27	.30	.36	20	.49	.34		.59	.65	.63	.62	27	1002							
% Rank								25				25				20				10		10		10			



7AN258 TC TOTAL 410



- A proven solid cowmaker—one of the best of the past decade
- Use to generate docile, powerful and attractive beef cows
- Our customers rely on Total's complete performance
- Total is a strong contributor in any pedigree

BW:	83 lbs / ratio 104
WW:	852 lbs / ratio 115
YW:	1516 lbs / ratio 113
Yr. SC:	39 cm
Mature Height:	57.5 in

B/R New Design 036
Bon View New Design 208
 Bon View Erica 443
 Twin Valley Precision E161
TC Erica Eileen 2047
 TC Erica Eileen 5116

From TC Ranch, NE & The Total Group

REG: #14844711 TATTOO: 410 BORN: 1-16-04

AAA EPDs as of 12/5/14								Production				Maternal				Carcass				C		U		\$Value			
EPD	CED	BW	WW	YW	RADG	YH	SC	DOC	HP	CEM	Milk	Hd/Dt	MW	MH	SEN	CW	Marb	RE	Fat	Grp/Pg	Grp/Pg	SW	SF	SG	SB		
-5	3.6	69	121	.24	.8	.72	22	13.6	8	23	1165	120	1.1	-30.30	39	.85	.90	-.027	31	3144	36.73	74.02	49.61	118.11			
.90	.98	.96	.95	.82	.95	.95	.91	.62	.88	.93	3785	.83	.84		.75	.77	.77	.76	67	7268							
% Rank								4				3				15				15		20		1			



Spring 2015 Angus Breed Average EPDs
 Production: CED: +5 BW: +1.7 WW: +49 YW: +86 RADG: +18 YH: +5 SC: +79 Doc: +11 Maternal: HP: +8.9 CEM: +9 Milk: +23 MW: +27 MH: +3 SEN: -5.40
 Carcass: CW: +29 Marb: +.45 REA: +.39 Fat: +.011 \$Values: SW: +37.74 SF: +35.54 SG: +28.07 SB: +80.81

7SM79 HPF OPTIMIZER A512



- Blaze-face powerhouse who offers more than just a pretty face
- Should add growth performance and sire unbelievable type
- Deep sided, long bodied, square, big footed and perfectly balanced
- Top ADG bull out of 300 in the 2014 Bulls of the Big Sky program

REG: 2728015

BORN: 1-1-13 ♣

HYBRID 3/4 SM 1/4 AN

Homo. Black and Homo. Polled

SVF/NJC Mo Town M216

BW: 87 lbs / Ratio 96

JASS/JS Optimizer 58X

WW: 785 lbs / Ratio 113

JS Tinsel 39T

YW: 1396 lbs / Ratio 119

S436 HR

Yr. SC: 42 cm

HPF Rachels Dream X590

Yr. Frame: 5.9

EXAR Rachel 4007

From Hudson Pines Farm, NY; Hayes Ranch, MT and Hillstown Farm, IL

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	10.1	1.0	69.2	106.6	8.3	20.6	55.2	19.6	12.9	34.9	-.22	.27	-.047	.64	133.2	75.0
Acc	.25	.43	.36	.41	.18	.18	.24	.08	.20	.33	.22	.37	.18	.27		
% Rank			20	25					15	25						25

7SM81 WLE/LWSC REVOLUTION A409



- Lineage combines two of the Simmental breed's great ones -- Upgrade and 770P
- Maternal brother to UNO MAS
- Long, level top and hip with explosive expansion of rib and base width
- Thick and muscular, this Upgrade son is extremely sound and fluid in his movement

REG: 2754651

BORN: 1-15-13

PUREBRED SM

Homo. Black and Homo. Polled

Ellingson Legacy M229

BW: 88 lbs / ET

MR NLC Upgrade U8676

WW: 816 lbs / ET

MS NLC Mojo S6119 B

YW: n/a

SS Goldmine L42

Yr. SC: n/a

Shawnee Miss 770P

Yr. Frame: n/a

NLC LG770

From Wesner Livestock Enterprises, IN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	9.8	1.5	70.8	101.6	5.9	23.4	58.8	17.1	12.1	32.1	-.48	.35	-.094	1.02	131.8	78.4
Acc	.32	.38	.34	.35	.28	.29	.30	.12	.21	.29	.23	.38	.21	.29		
% Rank			20	25			20		15	2	10	2	10			5



Dam of Revolution and Uno Mas

7SM65 WLE UNO MAS X549




Superior Settler™

REG: 2532016

BORN: 2-24-10 ♣

PUREBRED SM

Hetero. Black and Homo. Polled

BW: 70 lbs / ET

WW: 755 lbs / ET

From Wesner Livestock Enterprises
and Purdue University, IN

- The breed's go-to bull for a Calving Ease Cowmaker
- His dam is one of the most popular females in the breed today
- High sellers & banner winners, carcass quality and practical calving ease – there is money to be made any way that you choose to use Uno Mas

Nichols Legacy G151
CNS Dream On L186
CNS Sheeza Dream K107W
SS Goldmine L42
Shawnee Miss 770P
NLC LG770



Daughter, Hudson Pines Farm, NY



Daughter, Knapper Cattle, IN



Daughter, Purdue University



Daughter, Purdue University



Daughter, Wesner Livestock Ent., IN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	17.3	-2.0	53.3	64.3	10.2	18.3	44.9	20.6	13.4	4.5	-.40	.52	-.07	.65	154.8	75.7
Acc	.66	.84	.77	.67	.34	.34	.44	.17	.46	.53	.49	.67	.59	.63		
% Rank	1	2							5		15	1	15		2	10

Spring 2015 Purebred Simmental Breed Average EPDs

Production: CED: +8.7 BW: +1.9 WW: +63.2 YW: +92 MCE: +9.4 Milk: +22.1 MWW: +53.6 STY: +20.8 DOC: +9.6
Carcass: CW: +26.9 YG: -.31 MARB: +.14 Fat: -.06 REA: +.79 API: +120.30 TI: +67.40

7SM75 GW ROBUST 605Z



REG: 2694778 BORN: 2-7-12 ♣ HYBRID 5/8 SM 3/8 AN

Homo. Black and Homo. Polled

BW:	85 lbs / ratio 90
WW:	744 lbs / ratio 115
YW:	1408 lbs / ratio 121
Yr. SC:	35 cm
Yr. Frame:	5.2

GAR US Premium Beef
GW Premium Beef 021TS
 GW Miss Lucky Charm 410P
 GW Predestined 701T
GW Miss GPRD 123X
 GW Miss Maternal 523P

From Gateway Simmentals, MT, Gibbs Farms, AL and Cow Camp Ranch, KS

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.9	0.8	77.5	133.9	10.0	24.1	62.8	n/a	14.0	51.3	-.17	.93	-.01	.97	163.3	94
Acc	.58	.79	.72	.61	.29	.29	.39		.17	.49	.30	.42	.36	.26		
% Rank			5	1	25		10		10	2		1		4	5	1

- Gateway Golden Cross. GW Premium Beef 021TS x GW Predestined 701T.
- Individually he ratioed 115 at weaning, 121 at yearling, 143 IMF and 121 REA.
- Physically imposing with extra base width, rib shape, balance and capacity.

237SM1023 w/c UNITED 956Y



REG: 2614725 BORN: 3-3-11 HYBRID 1/2 SM 1/2 AN

Homo. Black and Homo. Polled

BW:	89 lbs / ratio 99
WW:	821 lbs / ratio 120
YW:	1457 lbs / ratio 122
Yr. SC:	37 cm
Yr. Frame:	6.1

SAV Final Answer 0035
TNT Tuition U238
 TNT Miss S68
 SAV Bismarck 5682
Miss Werning 956W
 Miss Werning 756T

From Werning Cattle Co., Eichacker Simmentals and NLC Simmental, SD and Hook Farms, MN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.9	0.2	92.8	157.0	8.0	16.5	62.9	n/a	7.5	63.7	-.03	.54	.01	.83	145.8	93
Acc	.65	.86	.81	.75	.29	.30	.41		.51	.56	.36	.45	.42	.36		
% Rank			1	1			10			1		20		15	20	1

- Quickly becoming a legend among SimAngus for quality and added pounds
- Unmatched growth and power – Top 1% for both Weaning and Yearling EPD
- Calves make it to the top of every herd he is used in for type and performance



Daughter, Hudson Pines Farms, NY



Daughter, Hudson Pines Farms, NY

7SM76 JF RANCHER 222Z



REG: 2649154

BORN: 1-9-12

PUREBRED SM

Homo. Black and Homo. Polled

BW:	82 lbs / ratio 104
WW:	745 lbs / ratio 95
YW:	1423 lbs
Yr. SC:	44 cm
Yr. Frame:	6.0

From Janssen Farms, IA;
Pender Bros. and John Hill, FL

MR NLC Upgrade U8676
R&R Chamberlain X744
R&R Miss Traveler T744
3C Macho M450 BZ
JF Ebony's Joy 734T
SOSF Ebony's Joy L-123

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	5.8	2.4	79.8	110.1	5.6	24.7	64.6	n/a	9.4	38.1	-.33	.17	-.07	.83	105.4	73.4
Acc	.43	.54	.50	.47	.28	.29	.35		.18	.39	.22	.35	.16	.25		
% Rank		4	15			4				15			15			20

- Premier design and powerful pedigree—outcross to Grandmaster and Dream On genetics
- Stout featured and exceptional bone work, this bull can get out and travel
- Expect big hipped calves ripped with muscle in an extra attractive package



Dam of Rancher

7SM69 GIBBS 0601X RAISIN' CAIN



REG: 2602502

BORN: 9-4-10 ♣

PUREBRED SM

Homo. Black and Homo. Polled

BW:	85 lbs / ET
WW:	822 lbs / ET
YW:	1267 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	5.7

From Gibbs Farms, AL and Pender Bros., FL

Ellingson Legacy M229
MR NLC Upgrade U8676
MS NLC Mojo S6119 B
Nichols Shannigan F5
ASR Sweet Dreams M229
ASR Dream Catcher H829

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.7	2.4	82.4	120.4	8.0	14.7	55.9	20.6	13.1	44.5	-.56	.10	-.13	1.15	131.6	78
Acc	.54	.77	.73	.66	.30	.31	.41	.31	.41	.52	.37	.47	.42	.39		
% Rank	20		2	3					10	5	1		1	3	25	5

- He excels at what made Simmental famous—added pounds of red meat
- High for docility, his progeny generate smiles in the chute and on the scales
- Breed leading growth with an under control mature size – deep and wide



Son, Gibbs Farms, AL

Spring 2015 Purebred Simmental Breed Average EPDs

Production: CED: +8.7 BW: +1.9 WW: +63.2 YW: +92 MCE: +9.4 Milk: +22.1 MWW: +53.6 STY: +20.8 DOC: +9.6
Carcass: CW: +26.9 YG: -.31 MARB: +.14 Fat: -.06 REA: +.79 API: +120.30 TI: +67.40

7SM71 SDS IN FORCE 112Y



REG: 2593861

BORN: 2-23-11

HYBRID $\frac{5}{8}$ SM $\frac{3}{8}$ AN

Homo. Black and Homo. Polled

BW:	67 lbs / ratio 124
WW:	729 lbs / ratio 111
YW:	1275 lbs / ratio 105
Yr. SC:	39 cm
Yr. Frame:	5.4

Nichols Legacy G151
Hooks Shear Force 38K
 C&D Tracy
 Mytty In Focus
SDS Princess 925W
 SDS Princess 761T

From South Dakota State University, Gibbs Farms, AL and Cow Camp Ranch, KS

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	15.5	-4.7	53.3	71.0	9.9	30.5	57.2	n/a	16.8	4.9	-.25	.69	-.03	.50	164.9	79.7
Acc	.69	.83	.74	.69	.30	.30	.40		.51	.53	.46	.60	.54	.55		
% Rank	10	1			5				1			10			5	15

- Proven, sleep all night heifer bull to use on any breed of female
- One of the few true calving ease bulls that adds muscle, volume and fleshing ability
- Moderate framed, quiet disposition daughters may end up being his greatest strength
- Sons averaged \$7,850 at the 2014 Gibbs Farms sale

7SM73 GIBBS 110Y HY DEACON



REG: 2657403

BORN: 9-6-11

HYBRID $\frac{1}{2}$ SM $\frac{1}{2}$ AN

Homo. Black and Homo. Polled

BW:	83 lbs / ratio 91
WW:	804 lbs / ratio 118
YW:	1307 lbs / ratio 113
Yr. SC:	38 cm
Yr. Frame:	6.0

SAV Final Answer 0035
Coleman Regis 904
 Coleman Donna 714
 RCR Stetson T17
GIBBS 9128W Mabelle N341
 BF N341 BSD Mabelle BG32

From Gibbs Farms, AL, Fred Smith, NC and Wildberry Farms, IL

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	12.3	-0.4	73.3	107.6	11.4	23.3	60.0	n/a	11.3	33.0	-.25	.38	-.011	.99	139.0	78.1
Acc	.51	.68	.61	.59	.27	.28	.36		.28	.47	.33	.43	.38	.35		
% Rank			10	20	15		15							4	25	20

- Bred for maternal greatness -- Regis x Stetson x Gambler x Mr Beef x 538P
- His dam was chosen as the "pick" of the entire Gibbs Farms cow herd in the 2014 fall sale
- A herd improver for nearly every measurable trait -- Birth Weight, Growth, Carcass and Maternal



Son, Wildberry Farms, IL

7SM72 GW-WBF SUBSTANCE 820Y



REG: 2605922 BORN: 3-4-11 HYBRID 3/4 SM 1/4 AN

Homo. Black and Homo. Polled

BW:	97 lbs / ratio 90
WW:	734 lbs / ratio 114
YW:	1283 lbs / ratio 116
Yr. SC:	37 cm
Yr. Frame:	5.7

GAR US Premium Beef
GW Premium Beef 021TS
 GW Miss Lucky Charm 410P
 GW Mr. Maternal 731L
GW Miss Maternal 558P
 GW Miss Red Light 406J

From Gateway Simmentals, MT and Wildberry Farms, IL

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	14.3	-0.2	64.7	108.2	11.6	21.3	53.6	n/a	20.3	34.5	-.28	.57	-.04	.84	156.7	79.6
Acc	.55	.84	.81	.78	.31	.31	.42		.59	.57	.39	.48	.45	.41		
% Rank	20			20	15				1	20	20			15	10	15

- Substance is aptly named -- siring extra rib, volume, muscle, base width, bone and foot size
- Breed leading disposition improver
- As a 3/4 blood he will sire Purebreds when bred to Purebred cows
- No holes EPD profile across the board with powerhouse carcass value



Daughter, Wildberry Farms, IL



Substance

7SM80 CCR WIDE RANGE 9005A



REG: 2725666 BORN: 2-7-13 HYBRID 3/4 SM 1/4 AN

Homo. Black and Homo. Polled

BW:	80 lbs / ET
WW:	823 lbs / ET
YW:	1366 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	5.7

Hooks Shear Force 38K
SDS Graduate 006X
 SDS Queen 814U
 HTP SVF In Dew Time
CCR Ms Apple 9332W
 CCR 992F Fullhouse 3249N

From Cow Camp Ranch, KS; Gibbs Farms, AL and HRM Simmental, IA

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	14.9	-2.3	67.1	101.9	12.5	32.3	65.8	n/a	13.6	27.0	-.21	.21	-.043	1.19	146.6	74.9
Acc	.27	.36	.31	.33	.23	.23	.25		.15	.27	.25	.41	.25	.32		
% Rank	15	10	25		10	2	3		10					1	20	

- Possibly the most talked about bull to sell in 2014 and top seller at Cow Camp Ranch
- The deepest sided, biggest bodied, boldest ribbed high percentage Simmental to surface in decades!
- His dam the "Apple" cow does not miss. . .ever -- and she was the pick of the herd from Cow Camp in 2014



Dam of Wide Range

Spring 2015 Hybrid Simmental Breed Average EPDs

Production: CED: +10.4 BW: +6 WW: +60.7 YW: +92.9 MCE: +8.0 Milk: +22.8 MWW: +53.0 DOC: +10.3
 Carcass: CW: +25.8 YG: -.20 MARB: +.35 Fat: -.03 REA: +.60 API: +121.70 TI: +68.70

7SM59 MR ISHEE RED DENSITY



Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	13.0	2.6	70.5	107.3	17.6	24.9	60.2	21.0	11.5	37.5	-.38	.77	-.02	1.24	165	87.7
Acc	.60	.75	.70	.67	.44	.43	.50	.35	.35	.52	.38	.50	.39	.45		
% Rank	15	25	15	1	1	15	20	20	1	1	1	1	1	1		

REG: 2466650 BORN: 2-18-08 * PUREBRED SM

- Has earned his stripes the good old fashioned way -- Calving Ease, Carcass and Cows
- Super sound skeleton and big, well designed feet
- Ranks in the Top 1% of the Simmental breed for both API and TI

Homo. Polled

BW:	77 lbs/ratio 110
WW:	790 lbs/ratio 110
YW:	1494 lbs/ratio 110
Yr. SC:	36 cm
Yr. Frame:	6.2 in

Hooks Shear Force 38K
WS Beef Maker R13
 DCR Ms Ribeye N72
 HC Hummer 12M
Ishee Ms Blk Sapphire
 Ishee Ms Black Honey 301

From Ishee Bred Simmentals, MS

7SM78 TNT EVERCLEAR A321



Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	8.9	2.7	67.2	87.4	10.0	16.0	49.6	n/a	9.3	25.2	-.28	.20	-.027	.83	116.9	65.4
Acc	.27	.43	.38	.42	.21	.22	.26		.11	.34	.25	.39	.23	.30		
% Rank																

REG: 2724676 BORN: 3-25-13 * PUREBRED SM

- Wonderful phenotype! Level, deep sided and sound
- Rare opportunity to use a red outcross Mr Moonshine son
- Dam is a full sister to Top Gun

Homo. Polled

BW:	96 lbs / ratio 93
WW:	829 lbs / ratio 108
YW:	1389 lbs / ratio 96
Yr. SC:	38 cm
Yr. Frame:	6.0

R Plus Moonshine 7077T
DCR Mr Moon Shine X102
 DCR Ms Shearcrock U302
 TNT Gunner N208
TNT Miss U170
 TNT Miss Sadie M68

From TNT Simmentals and
 Messer's Beaver Creek Ranch, ND

7SM68 UNL-HUSKER 84X



Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	19.6	-5.0	42.4	59.6	10.2	35.7	56.9	n/a	11.5	-1.9	-.20	.61	.01	.52	168.9	72.6
Acc	.55	.71	.57	.56	.29	.30	.37		.32	.46	.40	.54	.47	.49		
% Rank	2	1		25	1							15			3	

REG: 2575115 BORN: 3-11-10 HYBRID 1/2 SM 5/16 RR 1/16 GV

- A promising calving ease option for commercial programs with red females
- Customers love their vigor at birth and muscle expression at weaning
- Expect high maternal daughters with added heterosis that will be appreciated

Homo. Polled

BW:	73 lbs / ratio 114
WW:	647 lbs / ratio 113
YW:	1083 lbs / ratio 107
Yr. SC:	38 cm
Yr. Frame:	5.8

Hooks Shear Force 38K
WS Beef Maker R13
 DCR Ms Ribeye N72
 BUF CRK Romeo L081
4098P
 1120L

From University of Nebraska - Lincoln

7SM77 BRINK TIMELESS A387



Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	4.4	5.2	83.3	113.7	15.1	35.3	77.0	14.6	12.1	44.3	-.16	-.20	-.05	.52	84	65.7
Acc	.25	.43	.38	.32	.18	.19	.25	.29	.11	.28	.15	.31	.06	.19		
% Rank			2	2	4	25	1	15	5	5				25	15	3

REG: 2789625 BORN: 3-17-13 * FULLBLOOD SM

- Offers high performance with a fullblood pedigree
- Thick ended power bull with exceptional breed character
- Ranks high for both API and TI in the fullblood population

BW:	91 lbs / ratio 103
WW:	876 lbs / ratio 104
YW:	n/a
Yr. SC:	n/a
Yr. Frame:	n/a

Brink Just Rite T733
Brink Rite W970
 Brink T760
 Brink Romeo N338
Brink Leah U849
 Brink Jill 210M

From Brink Simmentals, IA

Spring 2015 Hybrid Simmental Breed Average EPDs

Production: CED: +10.4 BW: +6 WW: +60.7 YW: +92.9 MCE: +8.0 Milk: +22.8 MWW: +53.0 DOC: +10.3
 Carcass: CW: +25.8 YG: -.20 MARB: +.35 Fat: -.03 REA: +.60 API: +121.70 TI: +68.70

7SM54 RCR STETSON T17



REG: 2396913 BORN: 2-13-07 PUREBRED SM

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	17.9	-2.0	51.0	77.4	13.2	31.8	57.3	26.7	7.1	13.3	-.42	.41	-.06	.91	164	74
Acc	.89	.92	.91	.90	.84	.84	.86	.41	.76	.60	.54	.71	.67	.70		
% Rank	1	2			10	2		4		10	4			25	1	15

- A household name who stands the test of time for making calving season easy
- Daughters are hardworking cows that excel for longevity and production
- An excellent option for those considering SimGenetics™ on their Angus cows

Homo. Black and Homo. Polled

BW:	71 lbs / ratio 122
WW:	797 lbs / ratio 108
YW:	1244 lbs / ratio 105
Yr. SC:	36 cm
Yr. Frame:	5.5

From Rock Creek Ranch, KS and Gibbs Farm, AL

Nichols Legacy G151
Hooks Shear Force 38K
 C&D Tracy
 SRS J914 Preferred Beef
RCR Sadie R29
 RCR Sadie N25

7SM56 SS EBONYS GRANDMASTER



REG: 2281133 BORN: 3-08-05 PUREBRED SM

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	4.8	1.0	46.5	61.0	2.0	19.0	42.3	30.3	9.7	7.6	-.30	.27	.01	.97	136.6	59.6
Acc	.94	.95	.94	.94	.92	.92	.93	.48	.80	.61	.50	.64	.60	.61		
% Rank								1				20		20		20

- The go-to sire of incredible phenotype to use on Dream On pedigrees
- Adds substantial muscle while making your cattle extremely sound
- Use to increase Stayability and the marketability of stellar daughters

Homo. Black and Homo. Polled

BW:	79 lbs / ET
WW:	615 lbs / ET
YW:	1263 lbs / ET
Yr. Frame:	6.1

From Hill Country Cattle Co., KY

Harts Black Casino B408
PVF-BF BF26 Black Joker
 PVF-BF Mabelle C131
 HC Power Drive 88H
SOSF Ebony Joy L-123
 NJC/TJF Joy



Daughter, Horstman Cattle Co., IN

237SM1029 DKSR MR. OLIE X4



REG: 2545563 BORN: 2-24-10 PUREBRED SM

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.4	3.0	75.1	117.4	12.3	24.2	61.8	22.9	15.5	44.1	-.37	.29	-.06	1.06	142.5	78.1
Acc	.59	.76	.65	.61	.32	.32	.41	.34	.33	.49	.33	.42	.37	.33		
% Rank	25		10	5	20		10		1	5	25	3		10	10	5

- All around, no holes Purebred alternative
- Pure maternal machine, great choice for breeding Angus cows to make SimAngus females
- Moderate frame with extra thickness and volume
- Feet and structure are nearly perfect!

Homo. Black and Homo. Polled

BW:	92 lbs / ratio 104
WW:	750 lbs / ratio 98
YW:	1321 lbs / ratio 102
Yr. SC:	39 cm
Yr. Frame:	5.7

From Hayes Ranch LLC, MT

Nichols Legacy G151
Ellingson Legacy M229
 Ellingson Ms PStock K58
 SRS Right-On 22R
SRS U101
 SRS Lisa Dawn L1057

Spring 2015 Purebred Simmental Breed Average EPDs

Production: CED: +8.7 BW: +1.9 WW: +63.2 YW: +92 MCE: +9.4 Milk: +22.1 MWW: +53.6 STY: +20.8 DOC: +9.6
 Carcass: CW: +26.9 YG: -.31 MARB: +.14 Fat: -.06 REA: +.79 API: +120.30 TI: +67.40

7SM74 GW STELLAR 429Z



- The #1 active SimAngus sire for Marbling
- An extreme low birth weight sire with carcass extras
- Dam is a daughter of Predestined and a full sister to GW Lucky Strike and GW Lucky Dice.

Homo. Black and Homo. Polled

BW:	76 lbs / ratio 115
WW:	669 lbs / ratio 100
YW:	1166 lbs / ratio 101
Yr. SC:	37 cm
Yr. Frame:	5.5

From Gateway Simmentals, MT

Dikemans Sure Bet
TJ High Bet 236X
 TJ Miss Bando S10
 GAR Predestined
GW Miss Predestined 138W
 GW Miss Lucky 407D 426N

REG: 2695873 BORN: 3-2-12 HYBRID 1/2 SM 1/2 AN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	14.4	-5.3	34.8	67.9	7.3	35.1	52.4	n/a	13.2	3.9	-.11	1.24	.05	.61	181.9	84.3
Acc	.58	.76	.61	.56	.29	.29	.37		.16	.46	.32	.41	.35	.33		
% Rank	20	1				1			15			1			1	10

7SM66 ks VEGAS x130



- Moderate statured, with incredible shape down his top and through his quarter
- Dependable pedigree and comes from a solid program known for great ones
- Not extreme anywhere but good everywhere

Homo. Black and Homo. Polled

BW:	79 lbs / ET
WW:	680 lbs / ET
YW:	1208 lbs / ET
Yr. SC:	38 cm
Yr. Frame:	5.6

From Kenner Simmentals, ND

Sitz Traveler 8180
SAV Final Answer 0035
 SAV Emulous 8145
 Nichols Legacy G151
Ellingson Ms Legacy N362
 Ellingson Perceptor L143

REG: 2564444 BORN: 2-10-10 HYBRID 1/2 SM 1/2 AN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	7.8	-1.0	61.1	89.0	4.0	26.4	56.9	n/a	9.9	21.2	-.22	.33	-.02	.67	111.8	69.8
Acc	.71	.82	.75	.73	.56	.55	.60		.56	.55	.43	.56	.49	.49		
% Rank		25				25										

7SM55 PVF-J 4P14 HYB ROOKIE



- The King of pound makers—he'll bring home extra dollars
- Daughters are appreciated for their massive volume and foraging ability
- Use to increase pounds with the males and maternal heterosis for the cows

Homo. Black and Homo. Polled

BW:	77 lbs / ratio 109
WW:	680 lbs / ratio 109
YW:	1295 lbs / ratio 107
Yr. SC:	38 cm
Yr. Frame:	6.4

From Juliana Miller Hodges, NC; Triangle J Ranch, NE and Gibbs Farms, AL

Leachman Right Time
Hyline Right Time 338
 Hyline Pride 265
 GW Lucky Dice 187H
PVF-JMH 1L08 Georgia 30J
 TJ 30J Georgia 40G

REG: 2291941 BORN: 9-7-04 HYBRID 1/2 SM 1/2 AN

Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	Fat	REA	API	TI
EPD	11.6	1.8	82.5	131.4	15.1	24.0	65.2	n/a	7.6	50.7	-.27	.23	-.04	1.02	133.3	78.3
Acc	.92	.93	.92	.92	.90	.90	.91		.76	.61	.52	.66	.65	.65		
% Rank		2	2	1		3				2	25				3	20

Spring 2015 Hybrid Simmental Breed Average EPDs

Production: CED: +10.4 BW: +6 WW: +60.7 YW: +92.9 MCE: +8.0 Milk: +22.8 MWW: +53.0 DOC: +10.3
 Carcass: CW: +25.8 YG: -.20 MARB: +.35 Fat: -.03 REA: +.60 API: +121.70 TI: +68.70

7AR56 MLK CRK EPIC 8171



- A reputable sire who gets it done in commercial herds year after year
- Customers love his calving ease, fertility and perfectly-designed daughters
- A good footed, quality sire of practical cattle

BW:	88 lbs / ratio 95
WW:	735 lbs / ratio 108
YW:	1180 lbs / ratio 108
Yr. SC:	35 cm
Yr. Frame:	6.2

Beckton Epic K F075
Beckton Epic R397 K
 Beckton Kit F468 JL
 Glacier Chateau 744
MLK CRK Sheba 403
 MLK CRK Sheba 055

From Milk Creek Reds, MT

REG: 1238940 CATEGORY 1-A BORN: 3-4-08 ♣

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	147	52	2	-3.2	57	99	27	-1	9	11	13	.57	.17	25	.17	.05
Acc			.69	.77	.73	.73	.63	.57	.45	.67	.45	.40	.36	.54	.34	.44
% Rank	20	20					15			15	15					

7AR61 LARSON SUN KING 016



- A balanced P707 son who has gained world-wide acceptance
- Dam is a model cow with femininity, muscle and udder quality
- Progeny continue to drive his Growth EPDs higher and higher

BW:	84 lbs / ratio 98
WW:	745 lbs / ratio 110
YW:	1294 lbs / ratio 107
Yr. SC:	39 cm
Yr. Frame:	6.1

Beckton Nebula M045
Beckton Nebula P P707
 Beckton Lana M809 EP
 LCC Major League A502M
Larson Tamara 545-556
 Larson Tam 556-170

From Larson Red Angus, MT

REG: 1384618 CATEGORY 1-A BORN: 2-4-10

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	171	56	9	-3.9	63	105	29	1	11	4	15	1.11	.12	27	-.11	-.01
Acc			.57	.81	.77	.74	.53	.19	.27	.55	.43	.40	.36	.55	.34	.44
% Rank	10	2	25	20		25	10				10	1				25

7AR57 BROWN COVENANT 07548



- Makes good foraging cows—you'll be amazed by the volume in his offspring
- Spreads birth to weaning to yearling like only the great ones can
- No holes here -- this elite sire fits a broad spectrum of production schemes

BW:	85 lbs / ET
WW:	600 lbs / ET
YW:	922 lbs / ET
Yr. SC:	40 cm
Yr. Frame:	5.5

LJC Lancer 806
Brown Commitment S7206
 Brown Ms Shazzam P7940
 BJR Monu 4X-303
Brown Ms Monu P7930
 RABS Ms Vicila H7552

From Brown Family Genetics, TX

REG: 1282948 CATEGORY 1-A BORN: 1-25-08

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	126	56	1	-3.0	69	107	19	3	9	-1	13	1.01	.15	29	.13	.03
Acc			.62	.78	.74	.73	.63	.43	.38	.61	.43	.39	.35	.54	.34	.43
% Rank		2			25	25					15	1				

Spring 2015 Red Angus Breed Average EPDs

HB: +107 GM: +50 CE: +5 BW: -1.5 WW: +57 YW: +89 Milk: +20 ME: +1 HPG: +10
 CEM: +4 STAY: +10 MARB: +.48 YG: +.03 CW: +21 REA: +.12 FAT: .00

7AR65 LSF BALANCED 2113Z



REG: 1547333 **CATEGORY 1-A** **BORN: 1-20-12** ♣

BW: 87 lbs / ratio 108
WW: 719 lbs / ratio 102
YW: 1345 lbs / ratio 107
Yr. SC: 39 cm
Yr. Frame: 6.2

5L Destination 893-6215
5L Hobo Design 273-7047
 5L Analise 1591-273
 LCHMN Enterprise 1370H
LSF Della N3109 R5010
 LSF Della H1384 N3109

From Ludvigson Stock Farms and Orion Beef Group International, MT

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	133	53	5	-0.1	72	120	32	7	12	9	12	.72	.23	42	.14	.04
Acc			.35	.41	.37	.37	.30	.19	.17	.35	.11	.29	.26	.31	.27	.34
% Rank		15			15	10	5			20	25	15		10		

- A unique pedigree to Select Sires who is projected to add pounds to any herd
- Expect nicely balanced cattle that excel for the traits of economic importance
- A great option for Epic, P707 and Conquest influenced cattle



Dam of Balanced

7AR68 BROWN CORONADO 72766



REG: 1550543 **CATEGORY 1-A** **BORN: 2-08-12**

BW: 82 lbs / ET
WW: 561 lbs / ET
YW: 890 lbs / ET
Yr. SC: 37 cm
Yr. Frame: 5.0

LJC Lancer 806
LJC Mission Statement P27
 LJC Hannah 106
 5L Destination 893-6215
Brown Ms Destination T7634
 Brown Ms Cherokee P7916

From Brown Family Genetics, TX

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	147	52	5	-2.9	70	113	19	12	18	1	16	.77	-.21	33	.92	-.02
Acc			.35	.37	.33	.34	.29	.18	.28	.39	.43	.36	.28	.28	.31	.39
% Rank	15	10			25	15	10		1		1	10	1	20	1	15

- A high growth Mission Statement son that excels for Stayability
- Our best for REA—there is real muscle here!
- Calving Ease and Carcass—take advantage of what Coronado has to offer

7AR60 BIEBER ROUSE SAMURAI X22



REG: 1363427

CATEGORY 1A

BORN: 2-16-10

BW:	76 lbs / ratio 93
WW:	675 lbs / ratio 113
YW:	1135 lbs / ratio 106
Yr. SC:	36 cm
Yr. Frame:	5.0

BFCK Cherokee Canyon 4912
LCC Cheyenne B22IL
 HXC 701G
 Bieber Boone 8000
GHR Marita R31
 GHR M03 Marita

From Bieber Red Angus, SD and Gene Rouse, IA

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	137	58	5	-4.9	75	113	22	15	9	7	12	.81	.30	30	-.16	.05
Acc			.63	.81	.76	.76	.58	.67	.32	.60	.44	.42	.37	.56	.36	.46
% Rank	25	1		10	15	20					25	10				

- The comeback king--this living legend re-defines birth to growth spread
- A sire of elite sons, his progeny have been favorites and top sellers at Bieber's
- Our highest GridMaster Red Angus bull--no matter your goals, SAMURAI will get you there
- Expect soundness, expressive muscle, high performance and superior docility

7AR63 BIEBER HARD DRIVE Y120



REG: 1436718

CATEGORY 1-A

BORN: 2-11-11 *

BW:	82 lbs / ratio 104
WW:	641 lbs / ratio 108
YW:	1334 lbs / ratio 112
Yr. SC:	37 cm
Yr. Frame:	5.7

CCF Gold Bar 0251
Lacy Gold Bar 8123
 Lacy Ms Cherokee 557P
 LJC Mission Statement P27
Bieber Laura 158W
 Basin Laura 5301

From Bieber Red Angus, SD

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	128	53	5	-2.8	76	119	19	2	13	2	12	.85	-.13	36	.79	-.01
Acc			.47	.75	.65	.61	.30	.04	.21	.38	.39	.34	.31	.49	.27	.38
% Rank	15				10	15			20		25	5	10	15	1	25

- One of the most sought-after Red Angus bulls on the planet today
- A super choice to add outcross performance genetics
- Progeny are flexible, easy traveling, good footed and docile
- Recent progeny data gained him 17 lbs. for WW and 21 lbs. for YW



Daughter, Nordlund Stock Farm, MN



Daughter, Rhodes Red Angus, SD

Spring 2015 Red Angus Breed Average EPDs

HB: +107 GM: +50 CE: +5 BW: -1.5 WW: +57 YW: +89 Milk: +20 ME: +1 HPG: +10
 CEM: +4 STAY: +10 MARB: +.48 YG: +.03 CW: +21 REA: +.12 FAT: .00

7AR70 BROWN PURSUIT A7670

New!



REG: 1607257

CATEGORY: 1A

BORN: 2-15-13

BW:	83 lbs / ratio 106
WW:	526 lbs / ratio 114
YW:	963 lbs / ratio 110
Yr. SC:	n/a
Yr. Frame:	n/a

Beckton Nebula P P707
Brown JYJ Redemption Y1334
 JYJ Ms Jolene W16
 Hust Chief Sequoya R336
Brown Ms Sequoya X7593
 Brown C- Jolene S605

From R. A. Brown Ranch and BOLA Red Angus, TX

- Incredible stats for calving ease, growth and carcass merit
- Featured bull from the 2014 R. A. Brown Sale
- His indices are high—improve both sustainability and end-product profitability

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	191	55	11	-5.9	74	118	20	7	11	3	18	.67	.05	31	.39	.02
Acc			.30	.34	.29	.30	.19	.00	.21	.32	.38	.28	.20	.25	.22	.24
% Rank	2	1	5	2	5	10			25		1	15		20	10	

7AR58 BROWN HERITAGE U6509



REG: 1255380

CATEGORY 1-A

BORN: 1-8-08

BW:	59 lbs / ratio 94
WW:	603 lbs / ratio 115
YW:	921 lbs / ratio 107
Yr. SC:	38 cm
Yr. Frame:	5.0

Beckton Hustler C2 L079
Beckton Heritage N013
 Beckton Lana L007 JL
 LJC Lancer 806
Brown Ms L806 S6944
 Brown Ms Cherokee N6808

From R. A. Brown Ranch, TX

- One of the breeds best for carcass quality—ranks well into the Top 1% for MARB
- Transmits length, widens tops and adds serious thickness wherever he is used
- Dam is a super complete donor for the Brown Family in Texas



Dam of Heritage

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	131	57	6	-4.5	62	98	15	2	7	-2	13	1.41	.02	22	.30	.01
Acc			.59	.78	.73	.72	.60	.51	.42	.57	.44	.38	.34	.54	.33	.41
% Rank		1			15						15	1				25

Spring 2015 Red Angus Breed Average EPDs

HB: +107 GM: +50 CE: +5 BW: -1.5 WW: +57 YW: +89 Milk: +20 ME: +1 HPG: +10
 CEM: +4 STAY: +10 MARB: +.48 YG: +.03 CW: +21 REA: +.12 FAT: .00

7AR66 LSF RAB EXCLUSIVE 2793Z



REG: 1551325 CATEGORY 1-A BORN: 2-26-12

BW:	80 lbs / ET
WW:	681 lbs / ET
YW:	1188 lbs / ET
Yr. SC:	37 cm
Yr. Frame:	5.2

Beckton Nebula P P707
Brown Paramount X7879
 Brown Ms Destination T7664
 LJC Mission Statement P27
Brown Ms Mission Stmt W7525
 Brown Ms Cheyenne S7611

From Brown Family Genetics, TX; Orion Beef Group International, MT and Bieber Red Angus, SD

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	206	57	8	-3.4	70	116	15	5	13	6	19	1.16	.18	34	.11	.03
Acc			.37	.57	.48	.43	.25	.01	.00	.33	.00	.29	.27	.37	.27	.34
% Rank	2	1		25	20	15			20		1	1		20		

- Make room in your tank for this genetically superior Paramount son
- This bull takes curve-bending genetics to the next level
- Amazing phenotypic power out of one of the great donors from R. A. Brown, TX
- High for both HerdBuilder and GridMaster indexes with phenomenal growth projections

7AR69 BIEBER RREDS TAKEOUT 305A



REG: 1599554 CATEGORY 1A BORN: 3-5-13 *

BW:	84 lbs / ratio 102
WW:	747 lbs / ratio 107
YW:	1449 lbs / ratio 107
Yr. SC:	32 cm
Yr. Frame:	5.5

HXC Conquest 4405P
LSF Takeover 9943W
 LSF Wideload R5014 U8601
 Basin Ext 8628
Bieber Flower 361Y
 Bieber Flower 330U

From Bieber Red Angus Ranch and Rhodes Red Angus, SD

Spring 2015 RAAA Sire Summary

	HerdBuilder	GridMaster	CED	BW	WW	YW	Milk	ME	HPG	CEM	Stay	Marb	YG	CW	REA	Fat
EPD	173	56	8	-1.5	80	130	24	10	11	7	16	.82	.28	45	.19	.06
Acc			.31	.41	.36	.37	.25	.03	.21	.35	.38	.33	.26	.31	.27	.35
% Rank	5	1	20		2	2	20		25	15	1	4		3		

- Offering major opportunities for Growth, HerdBuilder and GridMaster
- Descends from a maternal side selected for form and function
- Big-middled, wide-topped and thick—Takeout promotes pure power

Spring 2015 Red Angus Breed Average EPDs

HB: +107 GM: +50 CE: +5 BW: -1.5 WW: +57 YW: +89 Milk: +20 ME: +1 HPG: +10
 CEM: +4 STAY: +10 MARB: +.48 YG: +.03 CW: +21 REA: +.12 FAT: .00

7HP107 TH 49U 719T SHEYENNE 3X



REG: 43101191 BORN: 1-16-10 NON-CERTIFICATE AI SIRE

Homo. Polled

BW:	64 lbs / ratio 77
WW:	789 lbs / ratio 109
YW:	1236 lbs / ratio 103
Yr. SC:	38 cm
Yr. Frame:	5.5

DRF JWR Prince Victor 711
TH 122 71I Victor 719T
 KBCR 19D Dominette 122
 TH 75J 44M Legacy 103R
TH 23S 103R Duchess 49U
 TH 53P W39 Duchess 23S

From Topp Herefords, ND

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	12.2	-2.6	64	86	27	59	0.1	77	1.27	1.28	1.1	.03	.39	.26	26	25	20	35
Acc	.41	.77	.65	.60	.21	.32	.42	P	P	.25	.25	.39	.41	.40				
% Rank	1	1	5	30	15	5		30	15	15	15		5	1	5	1	10	1

- Sure-fire heifer sire that will improve weaning weights in any herd
- Moderate statured and full of muscle; these cattle are dark red and sound footed
- Used with success in various purebred operations and a stunner in the commercial population
- One of our favorites -- if you haven't tried Sheyenne now is the time



Dam of Sheyenne

7HP110 EF BEEF TFL U208 TESTED X651 ET



REG: 43091736 BORN: 3-22-10 NON-CERTIFICATE AI SIRE

Homo. Polled

BW:	77 lbs / ratio 99
WW:	461 lbs / ratio 105
YW:	960 lbs / ratio 103
Yr. SC:	37 cm
Yr. Frame:	5.2

Feltons Sounder 957
EFBEEF Foremost U208
 EFBEEF G824 Kate S610 ET
 PW Victor Boomer P606
EFBEEF P606 Mabel R415
 EF G824 Mabel N174

From Ellis Farms, IL and LIII Farms, MO

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	6.7	-1.7	59	95	17	46	3.3	72	1.38	1.32	1.3	.05	.76	.56	32	23	26	39
Acc	.31	.68	.60	.61	.21	.26	.43	.26	.25	.37	.37	.41	.43	.43				
% Rank	5	1	10	10			15	20	5	10	5		5	1	1	1	1	1

- A Hereford trait leader for the newly released udder suspension & teat size EPD's
- Still the only bull in the population with his combination of BW to YW with conservative Mature Cow Weight
- Daughters exhibit a nice feminine wedge shape with improved rib shape and capacity.
- Hereford National Reference Sire Program standout with progeny ratios of BW-95, WW-103, YW-104, Carcass Weight-101 and Marbling-112.



Son, LIII Farms, MO

7HP105 NJW 98S DURANGO 44U



REG: 42892264

BORN: 2-14-08

Homo. Polled

BW: 80 lbs / ratio 97
 WW: 756 lbs / ratio 111
 YW: 1236 lbs / ratio 105
 Yr. SC: 37 cm
 Mature Height: 55.5 in

From Ned and Jan Ward, WY

CS Boomer 29F

THM Durango 4037

THM 7085 Victra 9036
 CL1 Domino 9126J 1ET

NJW 9126J Dew Domino 98S

NJW 57G 74G Dew 5M

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	8.4	0.4	56	91	32	61	5.2	94	1.47	1.39	1.0	-.03	.38	-.14	19	22	12	27
Acc	.55	.89	.85	.83	.49	.43	.60	.56	.55	.69	.58	.58	.54					
% Rank	1	10	20	20	5	5	5		1	5	20	5			5			20

- A time-tested sire of great females and marketable sons
- Homozygous polled calving ease sire that excels in numerous traits of economic importance
- A great option for Redeem daughters
- Daughters are remarkably attractive, level hipped and well balanced.



Dam of Durango

7HP109 KJ HVH 33N REDEEM 485T ET



REG: 42834201

BORN: 3-15-07

Homo. Polled

BW: 89 lbs / ET
 WW: 774 lbs / ET
 YW: 1267 lbs / ET
 Yr. SC: 36 cm
 Yr. Frame: 6.1

From Jensen Bros., KS; Churchill Cattle Co., MT;
 Hoffman Herefords, NE and Delaney Herefords, MN

KCF Bennett 3008 M326

SHF Radar M326 R125

SHF Postive Miss 73C M15

HVH Kremlin 57F 108K

HVH Oksana 4L 33N

HVH Genetic Queen 53H 4L

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	1.4	3.4	66	101	21	55	2.3	110	1.51	1.48	1.4	.07	.61	.18	24	16	20	30
Acc	.51	.89	.85	.84	.58	.41	.65	.61	.59	.69	.64	.65	.65					
% Rank		5	5	10					1	1	5	10	15		5		10	10

- Use to add massive muscle, rib shape, base width and perfect foot design
- Perfect option for Revolution and Harlan cattle to add extra body depth
- Ties carcass and impressive performance in a dense bodied package
- A homozygous polled, true udder improver



Daughter, Delaney Herefords, MN

Spring 2015 Hereford Breed Average EPDs

Production: CED: +.9 BW: +3.3 WW: +47 YW: +77 Milk: +19 M&G: +43 MCE: +1.2 MCW: +87 UDDR: +1.13 TEAT: +1.13 SC: +.8
 Carcass: FAT: +.003 REA: +.30 Marb: +.07 Profit Indexes: BMI\$: +17 CEZ\$: +15 BII\$: +15 CHBS: +22

7HP101 BAR JZ TRADITIONS LEGEND 463S



Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMS	CEZS	BIIS	CHBS
EPD	6.6	0.3	44	70	16	38	0.8	67	1.25	1.26	0.3	.06	.18	.21	16	19	12	21
Acc	.45	.76	.67	.66	.42		.37	.52	.55	.53	.40	.43	.47	.46				
% Rank	5	10						15	20	20				10		10		

REG: 42693193 BORN: 2-23-06

- A dense bodied, stout made, heifer-safe sire
- Tradition is a calving ease specialists that will not sacrifice muscle or bone
- Ranking high for MARB, use Tradition to build a quality commercial cow herd

Homo. Polled

BW:	58 lbs / ratio 77
WW:	590 lbs / ratio 116
YW:	1219 lbs / ratio 104
Yr. SC:	34 cm
Yr. Frame:	5.2

From Bar JZ Polled Herefords, SD

Feltons Domino 774

Feltons Legend 242

Feltons G15

Bar JZ Tradition 434V

BAR JZ 434 Lady 733P

BAR JZ Scion 320M

7HP108 TH 122 71I TOP SHELF 504X ET



Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMS	CEZS	BIIS	CHBS
EPD	3.9	0.8	50	86	25	50	-0.5	92	1.23	1.25	1.1	-.02	.39	.12	21	17	18	28
Acc	.37	.70	.55	.51	.26		.32	.39	P	P	.28	.26	.29	.23				
% Rank	15	10		30	25				25	20	15	10			15	25	20	15

REG: 43122851 BORN: 4-4-10 NON-CERTIFICATE AI SIRE

- Use to stretch length and improve stature
- Fully pigmented, freckle-faced full brother to 719T
- Early progeny records boosted his YW EPD by 10 lbs.

Homo. Polled

BW:	80 lbs / ET
WW:	560 lbs / ET
YW:	924 lbs / ET
Yr. SC:	43 cm
Yr. Frame:	6.3

From Topp Herefords, ND

HRP THM Victor 109W 9329

DRF JWR Prince Victor 711

RHF 964 Victra 4057

NJW 1Y Wrangler 19D

KBCR 19D Dominette 122

KBCR Dominette 9112

7HP104 GERBER ULTRA 809U



Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMS	CEZS	BIIS	CHBS
EPD	7.4	0.9	51	81	14	39	2.8	106	1.19	1.21	1.2	.01	.14	.43	30	23	26	33
Acc	.36	.72	.64	.66	.28		.30	.45	P	P	.38	.50	.53	.55				
% Rank	1	10					20				10			1	1	1	1	5

REG: 42959382 BORN: 3-10-08 NON-CERTIFICATE AI SIRE

- Quality pays -- one of the greatest marbling Hereford sires to ever walk
- Sales continue to shine, no surprise with is \$Value Index rankings
- Dam is one of the great 774 daughters in the Gerber operation

BW:	67 lbs / ratio 87
WW:	615 lbs / ratio 109
YW:	1051 lbs / ratio 95
Yr. SC:	34 cm
Yr. Frame:	5.2

From Gerber Land & Cattle, IN

RRH Mr Felt 3008

Schu-Lar 5N of 9L 3008

Schu-Lar 9L of 1F 821C

Feltons Domino 774

Gerber 774 Ella 657S

Gerber 121 Ella 319N

7HH57 MCR BLUESTEM 977



Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMS	CEZS	BIIS	CHBS
EPD	6.4	-0.9	57	85	25	53	3.1	51	1.14	1.10	1.1	.08	.62	.22	23	21	18	28
Acc	.34	.68	.56	.55	.23		.30	.41	.28	.28	.38	.43	.43	.43				
% Rank	5	5	15	30	25	15	15	5			15	10	10	10	10	5	20	15

REG: 43086834 BORN: 8-24-09

- A Harlan son that transmits extra body depth and cow utility
- Big topped, extra-long, square hipped and ripped with muscle shape
- It's rare to find any bull of any breed that ranks so high in so many areas.

BW:	80 lbs / ratio 95
WW:	636 lbs / ratio 115
YW:	1081 lbs / ratio 102
Yr. SC:	35 cm
Yr. Frame:	6.1

From Mill Creek Ranch, KS

HH Advance 9005J

CJH Harland 408

CJH L1 Dominette 0064

Feltons Legend 242

MCR Legends Gold Dominet 5107 ET

MCR PPF Miss Gold Dom 239 ET

7HP111 SHF ALL AMERICAN LG A70

New!



- A feature from the 2014 Sandhill Farms sale where his dam is a favorite
- Balanced trait superiority with an emphasis on optimums
- Ranks high for a multitude of traits—real herd improving genetics here
- Fault-free from nose to tail—a great blend of phenotype and performance



Dam of All American

REG: 43379421 BORN: 2-12-13 NON-CERTIFICATE AI SIRE

Homo. Polled

BW: 88 lbs / ratio 102
 WW: 795 lbs / ratio 111
 YW: 1316 lbs / ratio 113
 Yr. SC: 36 cm
 Yr. Frame: 6.2

DRF JWR Prince Victor 711
KJ C&L J119 Logic 023R ET
 SHF Interstate D03 J119
 SHF Tug R117 T57
SHF L388 T57 Y54 ET
 SHF Progress T101

From Sandhill Farms, KS

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	4.9	0.9	60	93	29	59	3.4	78	1.32	1.34	0.8	.05	.39	.36	20	19	14	33
Acc	.31	.44	.35	.38	.21		.27	.34	P	P	.32	.30	.29	.26				
% Rank	10	10	10	15	10	5	15	30	10	10			5		20	10		5

7HP112 HYALITE RESOURCE 331

New!



- Offers breed-leading projections for Growth and Carcass Merit
- Powerful-pedigreed X51 son who is maturing into one very impressive bull
- Dam possess a strong production record and is a donor at Linton's
- No other Hereford bull can match his combination of CED and CHB

REG: 43388415 BORN: 2-24-13 NON-CERTIFICATE AI SIRE

Homo. Polled

BW: 86 lbs / ratio 100
 WW: 705 lbs / ratio 112
 YW: 1178 lbs / ratio 108
 Yr. SC: 34 cm
 Yr. Frame: 6.0

MSU TCF Revolution 4R
KCF Bennet Revolution X51
 KCF Miss Proficient U201
 Schu-Lar On Target 22S
Hyalite 22S Lass 018
 Hyalite TS Lass 810

From Linton Polled Herefords, NE

Spring 2015 AHA Sire Summary

	CED	BW	WW	YW	Milk	M&G	MCE	MCW	UDDR	TEAT	SC	Fat	REA	Marb	BMI\$	CEZ\$	BII\$	CHBS
EPD	6.1	2.3	73	115	23	60	2.2	100	1.38	1.38	1.0	.00	1.05	.38	27	20	19	46
Acc	.30	.45	.35	.39	.16		.25	.33	P	P	.32	.29	.28	.26				
% Rank	5		1	1		5			5	5	20		1	1	5	5	15	1

Spring 2015 Hereford Breed Average EPDs

Production: CED: +9 BW: +3.3 WW: +47 YW: +77 Milk: +19 M&G: +43 MCE: +1.2 MCW: +87 UDDER: +1.13 TEAT: +1.13 SC: +8
 Carcass: FAT: +.003 REA: +.30 Marb: +.07 Profit Indexes: BMI\$: +17 CEZ\$: +15 BII\$: +15 CHBS: +22

7CH91 VPI FREE LUNCH 708T



REG: M736773 BORN: 1-23-07 NO SIGNING FEE

Spring 2015 AICA Sire Summary

	CE	BW	WW	YW	MCE	Milk	TM	SC	HCW	REA	Fat	Marb
EPD	8.2	-2.5	37	66	4.8	3	22	1.8	38	.65	.032	.22
Acc	.52	.82	.75	.67	.30	.35		.51	.33	.33	.29	.28
% Rank	20	9	15	20			1	1	6			7

- This linebred Prime Cut 764 son is one of the hottest bulls in the breed
- Remarkable no matter how you evaluate him -- on paper or on the hoof
- Don't miss out on this living legend -- Free Lunch is writing Charolais history
- Reliable, dependable EPDs that excel across the board

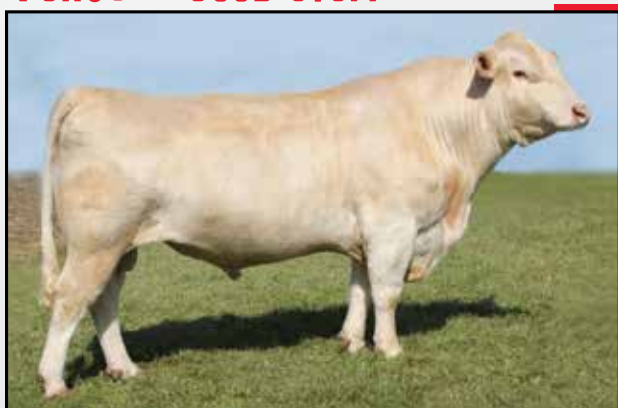
Homo. Polled

BW:	90 lbs
WW:	667 lbs / ratio 97
YW:	1344 lbs / ratio 111
Yr. SC:	43 cm
Yr. Frame:	6.0

WCR Prime Cut 764 PLD
LT Rio Blanco 1234 P
 LT Prairie Maid 4054
 WCR Prime Cut 764 PLD
VPI Miss Duchess 404 P
 VCR Miss Duchess 703 PLD

From Virginia Polytechnic Institute, VA

7CH90 WR GOOD STUFF T641



REG: M746290 BORN: 3-17-07 NO SIGNING FEE

Spring 2015 AICA Sire Summary

	CE	BW	WW	YW	MCE	Milk	TM	SC	HCW	REA	Fat	Marb
EPD	11.1	-5.6	11	22	2.8	23	29	0.7	5	.14	.011	.05
Acc	.61	.78	.62	.50	.25	.31		.25	.31	.36	.30	.32
% Rank	5	2				2	25					7

- One of the highest reliability calving ease Charolais bulls of his time
- Creates females that excel in Milk and TM
- Impeccable soundness and level, square hip

Homo. Polled

BW:	76 lbs
WW:	692 lbs / ratio 108
YW:	1225 lbs / ratio 99
Yr. SC:	38 cm
Yr. Frame:	6.7

VCR Sir Duke 135 PLD
Oakdale Duke 9003P
 Miss Velveeta Jane 630
 Unlimited Ease 9108
WR Ease 4404
 WR Double Time 3416

From Wagonhammer Ranches, NE

7CH94 WR TRAVEL AGENT A602



REG: M836604 BORN: 2-14-13 NO SIGNING FEE

Spring 2015 AICA Sire Summary

	CE	BW	WW	YW	MCE	Milk	TM	SC	HCW	REA	Fat	Marb
EPD	10.2	-2.6	33	60	2.6	20	37	0.2	4	-.17	.021	.23
Acc	BK	BK	BK	BK	BK	BK	BK	PE	PE	PE	PE	PE
% Rank	5	6	20	15		2	1					7

- The new kid on the block, you'll soar with Travel Agent
- Outcross to our Charolais lineup, his initial data is admirable
- A rare and masterful blend of phenotypic excellence and balanced traits

Homo. Polled

BW:	78 lbs / ratio 105
WW:	725 lbs / ratio 115
YW:	1403 lbs / ratio 111
Yr. SC:	n/a
Yr. Frame:	6.3

LT Silver Distance 5342P
LT Long Distance 9001 PLD
 LT Belle 7026 P
 NWMSU Doc Silver 362 PLD
WR Miss Silver Y601
 WR Miss Easy Pro W600

From Wagonhammer Ranches, NE

7SP33 JSF GAUGE 137W



REG: 4164807

BORN: 9-11-09 ♣

Polled

BW: 88 lbs / ratio 102
 WW: 609 lbs / ratio 104
 YW: 1114 lbs / ratio 105
 Yr. SC: 38 cm
 Yr. Frame: 5.2

Byland Axis 1D85
 SBR Tsunami 20T
 SBR Dee 232
 KL Duplicator
 KL Mina Star 1051
 KL Mina Star DD

From Jungels Shorthorn Farm, ND and
 Byland Polled Shorthorns, OH
 Spring 2015 ASA Sire Summary

	CE	BW	WW	YW	Milk	MW	MCE	SC	CWT	REA	Fat	Marb	CEZ\$	SF	\$BMI
EPD	12.3	-0.2	56	60	15	43	4.9	N/A	4	-.04	.01	.24	44.12	55.77	134.53
Acc	.70	.81	.75	.73	.57	.57	.56		.55	.35	.41	.39			
% Rank	2	15	20				15					10	10	10	2

- Additional progeny continue to improve his EPDs for Calving Ease and improved growth
- Use to increase performance and body depth while keeping fleshing ability and mature size in check
- Becoming a household name for those looking to make good cows and performance bulls with carcass bonuses



Daughter, Jungels Shorthorn Farm, ND

Great... Now everyone's gonna know!



Heat detection is a vital part of a successful breeding program. With the Kamar® Heatmount® Detector your cows will give you a clear signal that they are ready to be bred.

The Kamar brand has long been the proven leader in heat detection, giving an accurate, reliable signal. The triggered red detector is easy to spot, and easy to understand.

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Spring 2015 Shorthorn Breed Average EPDs
 Production: CE: +4.04 BW: +2.23 WW: +47.96 YW: +52.73 Milk: +19.67 MW: +41.6 MCE: +1.44 CWT: +22
 Carcass: REA: -.06 Fat: -.03 Marb: +.05 \$Values: \$CEZ: +21.72 \$F: +47.81 \$BMI: +108.67



7SP32 JSF CAPICHE 46U

REG: ASA 4142920 BORN: 3-11-08 ♣

Jake's Proud Leader 243H
Jake's Proud Jazz 266L
Jake's Jazzy 250J
CCS Mission M40
JSF Marvel 6S
JSF Marvel 0420

THF, PHAF, DSC
From Jungels Shorthorn Farm, ND

- Highly proven for calving ease on heifers
- Makes them thick and moderate in size like few Shorthorns can do
- Dam creates top sellers every year for the Jungels program



7CA9 WAG TIME SAVER 4012W

REG: ACA 347115 BORN: 3-20-09 ♣

Hannibal
MCCO Tycoon 115S
MCCO Spice 115L
3D
WAG Gracie 315R
WAG Hairietta

THF, PHAF, AMF, NHF
From Wagonhammer Ranch, NE

- A Denver display sire that creates Denver display sires—he's proven
- Sires champions from NAILE to NWSS



Son, GJD Cattle Co., OH



7CA7 HRF HAIRY

REG: ACA 315618 BORN: 2-1-05 ♣

Lifeline
Hairy Bear
Meyer 734 x Angus
Who Made Who
WAG Hairietta
Angus

THF, PHAF
From Hara Farms, OH; Riley Farms, MO and Wagonhammer Ranch, NE

- Time tested and heifer approved
- Few clubby bulls have been able to sire champions for generations like HAIRY has
- One of Hairietta's most proven sons of consistent quality



7MA10 HFM FIRST IMPRESSION

REG: AMAA 400591 BORN: 2-12-09

BK Ice Pick 472J
Irish Whiskey
NTC 615 Ever Ready
Who Made Who
WAG Hairietta
Angus

From Gateway Genetics, NE; Hara Farms, OH; Wagonhammer Ranch, NE; Enlow Ranch, OK and The First Impression Group
THF, PHAF, AMF, NHF, CAF

- Continually impresses all that have sampled him—he makes them deep, wide and SOUND
- Use to generate the best for style and substance
- A solid pedigree for those that are serious about creating profit making cows



7MA11 GMAF 80 PROOF 148Y

REG: AMAA 424880 BORN: 3-3-11 ♣

Cowan's Ali 4M
GOET I-80
BPF Miley 80T
Irish Whiskey
GMAF 148S
AN

From Goff Farms, IN and Goettmoeller Show Cattle, IN
THF, PHAC

- Hands down, I-80's thickest son to date
- A pedigree built for style with a body built like a truck
- Reports continually come in about calving ease with progeny that power up quickly



7CA11 FAIR LUCKY 1A

REG: ACA 369512 BORN: 2-21-13

Monopoly
Man Among Boys
59T
Doctor Who
FAIR Wicked Harriet 902W
PUTZ Miss Rockstar 517R

From Fair Cattle Co., CA

- MAB's most promising son to date
- The talk of Denver 2014—the crowds amassed at his display
- This bull promises a look and shape that will stop judges in their tracks

THC, PHAF

2014 ACROSS-BREED EPD COMPARISON

Breed	BW	WW	YW	Milk	Marb	REA	Fat
Angus	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hereford	2.7	-4.2	-23.6	-17.7	-0.31	-0.08	-0.051
Red Angus	4.1	-22.1	-29.9	1.5	-0.34	-0.02	-0.027
Shorthorn	6.2	9.9	27.8	21.7	-0.19	0.23	-0.135
South Devon	3.3	-5.2	-24.4	1.3	-0.11	0.23	-0.135
Beefmaster	6.4	37.2	33.3	6.4	-	-	-
Brahman	11.0	44.8	10.1	23.9	-0.85	-0.08	-0.150
Brangus	4.4	15.4	5.2	2.1	-	-	-
Santa Gertrudis	7.0	40.6	43.5	13.0	-0.67	-0.09	-0.103
Braunvieh	2.3	-23.4	-47.7	1.9	-	-	-
Charolais	8.8	37.9	40.9	6.7	-0.43	1.04	-0.213
Chiangus	2.2	-19.5	-45.6	1.0	-0.43	0.46	-0.145
Gelbvieh	3.4	-19.4	-24.9	3.2	-0.35	0.67	-0.131
Limousin	3.8	-0.8	-38.7	-7.0	-0.71	1.08	-
Maine-Anjou	4.9	-19	-41.5	-7.1	-0.72	0.93	-0.224
Salers	2.2	-5.1	-24.6	3.6	-0.10	0.82	-0.206
Simmental	3.4	-6.4	-13.6	0.5	-0.41	0.46	-0.149
Tarentaise	1.9	30.7	10.3	25.1	-	-	-

CATTLE FRAME SCORES BASED ON HEIGHT IN INCHES

Males							Females						
Frame Score							Frame Score						
Age in months	3.0	4.0	5.0	6.0	7.0	8.0	Age in months	3.0	4.0	5.0	6.0	7.0	8.0
5	37.5	39.5	41.6	43.6	45.6	47.7	5	37.2	39.3	41.3	43.4	45.5	47.5
6	38.8	40.8	42.9	44.9	46.9	48.9	6	38.2	40.3	42.3	44.4	46.5	48.5
7	40.0	42.1	44.1	46.1	48.1	50.1	7	39.2	41.2	43.3	45.3	47.4	49.4
8	41.2	43.2	45.2	47.2	49.3	51.3	8	40.1	42.1	44.1	46.2	48.2	50.2
9	42.3	44.3	46.3	48.3	50.3	52.3	9	40.9	42.9	44.9	49.0	47.0	51.0
10	43.3	45.3	47.3	49.3	51.3	53.3	10	41.6	43.7	45.7	47.7	49.7	51.7
11	44.2	46.2	48.2	50.2	52.2	54.2	11	42.3	44.3	46.4	48.4	50.4	52.4
12	45.0	47.0	49.0	51.0	53.0	55.0	12	43.0	45.0	47.0	49.0	51.0	53.0
13	45.8	47.8	49.8	51.8	53.8	55.8	13	43.6	45.5	47.5	49.5	51.5	53.5
14	46.5	48.5	50.4	52.4	54.4	56.4	14	44.1	46.1	48.0	50.0	52.0	54.0
15	47.1	49.1	51.1	53.0	55.0	57.0	15	44.5	46.5	48.5	50.5	52.4	54.4
16	47.6	49.6	51.6	53.6	55.6	57.5	16	44.9	46.9	48.9	50.8	52.8	54.8
17	48.1	50.1	52.0	54.0	56.0	58.0	17	45.3	47.2	49.2	51.1	53.1	55.1
18	48.5	50.5	52.4	54.4	56.4	58.4	18	45.6	47.5	49.5	51.4	53.4	55.3
19	48.8	50.8	52.7	54.7	56.7	58.7	19	45.8	47.7	49.7	51.6	53.6	55.5
20	49.1	51.0	53.0	55.0	56.9	58.9	20	46.0	47.9	49.8	51.8	53.7	55.6
21	49.2	51.2	53.2	55.1	57.1	59.1	21	46.1	48.0	50.0	51.9	53.8	55.7
Mature	52.3	54.1	55.9	58.0	60.0	62.0	Mature	48.2	50.0	52.0	53.9	55.8	57.5
Mature bull weight ¹	1,570	1,730	1,890	2,050	2,200	2,360	Mature						
cow weight ²	1,000	1,100	1,200	1,300	1,400	1,500							

¹At 12 months, bulls weigh 50 to 60% of this mature weight, under most development programs.

²Moderate body fatness, cow Body Condition Score 5 (where 1 = extremely thin and 9 = obese; cow weight varies 7% to 8% per condition score and up to 10% for extremes in muscling). For breeding at 14 to 15 months, heifers should weigh 60 to 65% of this mature weight.

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- Color Coded Canister/Lid Numbering System
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- Spider Design - For Easy Retrieval And Insertion Of Product Canisters
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Handling of Frozen Semen Straws

Mel DeJarnette, Senior Reproductive Specialist and Dr. Ray Nebel, Vice President of Technical Service Programs

Proper semen handling is essential to maintain optimum reproductive performance of your A.I. breeding program. To maintain the high quality of semen you purchased from your Select Sires representative, you must pay strict attention to the many details of semen handling outlined in this article.

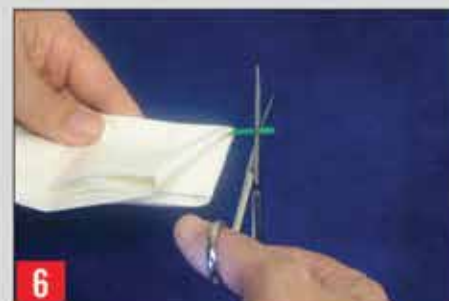
STRAW RETRIEVAL AND THAWING

- Avoid raising straws above the frost line. (1)
- On new canes, bend the identification tab up to a 45° angle. (2)
- Use the forceps to remove one straw at a time from the top. If it takes more than 10 seconds to retrieve the straw, lower the canister back into the tank and allow to re-cool for 20 to 30 seconds. (3)
- Shake the straw gently to remove excess liquid nitrogen and promptly place in 95° F (35° C) water to thaw for at least 45 seconds. Thaw only as many straws as you can use in 10 to 15 minutes. When multiple straws are thawed, do not allow direct contact during thawing process. (4)
- To retrieve straws from the bottom goblet, grasp the cane and raise it until the straws are even with other cane tops. Hold the cane and canister with one hand. With your forceps in the other hand, remove the desired straw and place it in the thaw water. (5)



LOADING THE INSEMINATION GUN

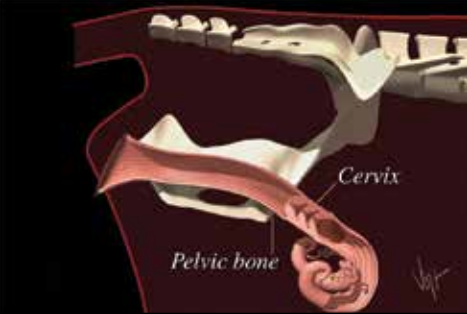
- Before loading the insemination gun, pre-warm the barrel by stroking it vigorously with your hand five or six times.
- Make sure the plunger is back about six inches to allow for insertion of the straw.
- Remove the straw from the thaw water and wipe it completely dry with a paper towel.
- Check to see that the straw contains semen from the desired bull and that a small bubble is at the crimped end.
- If the bubble is not at the crimped end, gently tap the straw until the bubble moves to its correct position.
- Place the cotton plug end of the straw in the gun. It will stop at exactly the right depth.
- Wipe the scissors with a paper towel and cut the straw at a right angle ¼" below the lab seal. (6)
- Slide the plastic sheath over the straw and gun and firmly attach the sheath and gun together. (7 and 8)
- Inspect the straw end of the gun to ensure a proper seal between sheath and straw. (9)
- Wrap loaded guns in a paper towel or in a plastic sheath cover to provide both thermal and hygienic protection and place inside your clothing for transport to the cow. (10)



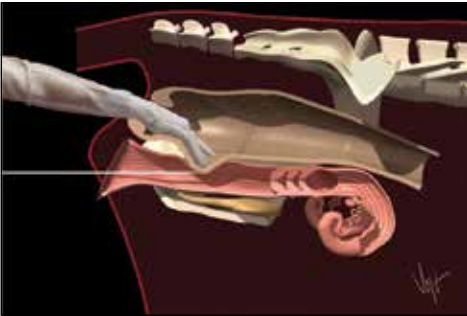
COURTESY OF SELECT SIRES, INC.



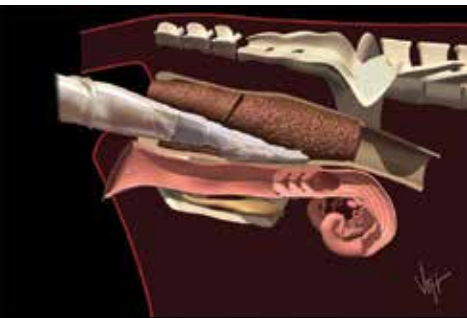
Because the rumen displaces the reproductive tract to the right, it is much easier to locate and manipulate the tract with your left hand.



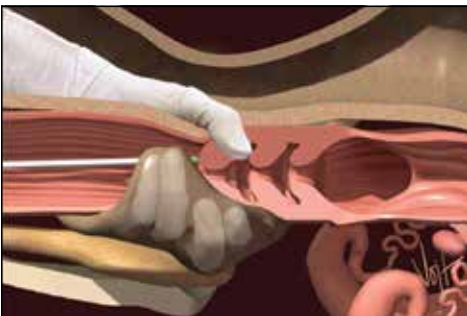
The cervix is located on the floor of the pelvic cavity near the anterior end of the pelvic bone.



As you insert the breeding gun into the vagina, keep your gloved hand even with the gun tip.



Keep your open hand flat against the floor of the rectum, allowing manure to pass over the top of your hand and arm.



Grasp the external opening to the cervix with the thumb on top and the forefingers underneath to close the fornix and guide the gun tip into the cervix.

A.I. Technique in Cattle

Mel DeJarnette, Senior Reproductive Specialist and Dr. Ray Nebel, Vice President of Technical Service Programs

The recto-vaginal technique is the most commonly used method to artificially inseminate cattle. The basic skills required to perform this technique can be obtained with about three days practice under professional instruction and supervision. Additional proficiency and confidence will be achieved with further work on your own.

Regardless of whether you are left or right handed, it is recommended that you use your left hand in the rectum to manipulate the reproductive tract and the right hand to manipulate the insemination gun. This is because the rumen or stomach of the cow lies on the left side of the abdominal cavity, displacing the reproductive tract slightly to the right. Thus, you will find it much easier to locate and manipulate the tract with your left as opposed to right hand.

Raise the tail with your right hand and gently massage the rectum with the lubricated glove on your left hand. Place the tail on the left side of your left forearm so it will not interfere with the insemination process. With your fingers together in a pointed fashion, insert your hand in the rectum, up to your wrist.

Gently wipe the vulva with a paper towel to remove excess manure and debris. Be careful not to apply excessive pressure, which may smear or push manure into the vulva and vagina. With your left hand make a fist and press down directly on top of the vulva. This will spread the vulva lips allowing clear access to insert the gun tip several inches into the vagina before contacting the vaginal walls. **Insert the gun at a 30° upward angle to avoid entering the urethral opening and bladder located on the floor of the vagina.** With the gun about 6 to 8 inches inside the vagina, raise the rear of the gun to a somewhat level position and slide it forward until it contacts the external portion of the cervix. **You will note a distinct gristly sensation on the gun when it contacts the end of the cervix.**

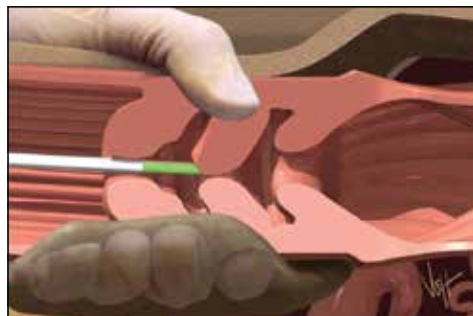
The cervix, consists of dense connective tissue and muscle and is your primary landmark for inseminating cattle. It has often been described as having the size and consistency of a turkey neck. The size will vary, with post partum interval and age of the animal. The cervix usually has three or four annular rings or folds. **The opening into the cervix protrudes back into the vagina.** This forms a 360° blind-ended pocket completely around the cervical opening. This pocket is referred to as the fornix. In most cows, the cervix will be located on the floor of the pelvic cavity near the anterior end of the pelvic bone. In older cows with large reproductive tracts, the cervix may rest slightly over the pelvic bone and down into the abdominal cavity.

To become a successful inseminator it is very important that you **always know where the tip of the insemination gun is located.** The walls of the vagina consist of thin-layered muscle and loose connective tissue. The insemination gun can be easily felt with your palpating hand. As you insert the breeding gun into the vagina, keep your gloved hand even with the gun tip.

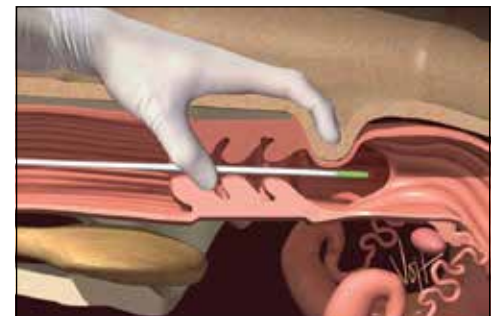
Manure in the rectum can often interfere with your ability to palpate the cervix and gun tip. However, it is seldom necessary to remove all the manure from the bowel. Instead, keep your open hand flat against the floor of the rectum, allowing the manure to pass over the top of your hand and arm.

While handling the cervix you may notice rectal constriction rings attempting to force your arm from the cow. To relax these rings, place two fingers through the center of a ring and massage back and forth. The constriction ring will eventually relax, pass over your hand and arm, and you can continue the palpation process.

Because the reproductive tract is freely movable, cows that have strong rectal and abdominal contractions in response to being palpated may actually push their reproductive tract back into the pelvic cavity. This will cause many folds to form in the vagina. In such cases, the insemination gun will often get caught in these folds and little or no progress will be made until they are removed. If you can locate the cervix, grasp it and push it forward. This will straighten the vagina and the gun should pass freely up to the cervix. If you cannot locate the cervix, encircle the gun tip with your thumb and forefingers. With a straightening motion of your wrist, gently "milk" the folds out of the vagina a little at a time. Slide the gun forward and repeat the process until the cervix is reached.



Using the flexibility of your wrist, twist and bend the cervix until you feel the second ring slide over the gun tip.



Use your index finger to check gun placement (1/4 inch past the end of the cervix) before depositing semen.

At this point it is important for you to understand that inseminating a cow is a two-step process. **The first step is to get the gun tip to the cervix. To accomplish this you must work the vagina and cervix forward, away from you to straighten the vaginal folds.** If you do not feel the gristly sensation of the cervix on the gun, you are still in step one of the process.

Once the gun is in contact with the external surface of the cervix you are ready to begin step 2. **In step 2, you place the cervix on or over the insemination gun.** That's right, the cervix is placed on the gun, the gun is not passed through the cervix. Excessive movement or probing with the insemination gun during the second step is very often counterproductive. Ground gained is often lost and we find ourselves back in a vaginal fold. **The key to mastering step 2 of the insemination process is to know how to hold and manipulate the cervix and concentrating on doing the work with the hand inside the cow, not the one holding the gun.**

When the gun first contacts the cervix, you will usually find that the tip is in the fornix directly over top of the opening. **Grasp the external opening to the cervix with the thumb on top and forefingers underneath.** This closes the fornix at top and bottom. As in step 1 we must still know the location of the gun tip. This is accomplished with the palm and third and fourth fingers of your palpating hand. **Use your palm and these two fingers to guide the gun tip to the cervical opening located between your thumb and forefingers.**

With gentle probing the opening should be located. You will feel the gun slide forward until it contacts the second cervical ring. **Maintain gentle but steady forward pressure on the gun and slide your thumb and forefingers just in front of the gun tip and re-grasp the cervix.** Because the cervix is composed of dense connective tissue and muscle, it is difficult to clearly distinguish the gun tip when it is located within this structure. However, you can determine the approximate location by bending the cervix. **Using the flexibility of your wrist, twist and bend the cervix until you feel the second ring slide over the gun tip.** Repeat the process until all the rings have been passed over the gun tip. In some cases, it may be necessary to bend the cervix at a 90° angle to clear the cervical folds. Remember, you are placing the cervix over the gun, not the gun through the cervix.

A slight jiggle or "give-and-go" of the gun may sometimes be necessary to help pass by a fold, but for the most part gentle forward pressure is all that is necessary and gun movement should be minimal.

When all rings of the cervix have been cleared, the gun should slide forward freely with little resistance. Since the uterine wall is very thin, you will once again be able to clearly feel the insemination gun. You are now ready to check your placement and deposit the semen. Rotate your gloved hand until it lies on top of the cervix. With your index finger, locate the far end of the cervix. **Pull back on the gun until you feel the tip directly underneath your finger near the internal opening of the cervix. Raise your finger and slowly deposit the semen. Push the plunger slowly so that drops of semen fall directly into the uterine body.**

With proper A.I. technique and gun placement, semen will be deposited in the uterine body. Uterine contractions will then transport spermatozoa forward to the horns and oviducts with a good distribution of both sides. **When the insemination gun is more than 1" through the cervix, all the semen will be deposited in only one horn.** This creates a situation of uneven semen distribution. Should the animal ovulate from the opposite horn, conception rates may be compromised.

Be sure to raise your finger after checking gun placement. Not doing so may obstruct one horn, again creating a situation of uneven semen distribution. When checking gun tip placement, be careful not to apply excessive pressure. The delicate uterine lining is easily damaged, predisposing the cow to uterine infections and reduced fertility.

Make sure you push in with the plunger and do not pull back on the gun. Pulling back may result in much of the semen dose being deposited in the cervix and vagina instead of the uterine body.

Although the recommended site of semen deposition is in the uterine body, research suggests that when exact gun tip placement is in doubt, depositing semen slightly into one uterine horn is less likely to compromise fertility than cervical deposition.

After properly depositing semen, slowly pull the gun from the reproductive tract. Remove the gloved hand from the rectum and shake off the excess manure. Check the gun tip for signs of blood, infection or semen leakage inside the sheath. Make notes for your veterinarian or future reference where appropriate. Remove the sheath from the gun and hold it in the gloved hand. For the final time, check to confirm which bull you have used. Remove the glove starting at the top of your arm by turning it inside out as you remove it. Wipe the gun clean and dry and return it to the proper storage location.

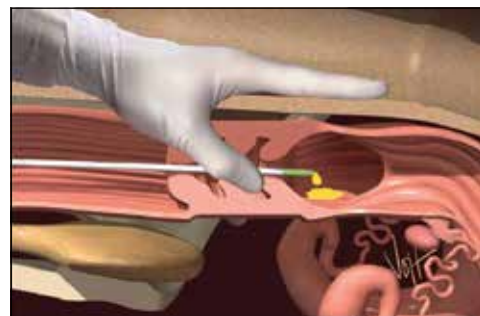
Some of the most important aspects to remember when inseminating a cow to attain maximum breeding efficiency are:

- Be gentle. Don't use too much force.
- Insemination is a two-step process. Get the gun to the cervix, and then place the cervix over the gun.
- Deposit the semen just through the cervix into the uterine body.

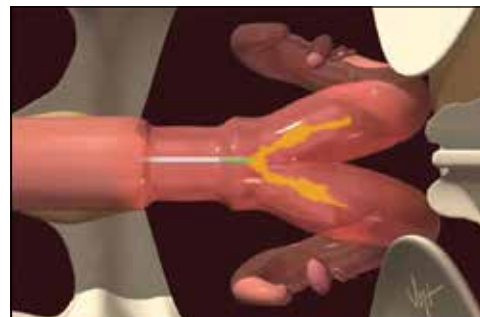
Correct insemination procedures will result in better breeding efficiencies. More selection pressure can then be placed on economic traits enabling you and your family to realize a higher return on your semen investment dollars. For more information about A.I. training classes, contact your Select Sires representative.

Some of the most important aspects to remember when inseminating a cow to attain maximum breeding efficiency are:

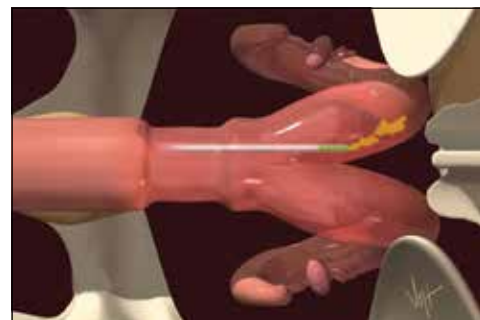
- *Be gentle. Don't use too much force.*
- *Insemination is a two-step process. Get the gun to the cervix, and then place the cervix over the gun.*
- *Deposit the semen just through the cervix into the uterine body.*



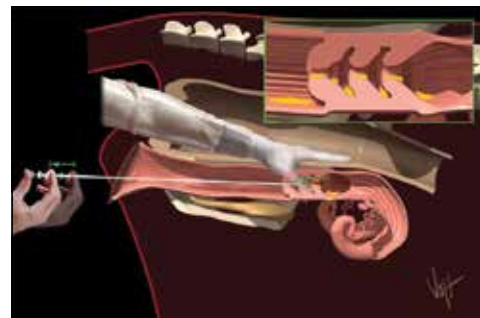
Push the plunger slowly so that drops of semen fall directly into the uterine body.



With proper A.I. technique and gun placement, semen will be deposited in the uterine body and contractions will transport spermatozoa forward to the horns and oviducts.



If the gun is more than 1 inch through the cervix, all the semen will be deposited into only one horn.



Make sure you push in with the plunger and do not pull back on the gun. Pulling back may result in much of the semen dose being deposited in the cervix and vagina.

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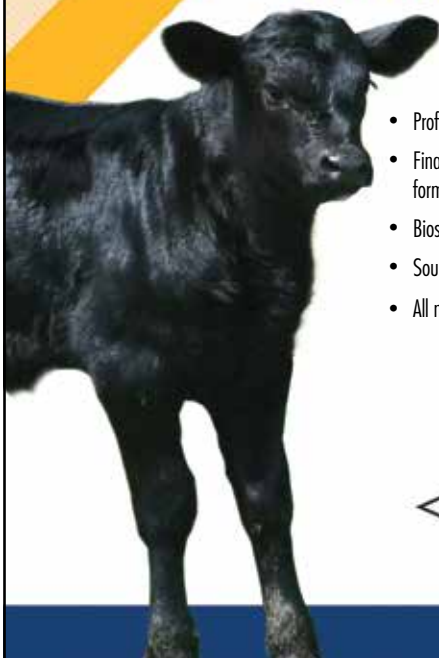
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American Hereford Association	(816) 842-3757	www.hereford.org
American International Charolais Association	(816) 464-5977	www.charolaisusa.com
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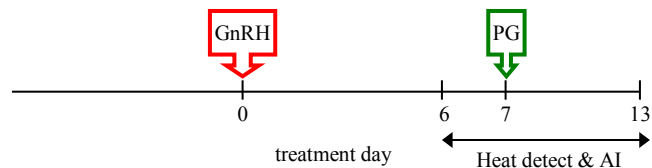
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Gestation Table					
Birth dates may vary a few days					
Date of Service	Date of Birth	Date of Service	Date of Birth	Date of Service	Date of Birth
Jan. 1	Oct. 12	May 7	Feb. 15	Sept. 10	June 21
Jan. 8	Oct. 19	May 14	Feb. 22	Sept. 17	June 28
Jan. 15	Oct. 26	May 21	March 1	Sept. 24	July 5
Jan. 22	Nov. 2	May 28	March 8	Oct. 1	July 12
Jan. 29	Nov. 9	June 4	March 15	Oct. 8	July 19
Feb 5	Nov. 16	June 11	March 22	Oct. 15	July 26
Feb. 12	Nov. 23	June 18	March 29	Oct. 22	Aug. 2
Feb. 19	Nov. 30	June 25	April 5	Oct. 29	Aug. 9
Feb. 26	Dec. 7	July 2	April 12	Nov. 5	Aug. 16
Mar. 5	Dec. 14	July 9	April 19	Nov. 12	Aug. 23
Mar. 12	Dec. 21	July 16	April 26	Nov. 19	Aug. 30
Mar. 19	Dec. 28	July 23	May 3	Nov. 26	Sept. 6
Mar. 26	Jan. 4	July 30	May 10	Dec. 3	Sept. 13
April 2	Jan. 11	Aug. 6	May 17	Dec. 10	Sept. 20
April 9	Jan. 18	Aug. 13	May 24	Dec. 17	Sept. 27
April 16	Jan. 25	Aug. 20	May 31	Dec. 24	Oct. 4
April 23	Feb. 1	Aug. 27	June 7		
April 30	Feb. 8	Sept. 3	June 14		

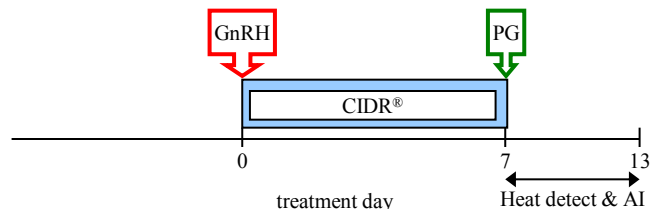
BEEF COW PROTOCOLS - 2015

HEAT DETECTION

Select Synch

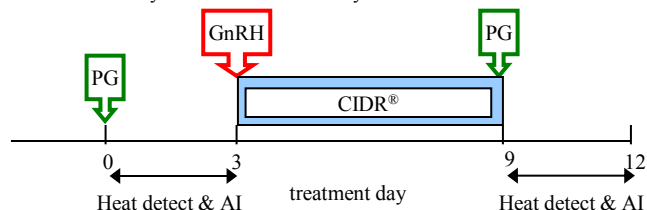


Select Synch + CIDR®



PG 6-day CIDR®

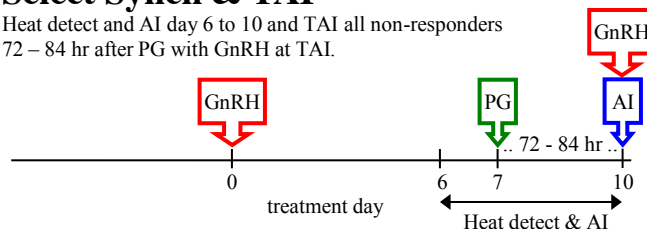
Heat detect and AI days 0 to 3. Administer CIDR to non-responders and heat detect and AI days 9 to 12. Protocol may be used in heifers.



HEAT DETECT & TIME AI (TAI)

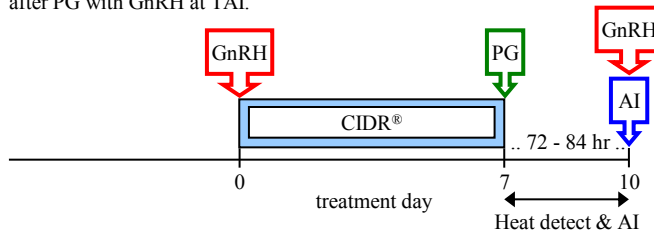
Select Synch & TAI

Heat detect and AI day 6 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



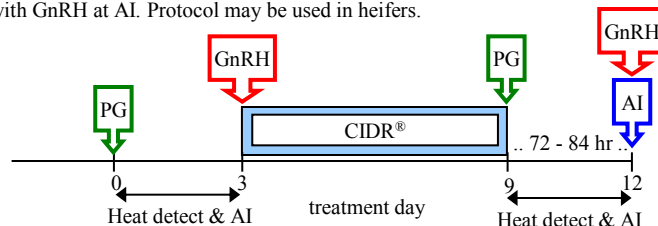
Select Synch + CIDR® & TAI

Heat detect and AI day 7 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



PG 6-day CIDR® & TAI

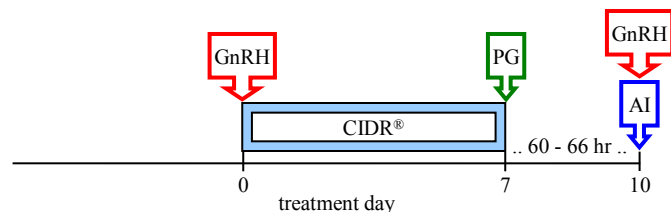
Heat detect & AI days 0 to 3. Administer CIDR to non-responders & heat detect and AI days 9 to 12. TAI non-responders 72 - 84 hr after CIDR removal with GnRH at AI. Protocol may be used in heifers.



FIXED-TIME AI (TAI)*

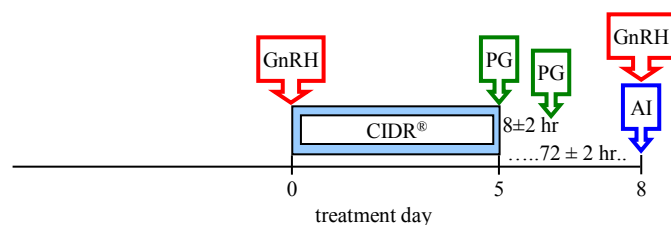
7-day CO-Synch + CIDR®

Perform TAI at 60 to 66 hr after PG with GnRH at TAI.



5-day CO-Synch + CIDR®

Perform TAI at 72 ± 2 hr after CIDR removal with GnRH at TAI. Two injections of PG 8 ± 2 hr apart are required for this protocol.

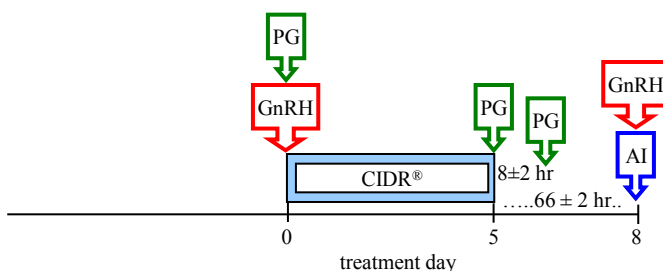


FIXED-TIME AI (TAI)*

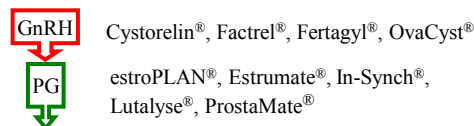
for *Bos Indicus* cows only

PG 5-day CO-Synch + CIDR®

Perform TAI at 66 ± 2 hr after CIDR removal with GnRH at TAI. Two injections of PG 8 ± 2 hr apart are required for this protocol.



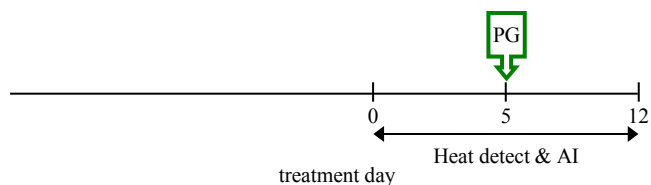
* The time listed for "Fixed-time AI" should be considered as the approximate average time of insemination. This should be based on the number of cows to inseminate, labor, and facilities.



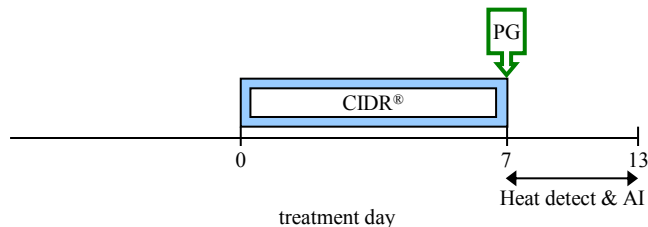
BEEF HEIFER PROTOCOLS - 2015

HEAT DETECTION

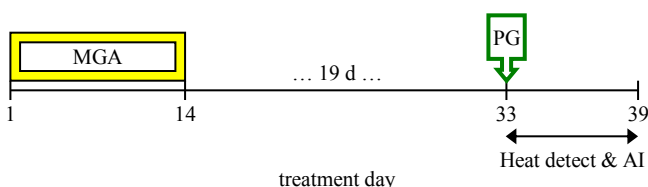
1 Shot PG



7-day CIDR®-PG



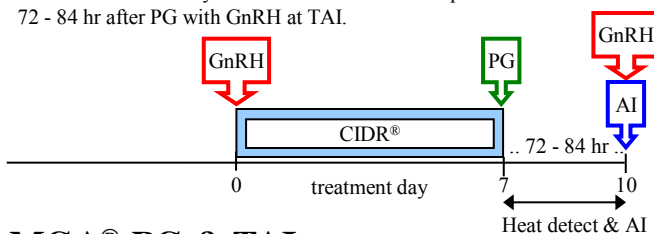
MGA®-PG



HEAT DETECT & TIME AI (TAI)

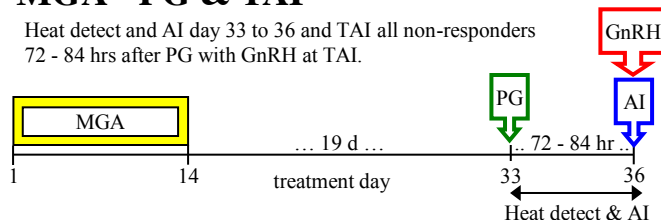
Select Synch + CIDR® & TAI

Heat detect and AI day 7 to 10 and TAI all non-responders 72 - 84 hr after PG with GnRH at TAI.



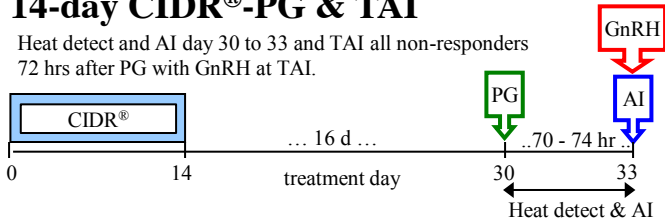
MGA®-PG & TAI

Heat detect and AI day 33 to 36 and TAI all non-responders 72 - 84 hrs after PG with GnRH at TAI.



14-day CIDR®-PG & TAI

Heat detect and AI day 30 to 33 and TAI all non-responders 72 hrs after PG with GnRH at TAI.

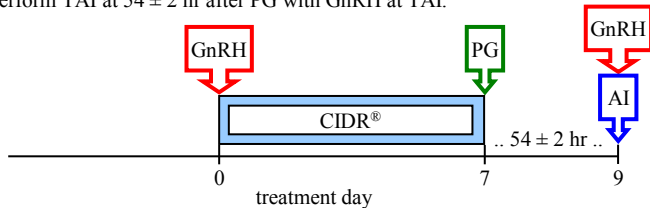


FIXED-TIME AI (TAI)*

Short-term Protocols

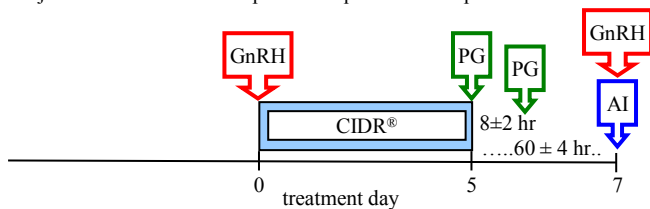
7-day CO-Synch + CIDR®

Perform TAI at 54 ± 2 hr after PG with GnRH at TAI.



5-day CO-Synch + CIDR®

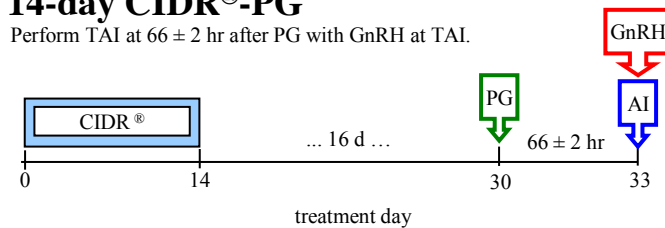
Perform TAI at 60 ± 4 hr after CIDR removal with GnRH at TAI. Two injections of PG 8 ± 2 hr apart are required for this protocol.



Long-term Protocols

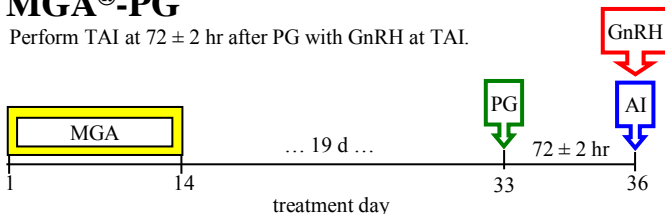
14-day CIDR®-PG

Perform TAI at 66 ± 2 hr after PG with GnRH at TAI.





MGA®-PG

Perform TAI at 72 ± 2 hr after PG with GnRH at TAI.



* The times listed for "Fixed-time AI" should be considered as the approximate average time of insemination. This should be based on the number of heifers to inseminate, labor, and facilities.

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 estroPLAN®, Estrumate®, In-Synch®, Lutalyse®, ProstaMate®

Index BY CODE NUMBER

ANGUS

Code no.	Code Name	Page
7AN258	Total	49
7AN299	Answer 71	38
7AN302	Mentor	47
7AN303	New Day 454*	49
7AN306	War Party	47
7AN311	Limelight	20
7AN315	Image Maker	46
7AN319	Thunder	10
7AN320	Prophet	2
7AN322	Progress*	30
7AN327	Workhorse	45
7AN328	Prosperity	22
7AN329	Mustang	38
7AN330	Regis	39
7AN332	Classic	42
7AN340	Summit	36
7AN341	Ingenuity*	49
7AN345	Beacon	42
7AN349	Weigh Up	21
7AN350	Confidence	34
7AN351	Capitalist	5
7AN352	Combination	37
7AN357	Top Hand	33
7AN361	Sunrise	27
7AN362	Composure	31
7AN363	Horizon	35
7AN367	Heisman	37
7AN368	Comrade	15
7AN369	Uptown	21
7AN370	Signature	13
7AN371	Reality	10
7AN372	Full Proof	46
7AN373	Shrek	22
7AN374	First-N-Goal	43
7AN375	Fruition	30
7AN376	Anticipation	28
7AN379	All In	3
7AN380	Endurance	36
7AN381	Lumineer	32
7AN382	Lucky 7	44
7AN383	Intensity	20
7AN384	Courage	17
7AN385	Union	16
7AN386	Revival	39
7AN388	Niagara	45
7AN389	Sure Fire	29
7AN390	Expert	28
7AN391	Tanker	32
7AN392	Momentum	26
7AN394	Traction	6
7AN395	Fortress	NEW! 7
7AN396	Advance	NEW! 26

ANGUS

Code no.	Code Name	Page
7AN397	Early Bird	NEW! 29
7AN398	Butkus	NEW! 9
7AN399	Ten Point	NEW! 46
7AN401	Elation	NEW! 33
7AN402	Recharge	NEW! 23
7AN404	Security	NEW! 35
7AN405	Demand	NEW! 16
7AN407	Thunderbolt	NEW! 18
7AN408	Konza	NEW! 34
7AN409	Convenience	NEW! 30
7AN410	Chieftain	NEW! 18
7AN412	Yadi	NEW! 44
7AN413	Observer	NEW! 19
7AN414	Total Recall	NEW! 19
7AN415	Power Surge	NEW! 23
7AN417	SpotLite	NEW! 7
7AN418	Patriot	NEW! 4
7AN419	Remedy	NEW! 13
7AN420	Double Black	NEW! 43
7AN421	Frontman 1141	NEW! 14
7AN422	Prophecy	NEW! 4
7AN424	New Vision	NEW! 14

SIMMENTAL

Code no.	Code Name	Page
7SM54	Stetson	57
7SM55	Rookie	58
7SM56	Grandmaster	57
7SM59	Red Density	56
7SM65	Uno Mas	51
7SM66	Vegas	58
7SM68	Husker	56
7SM69	Raisin' Cain	53
7SM71	In Force	54
7SM72	Substance	55
7SM73	Deacon	54
7SM74	Stellar	58
7SM75	Robust	52
7SM76	Rancher	53
7SM77	Timeless	NEW! 56
7SM78	Everclear	NEW! 56
7SM79	Optimizer	NEW! 50
7SM80	Wide Range	NEW! 55
7SM81	Revolution	NEW! 50
237SM1023	United	52
237SM1029	MR Olie X4	57

RED ANGUS

Code no.	Code Name	Page
7AR56	Epic	59
7AR57	Covenant	59
7AR58	Heritage	62
7AR60	Samurai	61
7AR61	Sun King	59
7AR63	Hard Drive	61
7AR65	Balanced	60
7AR66	Exclusive	63
7AR68	Coronado	60
7AR69	Takeout	NEW! 63
7AR70	Pursuit	NEW! 62

HEREFORD

Code no.	Code Name	Page
7HP101	Tradition	66
7HP104	Ultra	66
7HP105	Durango	65
7HP107	Sheyenne	64
7HP108	Top Shelf	66
7HP109	Redeem	65
7HP110	Tested	64
7HP111	All American	NEW! 67
7HP112	Resource	NEW! 67
7HH57	Bluestem	66

CHAROLAIS

Code no.	Code Name	Page
7CH90	Good Stuff	68
7CH91	Free Lunch	68
7CH94	Travel Agent	NEW! 68

SHORTHORN

Code no.	Code Name	Page
7SP33	Gauge	69

CLUB CALF

Code no.	Code Name	Page
7CA7	Hairy	70
7CA9	Time Saver	70
7CA11	Lucky	NEW! 70
7MA10	First Impression	70
7MA11	80 Proof	70
7SP32	Capiche	70

OTHER

Beef Specialists	1
\$W Article	8
Foot and Leg Soundness	11-12
Certified Angus Beef	24-25
Angus Top Ten	40
Other Sires Available	41
Across-Breed EPDs	71
Frame Score	71
Semen Handling	73
AI Techniques	74-75
Supplemental Information	77
Gestation Table	77
Synchronization Systems	78-79

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Dr. Matt Utt
Director of Research,
Select Sires, Inc.

What is a Superior Settler?

For better than 30 years, Select Sires high conception dairy sires have been recognized by the time-tested, industry-standard “Superior Settler” designation. Select Sires is proud to introduce the Superior Settler designation in our beef lineup for 2015. As the industry leader in research and providing objective decision-making tools for customers, Select Sires uses a multi-tiered approach to identify our best conception sires; high fertility is only one component of what goes into assigning the Superior Settler designation.

The Fertility Estimate Component

Select Sires has three independent in-house systems that are used to collect fertility data on beef sires. Relative Breed Efficiency (RBE) uses data from over 2,500 dairy herds used in our dairy progeny test programs. The Jersey Sire-RBE system uses data from numerous extremely large dairy herds (3,000 to 10,000 cows each) that are not on the progeny test program. In addition, Select Sires collects data from our beef cooperator herds and beef specialists who coordinate tens of thousands of synchronized timed AI breedings each year. All of the systems above use similar models to adjust for effects of environment (herd, month, year) and fertility of the female being inseminated (parity, service number, milk production, etc.). All data from all sources are then strategically combined into a single Composite Fertility Index (CFI) to take advantage of the power in numbers of services for improved accuracy.

The Semen Quality Component

At Select Sires each collection of every bull is subjected to extensive analysis of numerous semen quality traits using state of the art equipment, techniques, and procedures. No semen makes it to inventory that is not capable of achieving normal and acceptable level fertility. However, some bulls more consistently produce semen of average to above average quality than do others.

Superior Settlers tie it all together

Many times bulls have outstanding semen quality characteristics but just average fertility. On occasion bulls with excellent semen quality may have fertility deviations that are well below average. Other times bulls with below average semen quality characteristics can achieve well above average fertility.

Superior Settler designations are designed to remove luck, random chance, and confusion from the process of selecting sires for fertility potential and stack the odds in your favor to achieve the greatest conception rates possible. Superior Settlers not only have outstanding semen quality characteristics but also have documented superior fertility from use in the field.

Keep sire fertility in perspective

Although sire selection for fertility potential will help stack the odds in your favor to generate few extra pregnancies from a given number of inseminations, it is important for producers to remember that in the big picture, the impact of sire fertility on overall herd conception rates is trivial compared to environmental and herd management factors affecting female fertility. Sire selection for fertility is a supplement (not a substitute) to an effective reproductive management program.



Superior Settler™



denotes a conditional Superior Settler designation for young beef sires with outstanding semen quality characteristics but have not yet obtained sufficient fertility data.



“Select Sires’ quality control standards for semen provides us with the assurance that every straw we use will yield the best possible conception.”

-Jerry and Jed Connealy • Connealy Angus, Nebraska



“Our number one job is to get cows bred. We have placed our trust in Select Sires because of their service, the results we get, and the interest they show in our program.”

-Tim Sutphin • Hillwinds Farm, 800 comm. cows, Virginia



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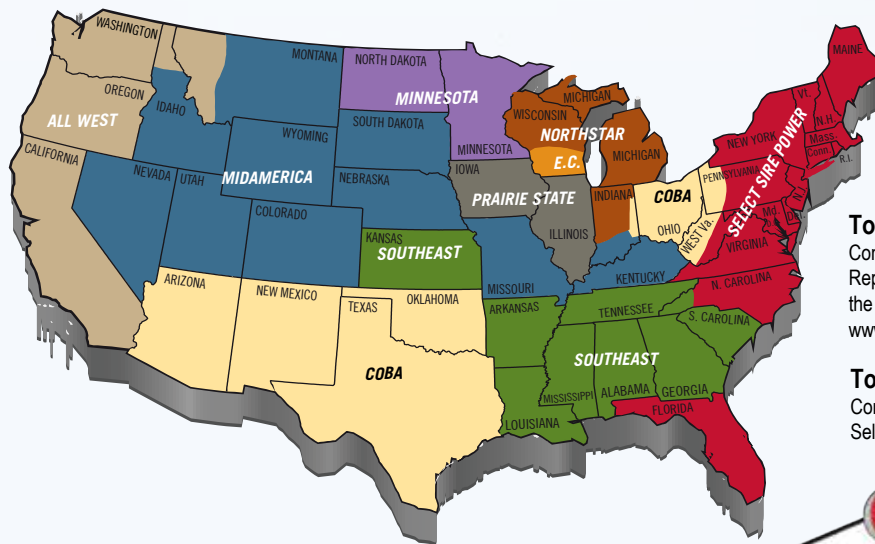
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